



FEBRUARY 2014

MESSAGE FROM SCOTT OCHOA



Glendale City Manager

I have been married to the same beautiful, smart, sensitive, funny, stylish, loving woman for nearly eighteen glooooooorious years; and February is a special month for us, enveloping our marital bliss in a cocoon of joy and intimacy that renews itself each spring, like a wondrous butterfly that is simultaneously delicate and durable, emerging into a world that demands a safe harbor of love and understanding in order to withstand the unceasing storm of life's pressures and problems, and which replenishes our hearts with the indescribable sense of delightful longing and anticipation that drew us together in the first place.

Happy St. Valentine's Day, baby.

In other news...

The City of Glendale continues to move forward on all fronts. Truly, it is a great time to be in Glendale:

- Glendale was recently named the "Safest Mid-Sized City in America" by Movoto. This ranking was the result of a comparison of crime indices among similarly sized cities

Glendale On The Move



GTV6 has a new show, On The Move, highlighting exciting changes in Glendale! This month's episode will showcase the Glendale MEDIC Program, Covered California, GWP Water Conservation Tips, Glendale's Year-End Crime Statistics, and One Book / One Glendale! Be sure to tune in to Charter channel 6 or check the City's YouTube channel for new episodes.

Glendale Receives an "A"



For the fifth consecutive year, Glendale received an "A" from the American Lung Association. This score ranks Glendale among the healthiest Los Angeles County cities in exposure to second-hand tobacco smoke. The "A" grade comes from Glendale's total points in three categories, Smokefree Outdoor Air, Smokefree Housing, and Reducing Sales of Tobacco Products.

The Glendale City Council continuously strives to improve air quality in the community. Since the City's adoption of the Fresh Air Ordinance in 2008, the City has worked with businesses, restaurants, and apartment owners with ordinance education, and enforces Glendale's smoke-free environments. The Glendale City Council is committed to making Glendale a healthier city for those who live, work, go to school, and conduct business here. For more information, visit the City of Glendale's Fresh Air website or contact Armine Jimenez, Fresh Air Ambassador, at 818-548-3972 or

across America. This comparative analysis further demonstrates the realization of value for the public safety dollars appropriated by the City Council.

- The City Council recently received a report from the Public Works Department detailing more than \$100 million in public infrastructure investments ranging from street and traffic-calming improvements, to water and sewer system improvements, to much needed electrical system upgrades.

- Several new parks and library facilities are set to be delivered to community use this spring, including the Brand Library and Arts Center, Pacific Community Center artificial soccer field replacement, Maryland Avenue Park, and Maple Avenue Park.

- New affordable housing opportunities are underway in and around downtown Glendale, spearheaded by the Cypress Avenue senior housing development and the Veteran's Village development (consideration given to veterans of the US Armed Forces).

- Vibrant new businesses are now calling Glendale home, including Avery Dennison corporate headquarters and New York Life.

There is plenty to be proud of in this amazing community. And yet, while we continue to deliver quality services and public projects to our residents and businesses, we must remain vigilant about our costs of operation and ensure that we have the resources to adequately staff our assorted City departments.

The Great Recession wreaked havoc on this organization. In order to live within our means, the City of Glendale absorbed several consecutive years of multi-million dollar cuts to its General Fund. Yet in partnership with our employees and volunteers, we have been able to sustain much of the level of service desired and expected by our community. And while we are more streamlined and productive than we have been in nearly twenty years - and while we continue to deliver on a value proposition that features exceptional customer service and an enviable quality of life (confirmed and qualified by independent and valid community surveys) - we must reconcile with the fact that you

Photo of the Month!



Thanks to Mari M. for sharing this great photo of #MyGlendale!

Share your photos with @MyGlendale on [Twitter](#), [Facebook](#) & [Instagram](#) for a chance to be showcased as the Photo of the Month in the next City Connection. #MyGlendale and tag @MyGlendale to be entered.

Glendale Police Department Year in Review



The Glendale Police Department has released their year end [statistics for 2013](#). Glendale experienced some positive trends including the reduction of violent crimes, such as robbery and aggravated assault, and low response times for emergency calls even with reduced staffing and increased local traffic. There were also some negative trends seen in 2013 and GPD is seeking the community's assistance in curbing these trends in 2014. Unfortunately, property crimes have increased. This is a trend for communities that are affluent and enjoy a high quality of life. This increase can be attributed to AB109, California's Public Safety Realignment law, which releases an increase of property crime criminals and transfers supervision to local counties. LA County has received 20,000 of these releases. Injury and fatal traffic collisions have also increased in Glendale and throughout the region.

While all cities face challenges, Glendale residents can rest assured that the city is currently ranked as the #5 [safest city](#) in California and #9 nationally among cities with a population of 100,000 or more.

can only run so fast, so far, for so long.

In the coming budget year the City Council and community will need to make long-term decisions about our operational priorities and the means of funding them. The operational balance of our budget will only continue as long as we keep balance among our costs, obligations, desires and visions.

In the recessionary struggle of municipal operation and finance, the City of Glendale has won the war but must now secure the lasting peace of sustainable service delivery.

Covered California



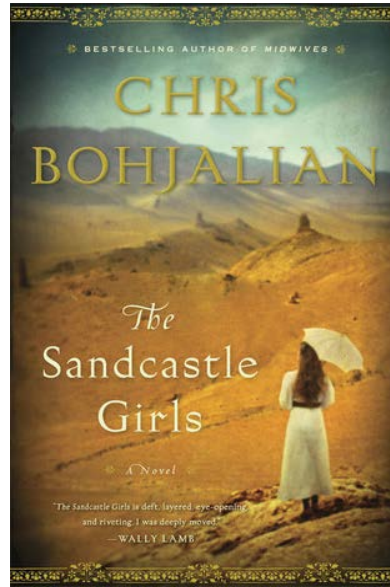
The Verdugo Jobs Center (VJC) has partnered with Covered California to provide healthcare enrollment assistance to the Glendale community. The Center's multilingual Covered California Certified Enrollment Counselors work with individuals and families to determine which health plan options best fit their needs and guide them through the enrollment process before the **March 31, 2014 deadline**. Interested residents can contact the VJC at (818) 937-8011 or visit 1255 S Central Ave in Glendale for assistance. Watch the video [here](#).

2013 - 2014 Slurry Seal and Pavement Repair Program

The Public Works Department Engineering Division will hold a community meeting for the Fiscal Year 2013-14 Slurry Seal and Pavement Repair Program on February 19 at 6:00 pm at the Sparr Heights Community Center, 1613 Glencoe Way.

The Project is part of the City's on-going Pavement Management Program and involves the application of a surface treatment to streets. The project is anticipated to begin in June 2014 and be completed by September 2014. Project updates will be posted [here](#) and will include a construction location map. If you have any questions regarding the project, please

One Book/One Glendale Read the Book - Meet the Author



Acclaimed author Chris Bohjalian will discuss *The Sandcastle Girls*, his epic novel of the Armenian Genocide, in conversation with Glendale City Clerk Ardashes Kassakhian at the One Book/One Glendale reading event. Chris Bohjalian is the critically acclaimed author of seventeen books, including nine New York Times bestsellers. His work has been translated into over twenty-five languages and has been turned into movies three times. *The Sandcastle Girls* was a New York Times Bestseller and an Oprah.com Book of the Week. The Washington Post, Library Journal, and Kirkus Reviews named it a Best Book of 2012. Join the discussion **Thursday, February 27 at 7:00 pm at the Central Library**. The One Book/One Glendale reading event brings the community together to read and experience the same book. For more information see the [website](#).

Brand Library & Art Center



Combining beauty and practicality, the renovated Brand Library facility will be a regional resource for many decades to come, and will allow the Glendale Library, Arts & Culture Department to enhance existing services and develop new programs for new audiences. Brand Library houses materials covering a broad array of art and music resources including CDs, DVDs, music scores, exhibition catalogs, online subscription services, streaming music, periodicals, and e-books. Many of the online collections are available from home computers and mobile devices!

Brand Library & Art Center is also well-known for its arts programming, including dance, exhibits, and music events. In its celebratory reopening year a number of new programs will be added, including events on the new outdoor plaza. Check www.brandlibrary.org for events information throughout the year. **The Grand Reopening of Brand Library & Art Center is scheduled for Thursday, March 27.**

contact the Engineering Division at (818) 548-3945 or via [email](#). Thank you for your patience as we improve Glendale's public infrastructure.

CALENDAR

February 6 - Doran Street and Broadway / Brazil Safety and Access Project Community Meeting, 3:00 - 8:00 pm
4520 Cutter Street, Los Angeles
Metro will host two community meetings regarding the Doran Street and Broadway / Brazil Safety and Access Project. The first meeting will be from 3:00 - 5:00 pm and the second meeting will be from 6:00 - 8:00 pm.
Learn more [here](#).

February 8 - Loading Dock Book Sale, 9:00 am - 12:00 pm
Central Library Auditorium
222 East Harvard Street
Friends of the Library will host their monthly Loading Dock Book Sale. Pick up great used books at great low prices and help support Glendale's libraries.
Learn more [here](#).

February 8 - Self Publishing Workshop with Author Christopher Lynch, 10:30 am - 1:30 pm
Central Library Auditorium
222 East Harvard Street
With an extensive background in non-fiction, Los Angeles native Christopher J. Lynch has written for numerous local and national publications. This free workshop will include the pros and cons of self-publishing, how to get a manuscript printed, how to format and distribute manuscripts as an eBook, why cover art is important and where to get it, costs of products, and how to sell your book.
Learn more [here](#).

February 9 - Nominations due for the Jewels Awards, 5:00 pm
See story above or click [here](#) to learn more.

February 14 - Happy Valentine's Day!

February 17 - Presidents' Day
All City Offices and Library Branches Closed

February 18 - Music from Around the World with Charissa Barger, 4:00 pm
Montrose Library
2465 Honolulu Ave
Take a world music tour which includes hands-on participation with instruments from around

Love the Earth this Valentine's Day



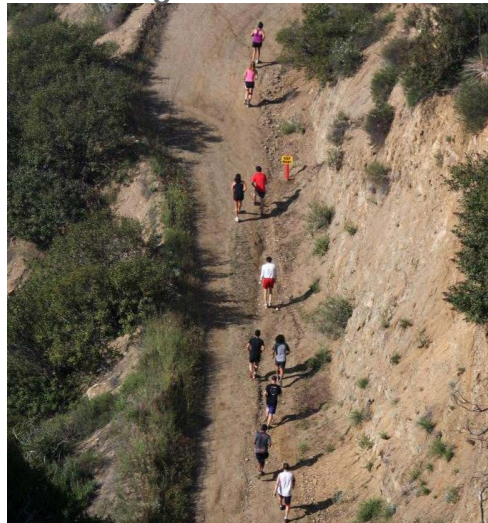
As Valentine's Day approaches, here a few things you can do to improve the environment and show the Earth your appreciation:

Maximize recycling everywhere. Start a recycling program at your school, gym, or social club. If you need help or have questions, visit www.GlendaleRecycle.com or call (818) 548-3916.

Dispose of hazardous household waste properly. Automotive fluids, fluorescent bulbs and tubes, household cleaners, pesticides, and propane cannot go in the trash. These items can properly be disposed of at the Glendale Environmental Management Center, 780 Flower Street on Wednesdays and Saturdays between 9:00 am and 1:00 pm. Call (818) 548-4030 for [more information](#).

Step-up your conservation. Water conservation is no longer a choice; it is a lifestyle that we -- as a community -- have already come to live with. But as 2013 was the driest year for many areas of California, Governor Jerry Brown has declared a statewide emergency. Californians are being asked to reduce their water use by 20 percent and Glendale is helping residents decrease water consumption with new tips! Learn more on how to conserve water indoors and outdoors [here](#).

Verdugo Mountain 10K



Registration for the [Verdugo Mountains 10K Trail Run and Hike](#) is now open! The 6.2 miles and 1,735 feet of elevation gain will make for an unforgettable Sunday morning. Register now through February 28 and save up to \$15 off the cost of race day entry! The May 4, 2014 run is produced by the City of Glendale Community Services & Parks Department to benefit the Glendale Parks & Open Space Foundation.

Payless Gives™ Partners with GYA

the world for ages 4+. Please plan to stay after the performer finishes to experiment with the instruments in our Musical Petting Zoo. The series of programs will continue through June. Learn more [here](#).

February 19 - Veteran's Village Groundbreaking Ceremony, 11:00 am
 327 West Salem Street
 Veteran's Village will be a 44-unit affordable rental housing development reserved for low income qualifying families with preference to U.S. Military Veterans. Learn more [here](#).

February 19 - Community Meeting on Slurry Seal and Pavement Repair Program, 6:00 pm
 Sparr Heights Community Center, Verdugo Room
 1613 Glencoe Way
 See story above or click [here](#) to learn more.

February 20 - Covered California for Visual & Performing Artists, 7:00 pm
 Central Library Auditorium
 222 East Harvard Street
 Representatives from the nonprofit Actors Fund will explain Covered California options and requirements. The workshop will provide important information relevant to freelancers and the self-employed. Learn more [here](#).

February 22 - Trails and Open Space Wilderness Workday, 8:00 am - 12:00 pm
 Deukmejian Wilderness Park
 3429 Markridge Road
 This Wilderness Workday (held on the 4th Saturday of the month) is brought to you by 'The Letter "W" for Watering, Weeding, and Wilderness! Learn more [here](#).

February 25 - Community Resiliency Model (CRM) Orientation, 6:30 - 7:30 pm
 Central Library Auditorium
 222 East Harvard Street
 Representatives from the Trauma Resource Institute will present Community Resiliency Model skills that everyone can use to respond to the impact of traumatic and/or stressful experiences. Teachers, community leaders, first responders, veterans, counselors, ministers and other service providers can benefit from CRM training. Learn more [here](#).

February 27 - One Book / One Glendale
 Central Library Auditorium

Glendale Youth Alliance (GYA) has once again been selected as a [Payless Gives™](#) Shoes 4 Kids partner, an annual giving program from Payless ShoeSource. GYA received 75 Payless ShoeSource merchandise certificates which will be distributed to the youth. More than \$1.5 million worth of free shoes will be distributed to children in need across the United States, Canada, Puerto Rico and Latin America. This year, Payless Gives received nearly 800 applications. GYA is honored to have been selected as a partner for the third consecutive year. Learn more about the Glendale Youth Alliance [here](#).

Submit Nominations for Jewels of Glendale



The City of Glendale Commission on the Status of Women invites the community to nominate outstanding women, students and veterans to be honored at the **Tenth Annual Jewels of Glendale Awards Luncheon** on Thursday, May 8, 2014.

The awards ceremony serves to recognize, honor, and raise the visibility of outstanding Glendale women who have - through strength, courage, and persistence - overcome hardship of any sort to become strong, positive role models for their community. Nominees must live, work, volunteer, or study in Glendale. The Commission is also seeking nominations for outstanding high school seniors (male or female) and veterans who reflect the core values and mission of the Commission on the Status of Women. **The deadline to [submit applications](#) is Sunday, February 9, at 5:00 pm.**

CERT Training



Do you have an emergency supply kit that can sustain you for 72 hours? Do you know how to use a fire extinguisher? Following an emergency, do you know how to assist your neighbors who may need help? Get the answers to these disaster preparedness questions and more at the next Community Emergency Response Team (CERT) training. This 20-hour training is scheduled for four consecutive Thursdays in February - 6, 13, 20, and 27 from 5:00 - 10:00 pm at 780 Flower Street. Please call 818-548-6404 to register for this free [hands-on disaster preparedness](#) experience.

Brush Clearance

222 East Harvard Street
 See story above or click [here](#) to learn more.



With 2013's exceptionally dry year and the pattern anticipated to continue well into 2014, brush fire season is already in full swing. Residents are asked to take preventative measures by removing the brush on their property. [Glendale Youth Alliance](#) offers a brush clearance program, clearing hillsides and providing employment opportunities for the youth in Glendale. The [Glendale Fire Department](#) also offers key information on vegetation management and hazard abatement.

2014 Flu Season

The flu vaccine is available

By shot

By nasal spray

The 2014 flu season has peaked. Since the beginning of January, the Glendale Fire Department has seen an increase in the number of flu related emergency medical calls. Fire Department personnel would like to remind residents to stay home if you are ill, drink plenty of fluids to prevent dehydration, wash your hands often, cover your mouth and nose when you cough and sneeze, and seek medical attention when necessary. If you have not already done so, get your flu shot! To learn more about the 2014 flu season or where you can get your flu shot, please visit www.glendalefire.org.

STAY CONNECTED!

Sign up for Glendale's City Connection:
www.ci.glendale.ca.us/cityconnection

Follow us on Twitter:
www.twitter.com/myglendale

This is an official publication of the City of Glendale, distributed by the Public Information Office. For inquiries, please contact Tamar Hadjimanoukian, City Connection Editor: thadjimanoukian@ci.glendale.ca.us or (818) 548-4844.