

**NOTICE OF COMMUNITY DEVELOPMENT DIRECTOR DECISION
ADMINISTRATIVE USE PERMIT CASE NO. PAUP 1803133**

LOCATION: 1100 NORTH BRAND BOULEVARD
(Aloft Hotel)
Glendale, CA 91202

APPLICANT: Genesis Consulting, Inc.
Attn: Alex Y. Woo

ZONE: "C3" (Height District III) – Commercial Services

LEGAL DESCRIPTION: Lots 4 and 5 of Sobey Tract in the City of Glendale, in the County of Los Angeles.

PROJECT DESCRIPTION

Administrative Use Permit (AUP) to allow the on-site sales, service, and consumption of alcoholic beverages (Type 47) at a new hotel (Aloft Hotel) located at 1100 North Brand Boulevard.

CODE REQUIRES

1) The sales, service and on-site consumption of alcoholic beverages requires an administrative use permit in the C3 (Height District III) – Commercial Services Zone.

APPLICANT'S PROPOSAL

1) To allow the on-site sales, service, and consumption of alcoholic beverages (Type 47) at the new hotel (Aloft Hotel).

ENVIRONMENTAL DETERMINATION

A Mitigated Negative Declaration for the new hotel was adopted by the Design Review Board on May 12, 2016.

PENDING DECISION AND COMMENTS

Copies of plans, staff analysis, and proposed decision letter are available in the Planning and Neighborhood Services Division office, located at 633 East Broadway, Room 103, and on the City's website at: <http://www.glendaleca.gov/planning/pending-decisions>.

If you would like to review plans, submit comments, or be notified of the decision, please contact Vilia Zemaitaitis, in the Community Development Department, Planning Division, at (818) 937-8154 or vzemaitaitis@glendaleca.gov, where the files are available.

Comments must be received prior to **May 7, 2018**, in order to be considered by the Director.

DECISION

On or after **May 8, 2018**, the Community Development Director will make a written decision regarding the on-site sales, service, and consumption of alcoholic beverages at the new hotel (Aloft Hotel).

APPEAL

After the Director has made a decision, any person may file an appeal within 15 days of the written decision. Appeal forms are available in the Permit Services Center located at 633 East Broadway, Room 101 or on the City's website at <http://www.glendaleca.gov/appeals>.