



### JULY 2013

#### MESSAGE FROM SCOTT OCHOA



Glendale City Manager

Happy New (Fiscal) Year! Though admittedly less festive than January 1st, July 1st does represent a milestone in that we have closed the door on the tumultuous 2012-2013 fiscal year. FY 2012-13 capped off a succession of significant budget cuts in the preceding years, as well as a major reduction in personnel. We enter the 2013-14 more streamlined, more balanced and with a smaller margin for error in our pursuit of exceptional customer service.

With fewer resources and fewer people to deliver important services, the City of Glendale must ensure that our efforts and execution are focused and honed to a fine edge. The good news - indeed, the great news - is that our employees understand this challenge and they are dedicated to serving the community. The bad news is that, because major program areas and service levels have not dropped off, our employees are working harder than they ever have. On the one hand, as a manager it is a great source of pride to know that your people are working at a maximum capacity. This often means that you are getting

Bring your family and enjoy an evening of spectacular classic cars, and community displays. Restaurants and stores will be open for business. This event is for all ages and admission is FREE!

For more information, call (818) 548-6464, or visit [Glendale Cruise Night](#). Sponsorship opportunities are still available by contacting Onnig Bulankian at (818) 548-3248. If you would like to register your car, download the [form](#) and follow the instructions. The deadline to register your pre-1979 vehicle is July 15, 2013.



### City of Glendale Ranked Among Safest Cities in the Nation

The most recent 2012 [FBI Uniformed Crime Report](#) has been released. Chief Ron De Pompa is very pleased to announce continued improvement in the Glendale's rankings amongst cities with populations of 100,000 or more. The significant results show that

great effort and results up and down the line. On the other hand, however, as a manager you have to be realistic that an engine can only run at maximum performance for so long before something breaks down. Truly, the candle that burns twice as bright only burns half as long. This ratio of performance to resources will be something to monitor this year, as we make further fine-tuning adjustments to the organization.

All that said, I do think that this is the new normal. FY 2012-13 was the transition year and FY 2013-14 will be our new base year. That is liberating in a way.

With the economy finally (if slowly) healing, consumer confidence returning, and revenues stabilizing, I believe that we have the opportunity to gradually rebuild the organizational infrastructure, which of course reinforces service levels to the community. The question is: What will we rebuild? With the unsustainable structures of the recent past still fresh in our minds, we have a unique opportunity to experiment and innovate. That's the liberating part. Much of our future direction will revolve around the City Council's and community's priorities, and thus, it is important to hear from the community.

We just finished a comprehensive budget process, looking out five years to the future and anticipating the challenges to come. Certainly, credit goes to the City Council for their clarity and insightfulness; and also to the Finance Department and all of the departmental budget liaisons for defining this process as a well-executed drill. We are exiting the Great Recession - but slowly. And that is a cause for celebration, so Happy Fiscal New Year!

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**Section 8 Scam Warning**  
The Glendale Housing Authority has been alerted that Glendale residents interested in the Section 8 Housing Program are being approached by individuals

Glendale is the #5 safest city in the State of California, improving from #7 in 2011. Glendale is ranked #8 nationally with a population of 100,000 or more.

In 2012, there were no homicides to report in Glendale and there was a 10% reduction in violent crime. Additionally, there was a 12% decrease in property crimes from the previous year. In an analysis of the top ten cities in the state and national rankings, it is important to recognize that Glendale is one of four cities showing a reduction in crime and the only city in California with a significant double-digit decrease. For comparative crime rankings, [click here](#). Glendale reports can be found on [Crime Reports](#).

*Chance to Ride on Glendale's  
100th Rose Float*

**Help fund the City of Glendale's 2014 Rose Float.  
Public donations and corporate sponsorships are welcome.**

Any donation of \$25 or more will be entered into a raffle for a chance to win two tickets to ride on Glendale's float on New Year's Day.

See official rules for more information:  
[www.ci.glendale.ca.us/parks](http://www.ci.glendale.ca.us/parks)

Please contact Patty Betancourt at  
818-548-2792 or [pbetancourt@ci.glendale.ca.us](mailto:pbetancourt@ci.glendale.ca.us)

Links with additional information:  
[2014 Raffle Rider Rules](#)  
[2014 Rose Float Donation Form](#)  
[2014 Rose Float Sponsor Package](#)

## PARKS MAKE LIFE BETTER



### Fly into July

As the month of July approaches, the Trails & Open Space programs are focused on flight. On Saturday, July 6, the Campfire Program at Deukmejian Wilderness Park is all about owls as they present *Who Are You? Hoo? Hoo? Hoo? Hoo?*

The evening will begin at 6:00 pm with an hour of nature games and outdoor play. At 7:00 pm, owl pellets will be spread out for dissection. The campfire will start at 7:30 pm with songs, skits, slides, and s'mores. Everyone is welcome to come for all or a part of the evening. Space is limited, so please call (818) 548-3795 to reserve a spot.

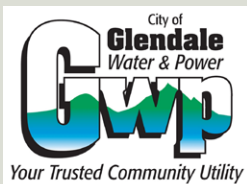
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### Wilderness Workday

The Third Saturday Wilderness Workday for July is called "One Small Step," which will be held at Deukmejian Wilderness Park on

promising Section 8 Vouchers in exchange for money. The suspects have gone as far as opening phony Section 8 application offices and sending phony inspectors to victim's housing units. [Read more.](#)

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### Home Improvement and Appliance Rebates

Getting rebates has never been easier. Glendale Water & Power's Smart Home Energy and Water Saving Rebate Program helps customers save money on energy and water bills by offering online rebates on eligible products. Information on rebate qualifications and how to apply can be found [here](#).

### Sign-up for GWP's Newsletter

Stay connected and receive emergency alerts, news, and information via email by signing up for GWP's *From the Source* newsletter. Visit the [GWP website](#) and sign up for email updates on the main page.

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### 2nd Annual Glendale Dodger Night

The 2nd Annual Glendale Dodger Night was filled with fun and laughter as Glendale celebrated a night out with friends and neighbors, on Friday, May 10 at Dodger Stadium. The Los Angeles Dodgers played the Miami Marlins as we celebrated the City of Glendale. The night began with a VIP pre-game party with guests enjoying food and drinks while the Character & Ethics Project honored the ACE (Athletes with Character & Ethics) Awards recipients. Fans stayed after the game and got to walk onto the field to enjoy the Dodgers' spectacular Friday Night Fireworks Show.

The Glendale Parks & Open Space Foundation raised \$7,000 by selling over 470 tickets to the game and 220 tickets to the VIP party. The profits from this event will help the Foundation continue its mission to support park projects, recreation programs, and trails and open space activities. We look forward to next year's event.

Saturday, July 20, from 8:00 am to noon.

The workday falls on the 44th anniversary of man's first landing on the moon. Join the crew as they take small steps with their work to make a giant leap in the restoration of the park. Families, individuals, and groups are invited to come aboard for the latest mission. Please call (818) 548-3795 to sign up for for more information.

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The City of Glendale is pleased to offer a variety of exciting camps for every age and interest. Some camps are located outdoors in the parks, and others are located in community center buildings. The City also offers camps that are age or theme specific, such as the Travelin' Teens Day Camp, Summer X'Pression Camps, and the Verdugo Skate Camp.

Campers participate in activities such as arts and crafts, sports, games, and group activities. Some camps offer an afternoon swimming trip, while others offer a weekly excursion to places such as Knott's Berry Farm, Universal Studios, or the Santa Monica Pier, to name a few.

Travelin' Teens participants will explore fun locations in Glendale and the surrounding communities. X'Pression Camp participants will spend time learning skills in the areas of visual or performing arts. Traveling Skate Camp participants will visit at least two other skate parks each week, participate in a mid-week excursion, and skate at Verdugo Skate Park.

Sign up for one camp all summer long, or try out a different camp each week! For more information about our summer programs, take a look at our [Recreation Wrap-Up](#) or the summer edition of the [Leisure Guide](#).

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Families enjoying the Pacific Community Pool.

### Splish Splash Family Fun Day

Pacific Community Pool will be hosting the annual Splish Splash Family Fun Day on **Saturday, July 13**, from 12:00 - 5:00 pm. Join in for a great day of fun which will include organized games, relay races, a treasure hunt, and more.

In partnership with the American Red Cross, a water safety presentation will take place at noon. People who attend the

Hope to see you at the ballgame!



From left: Council Member Zareh Sinanyan, City Manager Scott Ochoa, General Manager of Lexus of Glendale (Naming Sponsor) Johnny Harrison, President of Glendale Parks & Open Space Foundation Dottie Sharkey, and Vice President Shant Sahakian were recognized out on the field before the game.

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**LIBRARY, ARTS & CULTURE NEWS**



Repainted ceiling at Brand Library.

**Brand Library & Art Center Renovation**

One of the most exciting elements of the Brand Library & Art Center renovation project is the restoration of ceiling stencils that were uncovered when the mansion's ceilings were removed during the renovation. The stencils were painted anonymously in 1904, and had only been seen in historic photos of the Brand mansion taken before 1925. The colors, features, and style are being painstakingly duplicated by a team of artists who work from historic images and new photos of the fragile stencils. When Brand Library reopens the cherubs, dragons, flowers, scrollwork, and portraits that decorated the ceilings in four rooms will be on view for the first time in almost 90 years.

Visit [Brand Library](#) for renovation updates and photos.

**Family Programs**

There are plenty of programs all summer long at the library, from book clubs to LEGO clubs, from chess to computers! A complete listing can be found [here](#).

presentation will be allowed free admission to pool on this day. For more information about programs taking place at Pacific Community Pool, please visit [www.glendaleaquatics.com](http://www.glendaleaquatics.com).



**Have a Safe 4th of July**

Many Glendale residents will be celebrating our nation's Independence Day this July 4th by barbecuing with family and friends and enjoying parades and fireworks. Each year, thousands of people, often children and teens, are injured while using consumer fireworks. The Glendale Fire Department (GFD) reminds everyone that ALL fireworks are illegal in the City of Glendale. For those who would like to enjoy fireworks this holiday, the GFD recommends attending a local professional firework show to celebrate safely. Information about local professional firework shows can be found [here](#).

The City of Glendale is the Grand Sponsor for the CV Fireworks Show, providing the Glendale community a safe and family friendly 4th of July! Join the fun with music, rides, food trucks and games starting at 4 pm. For details and ticket information, visit [cvfireworks.com](http://cvfireworks.com).

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**Glendale Fire Department Actively Recruiting Firefighters**

Are you an Emergency Medical Technician (EMT) interested in becoming a firefighter? If so, then your opportunity has arrived! The Glendale Fire Department (GFD) is actively recruiting members of the community to join the department as a firefighter.

Applicants must be at least 18 years old with a current EMT-Basic license, valid California Driver's License, and the ability to fulfill a list of physical requirements. To learn more about the position, visit the [GFD website](#). If you are interested in the position and would like to be notified when applications are available, be sure to complete an interest card [here](#). You can also follow the GFD on Twitter at [@GlendaleCaFire](#) to get important recruitment information.



**GLENDALE2GO!**

Save time with the Library's Mobile App:

- Search the catalog
- Place holds and renew items
- Browse the Library's historic photo collections
- Practice a language
- Connect to the Library Facebook pages, Twitter, and more!

Find the GPL Mobile app via your Android or Apple app stores. More information about the mobile app features can be found [here](#).

Follow the Library, Arts & Culture Department on Twitter [@glendaleLAC](#).

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**CALENDAR**

**July 4 - All City Offices & Library Branches CLOSED**  
*Happy 4th of July!*

**July 4 - CV Fireworks Show, 4:00 pm - 10:00 pm**  
La Crescenta Elementary School  
4343 La Crescenta Ave.  
The City of Glendale is the Grand Sponsor for the CV Fireworks Show, providing the Glendale community a safe & family friendly location to celebrate the 4th of July!  
*More info [here](#).*

**July 6 - Loading Dock Book Sale, 9:00 am - 12:00 pm**  
Central Library Loading Dock  
222 E. Harvard St.  
The Friends of the Library raise money to support Library programs and collections.  
*More info [here](#).*

**July 6 - Owls Campfire Program, 6:00 - 8:30 pm**  
Deukmejian Wilderness Park  
3429 Markridge Rd.  
Games, owl pellet dissection,



**Frequently Asked Summer Recycling Questions**

As summer celebrations begin, why not try something different this year, and help our environment by using reusable picnic items? If you attend a tailgate party or BBQ, suggest the use of a separate trash bag for plastic, cans and paper items that can be recycled! You can become familiar with the numerous items collected in the City's Recycling Program by visiting [Glendale Recycle](#). For more information on recycling and/or waste reduction, please call the Integrated Waste Management Division at (818) 548-3916 or email [recycle@ci.glendale.ca.us](mailto:recycle@ci.glendale.ca.us).

***Is Styrofoam Recyclable in the City of Glendale's Recycling Program?***

Yes, Styrofoam blocks and peanuts can be recycled in the grey recycling cart/bin used by Glendale homes and businesses. Many other unusual plastic items such as garden hoses (cut into one-foot sections), laundry baskets, non-electric toys, plastic coat hangers, plastic swimming pools (cut into four pieces), padded mailers with bubble wrap, and six-pack rings are also recyclable.

***Are Plastic Bags Recyclable in the City of Glendale's Recycling Program?***

Yes, grocery and store bags, dry cleaner bags and newspaper bags (bundled in a tied bag) can all be recycled in Glendale's Recycling Program.

***Are Clean Eating Utensils Recyclable in the City of Glendale's Recycling Program?***

Yes, please rinse utensils or only place clean eating utensils in the recycling cart/bin.

***What Should be Placed in the Garbage?***

A home and/or business participating in the City of Glendale's Recycling Program will have little to throw away. The items not collected in the Recycling Program include:

- Contaminated paper (paper plates or boxes with oil and/or food such as pizza boxes)
- Broken glass (auto glass, ceramics, drinking glasses, window glass)
- Miscellaneous Items: appliances, carpet and padding, cloth, construction materials, diapers, and tires.

campfire & s'mores!  
See story above for more info.

**July 11 - Spanish Book Club/  
Club de Lectura en Español,**  
6:30 - 8:00 pm  
Central Library  
222 E. Harvard St.  
Caramba! de Nina Marie  
Martínez  
More info [here](#).

**July 12 - Backyard  
Composting, 8:00 - 9:00 am**  
Integrated Waste Management  
Office  
540 W. Chevy Chase.  
Attend a free compost  
workshop! Pre-registration  
required: 818-548-3916 or  
[recycle@ci.glendale.ca.us](mailto:recycle@ci.glendale.ca.us).  
More info [here](#).

**July 13 - Backyard  
Composting, 8:00 - 9:00 am**  
Integrated Waste Management  
Office  
540 W. Chevy Chase.  
Attend a free compost  
workshop! Pre-registration  
required: 818-548-3916 or  
[recycle@ci.glendale.ca.us](mailto:recycle@ci.glendale.ca.us).  
More info [here](#).

**July 13 - Splish Splash Family  
Fun Day, 12:00 pm - 5:00 pm**  
Pacific Community Pool  
501 S. Pacific Ave.  
Great day of fun with organized  
games, relay races, a treasure  
hunt & more.  
See story above for more info.

**July 14 - Debra Collins:  
Crossing Over Boundaries,**  
3:00 pm  
Central Library  
222 E. Harvard St.  
Debra Collins will discuss her  
long journey through child  
abuse, self-destruction,  
recovery & self-discovery.  
More info [here](#).

**July 20 - Wilderness Workday,**  
8:00 am - 12:00 pm  
Deukmejian Wilderness Park  
3429 Markridge Rd.  
Join the monthly workday crew  
as they water the young trees  
and continue to clear weeds in  
the park.  
See story above for more info.

**July 20 - Cruise Night, 5:30 -  
10:30 pm**  
In the Heart of Glendale - Brand  
Blvd.  
Join the fun with over 400  
classic, pre-1979 cars at  
Glendale's 20th Annual Cruise  
Night. This event is FREE and  
great for all ages!  
See story above for more info.

**July 25 - 2nd Annual Glendale  
City Golf Championship,  
Qualifier Round**  
Scholl Canyon Golf Course  
3800 E. Glenoaks Blvd.  
Participate in the tournament

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## City of Glendale Plastic Carryout Bag Ban Ordinance

The City of Glendale recently adopted an ordinance banning plastic carryout bags and imposing a ten (10) cent charge on recyclable paper carryout bags. **Beginning July 1, 2013 plastic carryout bags will no longer be available** at farmers markets, larger grocers and food marts with gross annual sales of \$2,000,000 or more and stores of at least 10,000 square feet of retail space that have a licensed pharmacy. Shoppers are encouraged to bring reusable bags, or they will be charged ten (10) cents for each recyclable paper carryout bag, with some exceptions. Complete details and frequently asked questions can be found [here](#), or by contacting the Public Works Department at (818) 548-3900. Watch the public service announcement [here](#).

## Community Development Wins Various Awards



*Community Development Director Hassan Haghani (second from left), along with members of his staff are presented with an award from the American Planning Association.*

### Space 134 Project Design Award

The [Westside Urban Forum](#) recognized Glendale's proposed [Space 134](#) project at their annual Westside Prize Awards. The Award recognizes projects that demonstrate excellence in addressing the issues of planning for and building a livable future. Accepting the award were Michael Nilsson and Alan Loomis from the Community Development Department's Design Studio along with the team from Meléndrez, the architecture and planning design firm that worked with the City on the initial project vision. [Read more.](#)

### Excellence in Planning & Sustainability

Glendale was presented with two awards at the Annual Awards Gala of the [Los Angeles Chapter of the American Planning Association](#). Glendale's [Doran Gardens](#) affordable housing project received the Award of Excellence for a Hard Won Victory and the [Greener](#)

to help support Glendale's parks & open space.  
*More info [here](#).*

**July 29 - 2nd Annual Glendale City Golf Championship, Final Round**  
Oakmont Country Club  
3100 Country Club Dr.  
Participate in the tournament to help support Glendale's parks & open space.  
*More info [here](#).*

Glendale Plan received the Award of Excellence for Innovation in Green Community Planning. [Read more.](#)

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## Planning Process Task Force Kicks Off

The Community Development Department has assembled a Planning Process Task Force (PPTF) consisting of community leaders who are familiar with current Planning & Neighborhood Services application review and regulation processes. The PPTF will examine the review these procedures in an effort to maximize their efficiency, while preserving high standards, public input and discretionary reviews. The Task Force will meet during the summer to discuss such topics as: design review, conditional use permits and zoning use certificates. Please visit the [Planning Process Task Force](#) webpage for more information.



*Staff addresses the Task Force at their inaugural meeting.*

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## Glendale Litter Index Citywide Report Card

The City's annual Litter Index Survey, which evaluates the amount of litter found in residential, commercial and industrial neighborhoods as well as some freeway on and off ramps was just completed and the litter "grades" are in. Volunteers and city staff partner to conduct the annual survey. Neighborhoods are rated on a scale from 1-4 based on the amount of litter visible from the street. To find out more about the survey or to find out how your neighborhood scored this year, please visit the [Litter Index](#) webpage.

### STAY CONNECTED!

**Sign up for Glendale's City Connection:**  
[www.ci.glendale.ca.us/cityconnection](http://www.ci.glendale.ca.us/cityconnection)

**Follow us on Twitter:**  
[www.twitter.com/myglendale](http://www.twitter.com/myglendale)

This is an official publication of the City of Glendale, distributed by the Public Information Office. For inquiries, please contact Christine B. Powers, City Connection Editor: [cpowers@ci.glendale.ca.us](mailto:cpowers@ci.glendale.ca.us) or (818) 548-4844.