

## **SOUTH GLENDALE COMMUNITY PLAN EIR PROJECT OBJECTIVES**

The following objectives have been identified for the proposed project, incorporating all Community Plan Citywide Objectives:

- Coordinate community planning & zoning policies in light of historic development patterns.
- Accommodate and focus regionally-projected jobs, housing, and population growth through transformative transit-oriented and mixed-use development in corridors, centers, and gateways including Pacific Avenue Gateway, Pacific Edison Center, East Broadway, East Colorado Gateway, South Central Avenue, the GCC South Campus area, Tropic, and area freeways and railroad rights-of-way.
- Create and enhance vibrant, attractive, and walkable commercial, multi-family residential and mixed-use areas including Columbus School, Verdugo Road, East Colorado, South Glendale, and Adams Square to meet the wide range of economic needs of residents, businesses, and the City.
- Improve the function, design, and vitality of multi-family residential areas, including Moorpark, Vineyard, Diamond, Citrus Grove, City Center, Somerset, Pacific Edison, South Brand, Road's End, and Mariposa by enhancing the positive characteristics of existing land uses.
- Maintain the character of existing single-family and hillside residential neighborhoods including Moorpark, Vineyard, Diamond, Citrus Grove, City Center, Pacific Edison, Adams Hill, North Glendale Avenue, and Mariposa.
- Enhance and maintain the Brand Boulevard of Cars as a regional automotive center.
- Manage the expansion of Glendale Memorial Hospital and Health Center to the benefit of Glendale's residents, workers, and visitors.
- Foster a well-planned and equitable transportation system to enhance mobility and goods movement through first-last mile connectivity and complementary land uses in High-Quality Transit Areas, and along High-Speed Rail and East-West Connector corridors.
- Promote community health and wellness through equitable access to health care; to bicycle, pedestrian, and transit infrastructure; and to a variety of high-quality local parks, trails, community centers, recreational opportunities, and regional open space.
- Cultivate medical, commercial, industrial, and creative employment opportunities by taking advantage of Glendale's proximity and connections to regional destinations.
- Adopt Downtown Specific Plan parking management policies in current or future transit-oriented and mixed-use areas where feasible to promote economic development, improve multimodal mobility, and encourage sustainable land use planning.
- Provide a balanced mix of housing opportunities and services available and affordable to all current and future residents, including those with special needs, by meeting or exceeding the City's Regional Housing Needs Assessment allocation.
- Identify and protect cultural, historical, archaeological and paleontological resources that are important to the community.

## **SOUTH GLENDALE COMMUNITY PLAN EIR PROJECT CHARACTERISTICS**

The proposed South Glendale Community Plan (the proposed Plan) would include implementation of the Tropico Center Plan (included as an appendix to the proposed Plan). The purpose of the Tropico Center Plan is to supplement the South Glendale Community Plan as a set of urban design guidelines with supportive zoning designations and parking standards for the Tropico district surrounding the City's Amtrak/Metrolink station and Larry Zarian Transportation Center. In the southernmost portion of Glendale, Tropico is centered on the intersection of Los Feliz Boulevard and San Fernando Road. This major crossroad is a significant transfer point between two Metro Rapid bus lines, five Metro local bus lines, and Glendale Beeline buses. Tropico is also home to Glendale Memorial Hospital and Health Center, various light industrial businesses, and the Brand Boulevard of Cars, and is adjacent to Forest Lawn Memorial Park and Atwater Village in Los Angeles.

The proposed Plan would provide incentives for transit-oriented development (TOD) and economic development. These incentives would include:

- Parking incentives for the transportation center
- Additional housing density in TOD area
- Zoning incentives to accommodate Glendale Memorial Hospital changed mandated by the State including additional heights for the replacement of the acute care facility and hospital expansion, incorporating MS (Medical Service) zone standards for shared parking for medical uses and MS zone standards for residential congregate living facilities supportive of the hospital

The Plan would adopt a Mobility policy to support additional height and density along transit corridors, described in Section 3.5 (Proposed Land Use Changes).

The proposed Plan would also incorporate Greener Glendale Policies and Complete Streets policies.

The Greener Glendale Plan is Glendale's Climate Action Plan and includes program implementation to reduce greenhouse gas (GHG) emissions and achieve greater sustainability. This is a long-term plan and the South Glendale Community Plan provides opportunities to implement Greener Glendale objectives for Urban Design and Transportation:

- Greener Glendale Plan for Municipal Operations
  - ◇ Urban Design
    - Continue to implement Southern California Association of Governments Compass Blueprint strategies in Glendale to coordinate with regional efforts to increase sustainability and livable environments. (Objective UD-3)
  - ◇ Transportation
    - Incorporate bicycle lanes into street improvement projects (Objective T5 A)
    - Incorporate bicycle shared roadway markings into street improvement projects (Objective T5 B)
    - Incorporate "Complete Streets" into the General Plan. Incorporate a multimodal street network that provides access for all users

■ Greener Glendale Plan for Community Activities

◇ Urban Design

- Implement zone changes that encourage infill and mixed use development (Strategy UD4-A)
- Complete Community Plans for all areas of Glendale, incorporating principles from the following objective (UD5) (Strategy UD4-B)
- Complete updating and implementing strategies from the Bicycle Transportation Plan (Strategy UD4-C)
- Implement strategies from the Safe & Healthy Streets Plan (Strategy UD4-D)
- Incorporate Greener Glendale sustainability concepts into Community Plans and other General Plan documents (Objective UD5)

◇ Urban Nature

- Identify those areas not within 1/3 mile of recreational open space and develop strategies to provide parks or recreational open space in those areas (Strategy UN4-A)
- Take advantage of opportunities to provide parks and open space through greenways and green streets, particularly in areas where park space is not available.

◇ Transportation

- Incentivize community provision and funding of public transit and bicycle, pedestrian, and multimodal infrastructure, such as in renovations and new development projects. (Strategy T1-A)
- Adopt a comprehensive parking policy to encourage the use of carpooling and alternative modes of transportation (Strategy T1-B)
- Provide safe bicycle travel ways and places to secure bicycles at destination points (Strategy T1-C)
- Incorporate “Complete Streets” into the General Plan (Strategy T1-F)
- Connect Glendale to the regional light-rail network and high speed rail, should it be developed (Strategy T1-G)

Complete Streets Policy and design standards in accordance with the California Complete Streets Act of 2008 would be incorporated so that transportation improvements in the City of Glendale will accommodate all users.

The Housing Element also provides principles to provide a balanced mix of housing opportunities and services available and affordable to all current and future residents, including those with special needs. This principle is supported by the following goals:

- A city with a wide range of housing types to meet the needs of current and future residents
- A city with high-quality residential neighborhoods that are attractive and well designed
- A city with increased opportunities for homeownership

- A city with housing services that address groups with special housing needs
- A city with equal housing opportunities for all persons
- A city with housing that is livable and sustainable

The City's Housing Element is the primary document for housing policy in Glendale and is in compliance with State of California requirements, as certified by the California Department of Housing and Community Development. Guiding principles for housing are directly from the City's adopted Housing Element.

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