



JUNE 2012

MESSAGE FROM SCOTT OCHOA



Glendale City Manager

Spring is in full swing, school is almost out, haze shrouds the metro area...it must be June! June is a great time of year--it is still not too hot yet, everyone is bustling about and making plans, and the upcoming summer hints at endless opportunities.

Here at City Hall, we are completing budget plans and preparing for some exciting new projects and programs coming down the line. On the private development side, the Broadway Lofts are going gang-busters, the Lex on Orange is now under construction, and City Center II is in design review. A new, high-end cinema will revitalize The Exchange, Nordstorm and Bloomingdales are underway as well, as is a major renovation of the Glendale Galleria. On the public service side, the Brand Library Renovation Project is commencing, bringing a much anticipated upgrade to this defining feature of the community. The Public Works Department is kicking off several important infrastructure projects for our streets and sewers (it may not be sexy, but you know it's important)! Also, the Department of Community Services and Parks is

Verdugo Mountains 10K Race & Hike

More than 600 runners and hikers hit the trail during the 2nd annual Verdugo Mountains 10K Trail Run and Hike, sponsored by Glendale Community Services and Parks and Glendale Memorial Hospital and Health Center. The 6.2 mile race kicked off in Brand Park. In just its second year, it has become one of the largest trail races in Southern California.



Overall winner, Kwin Keuter of Eagle Rock had a time of 42 minutes, 44 seconds, a new course record. Liliana Hernandez of Glendale finished first in the women's category for the second year in a row, with a time of 49 minutes, 34 seconds.

Proceeds from the race benefit the Glendale Parks and Open Space Foundation, whose mission is to support park projects, recreation programs and trails and open space activities. The Race has three goals: to create a challenging outdoor recreation event; to support the work of the Foundation; and to promote Glendale as a recreational resource in Southern California.

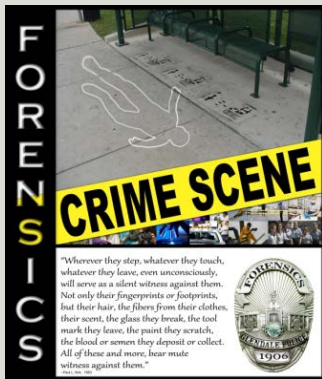
Property Clean Up Program Can Help Protect Your Home

finalizing its exciting summer program opportunities for Glendaleans of all ages.

Despite budget challenges and regulatory hurdles emanating from Sacramento, Glendale is moving forward. Things may slow down a bit in the coming budget year, but they will not stop. With the compounding impact of the dissolution of redevelopment on top of the weight of the lingering recession, we'll need to stretch out maintenance schedules and wring every last bit of use out of equipment. But thanks to the dedication of our employees, the support of our community, and the vision of our Council, we know that we can and must press forward. To stop is to invite stagnancy and inertia--but that is not Glendale. Glendale is about innovation, change and transition--a lot like the month of June.

Truly, Glendale embodies the best parts of living in Southern California--safe, sunny and always something to do!

Glendale's New Crime Lab



Artwork by Steve Reid

The Glendale Police Department recently unveiled the new Verdugo Regional Crime Laboratory which will serve the Tri-City area. Congressman Schiff secured \$1.5M in federal funding for the project. Through Glendale's strong partnership with regional and federal law enforcement agencies, efforts to solve,



In Glendale, hazardous vegetation is one of the major contributors to wildfires. This danger is greatest for hillside and canyon homes, but dry grass, weeds, shrubs and flammable landscaping can bring the fire right to your home whether you live on a hillside or not.

Neighborhood Services recognizes that property maintenance can present a financial burden to homeowners. To help ease some of this burden, a basic maintenance assistance program is offered through the Property Clean Up Program (PCUP). Following are some of the services offered at a reasonable rate:

- Removal of overgrown vegetation and weeds
- Removal and hauling of junk and debris
- Minor tree trimming
- Shrub trimming
- Emptying of un-maintained swimming pools
- Annual property maintenance contracts are available

To learn more about PCUP, or to schedule a free estimate, contact Julio Hernandez at (818) 548-2125.

Get Ready for the Pool - Summer Aquatics

Community Services and Parks is offering a summer aquatics program at the Pacific Park Community Pool and the Hoover High School Pool. The following programs will be offered:

- Recreational Swim
- Instructional lessons for children and adults
- Glendale Gators Swim Club
- Glendale Polo Bears Water Polo Team
- Junior Lifeguard Academy
- Special aquatic events



Wading pools will also be available for both public and private use

reduce and prevent crime in the area have been greatly enhanced.

Crime Trends Bulletin

How does crime affect your neighborhood? Read the Glendale Police Department's quarterly *Crime Trends Bulletin* to find out. The *Bulletin* examines one significant problem affecting Glendale's safety and security. Then, area by area, read what the Police are doing to combat that problem and prevent crime. Use the handy on-line question box on each Area Command article to send GPD your thoughts, ideas and suggestions on the topic.

Click on: [Crime Trends](#). Or, go to the GPD website and look for the *Bulletin* under the Area Command link. To receive an email link to this publication each quarter, click on the Subscription Button on the home page of the website: [Glendale Police Department](#).

Five-Star Cinemas Coming This Fall



Work is underway on the renovation of the former Mann Theater in The Exchange. Set to open this fall, the theaters are undergoing extensive exterior and interior improvements with new lobby areas, luxury seating and state of the art projection equipment. Operated by Five Star Cinemas, the theaters will have a full-service restaurant and lounge with food and bar service offered inside the theaters.

Library News

Brand Library's Collection Available at Central Library

When Brand Library closed for renovation, over 28,000 music CDs, books and DVDs were shifted to the Central Library. The move required months of planning and a six-day process, including the relocation of a Steinway grand piano! Visit the

through the summer at Brand, Palmer, Glenoaks, Dunsmore and Fremont parks.

For days/hours of operation for the swimming pools or any of the wading pools, or a description of the lessons and programs, visit www.glendaleaquatics.com or call (818) 937-7433.

Summer Camps for Youth

How do you keep children amused during summer break? Community Services and Parks can help with a variety of summer camps for ages 5 through teens. Space is limited in all the camps; register early.

Maple Starz Camp - June 18 - August 17

Maple Park Community Center, 820 E. Maple Street
Day-long, morning or afternoon sessions available for youth ages 6 through 12. Program details and registration - (818) 548-3785.

Sparr's Summer Camp Fun - June 18 - August 17

Sparr Heights Community Center, 1613 Glencoe Way
Children 5 - 12 will enjoy games, crafts and special Friday celebrations. Camps run weekly from June 18 through August 17. Program details and registration - (818) 548-2187.

Glendale Camp X-Press

This camp offers a variety of exciting and different camps for children and teens:

- Summer Discovery Camp* - arts & crafts, sports, games, nature hikes
- Summer Blast Camp* - weekly swimming trip, special Tuesday excursion to LA Zoo and more, sports and games
- Summer Spectacular Camp* - high energy excursions, nature hikes, cookouts, movies



Day Camps at Pacific Community Center - 501 S. Pacific Ave.
Three camps will be offered: *Kool Days Camp* for ages 6 - 12; *Kinder Camp* for ages 4 - 5; and *Travelin' Teens* for ages 12 - 14. Hours and programs vary. Details and registration - (818) 548-3220.

Summer X-Pression Camps

Fine Arts Camp - Griffith Manor Park and Chevy Chase Library.
Children ages 5 - 12 will be introduced to a variety of mediums including paint, ceramics and more.

Counselor in Training (CIT Program) - Verdugo Park.

CIT participants must apply and interview. If selected, they will receive training on how to assist with camp programs. To obtain application, email: pbetancourt@ci.glendale.ca.us

Pure Imagination Camp - Pacific Community Center
Kids will learn about the stories and poems of Lewis Carroll, chose their own characters, design scenes and create a fantastic performance to top off the week. (818) 548-3220.

Central Library and pick up a new book on art, or music, or a great music CD.

Summer Reading for All Ages



Readers of all ages--kids, teens and adults--pick up a book, comic book or down-load an eBook or eAudiobook to your Kindle or PC this summer. The Library's Summer Reading Programs run from June 9 to August 4 and are sponsored by the Friends of the Glendale Public Library.

CALENDAR

June 1
Wooden Bat League Begins

June 2
YMCA Annual Open House
140 N. Louise Street
10:00 am - 2:00 pm

June 5
Glendale Beautiful June Meeting
City Manager Ochoa - Guest Speaker
Reservations: 818-248-4415

June 14 - Flag Day
"Artful Lives" with Edward Weston, Margrethe Mather & the Bohemians of Los Angeles. 7:00 pm @ the Central Library. (818) 548-2030

June 16
Geneva Homes Dedication Ceremony
624 Geneva St. - 11:00 am
(626) 387-6899

June 20
"Taco USA: How Mexican Food Conquered America" - Discussion by Gustavo Arellano @ Central Library. (818) 548-2030

June 23
Transportability Expo - 9:00 am
Larry Zarian Transportation Center
400 Cerritos Avenue
(818) 743-5977

Economic Indicators

As of the most current data available (May 24, 2012), economic indicators for Glendale show modest improvement.

- Class A office vacancy has improved to 23.2%, a net improvement of about 1.3% from the 2011 year-end vacancy rate. General retail (non-shopping center) occupancy remains strong in Glendale with a 3.9% vacancy rate. Industrial property continues to have the lowest vacancy rate of Glendale commercial property, 2.6%.
• Building permit activity up 9.8% compared to the same period for last year with the highest increase coming from residential permits, up 48.3%.
• Total sales tax collected reflects an increase of 7.1% versus this quarter last year.
• Glendale unemployment rate as of March 2012 was 10.3% compared to LA Metro at 11.9%. The most aggressive advertiser in Glendale was ATT Interactive, which advertised 46 openings. The highest advertised job category was Management, in which 75 jobs were listed.
• Hotel occupancy in the San Fernando Valley was 74% with an average daily rate of \$127.77.

For detailed information, click here: Economic Development.

Glendale Makes Public Transit Easy
Learn How at the TransportAbility Expo



The TransportAbility Expo on Saturday, June 23, will demonstrate how easy it can be for older adults, persons with mobility impairments and those who have never ridden a bus to use public transportation. This free event runs from 9:00 am to noon at the Larry Zarian Transportation Center, 400 W. Cerritos. Join us to:

- Learn more about the Beeline and Dial-A-Ride
• Take a "test ride" on the bus
• Get your wheelchair or scooter marked or tether-strapped for easy loading on the bus
• Get a free wheelchair tune-up
• Introduce a friend who doesn't ride the bus to the freedom it provides

The event will also feature products and local organizations of interest to older adults and those with mobility impairments, along with free food and giveaways. More info: (818) 743-5977.

24th Great American Cleanup

400 volunteers participated in the 24th Annual Great American Clean Up. Participants helped with a variety of community beautification projects including the expansion of a student-run vegetable garden at Wilson Middle School.

June 28

Low-Cost Pet Wellness Clinic
Parking lot behind City Hall
6:30 - 8:00 pm
Low-cost dog and cat vaccinations
(818) 548-2090

JULY 21: Coming Back for the 19th Year - Glendale's Cruise Night
One of the most popular car shows in Southern California, this event features 400 classic pre-1979 cars and some great entertainment.
Visit:
<http://www.ci.glendale.ca.us>
for more details.



For more information about the Clean Up or volunteer opportunities, visit <http://www.CleanUpGlendale.org> or contact Sandra Rodriguez at (818) 548-2877.

STAY CONNECTED: Sign up for Glendale's City Connection:
www.ci.glendale.ca.us/cityconnection

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