



March 2014

MESSAGE FROM  
SCOTT OCHOA



*Glendale City Manager*

As we head into March, we got a nice reminder that we actually did have a winter this year - the recent rainstorms dumped more than 5 inches of rain on Glendale over the last few days. Even nicer was the reminder that our employees - particularly the members of the Public Works, Water & Power, Police and Fire Departments - were prepared for the problems that accompany such torrential rains. Despite the challenges of mudslides caused by last year's brush fire in Chevy Chase Canyon, our crews worked through the weekend to keep streets clean and safe. It took great effort among scores of people, but the rainstorms presented little more than an inconvenience to Glendale residents and businesses.

This is not by accident or happenstance.

In the days leading up to the storms, department heads and their respective teams mapped out scenarios and contingency plans, staged equipment, and communicated with their teams to ensure that employees would respond if called. This is important because it stretches our resources further. Certainly, the City of Glendale

Glendale On The Move



GTV6 has a new show, On The Move, highlighting exciting changes in Glendale! This month's episode will showcase the Fire Department's Community Emergency Response Team Training, Covered California, an exciting new restaurant, and road improvements in Montrose. Be sure to tune in to Charter channel 6 or check the City's YouTube channel for new episodes.

<3 Your Park Program



The National Recreation and Park Association has partnered with Macy's, Inc. for <3 Your Park, a community donation program to benefit local parks across the country March 7 - 31. The store personnel at Macy's in the Glendale Galleria have selected Brand Park as the recipient of their in-store donations as part of the "Secret Garden" campaign. Customers will be able to make donations of \$1 or more when making a purchase at the Macy's store, though a purchase is not necessary to make a donation. Click here to learn more.

could have preemptively opened and staffed its Emergency Operation Center (EOC) and held over staff for the entire duration of the storm. Such a precautionary posture would have been entirely justified; however, so confident are the City Council and I in our personnel that we executed all of our operations during the storm without having to open the EOC or incur the associated costs. The directly affected departments handled their operations and provided feedback to the emergency management team, which convened twice daily conference calls to monitor conditions on the ground. Like a duck on the water - seemingly gliding along above the surface while paddling away below the surface - the Glendale Team moved forward so proficiently that local TV news crews remarked that, "Things seem very orderly here."

I have been with Glendale a little over two years now and I continue to be impressed by - and appreciative of - the extra effort our personnel provide to our residents and businesses. Even now that the storm is over, our crews are (literally) mopping up and restoring normalcy - truly, our commitment to exceptional customer service and the belief that there is always one more thing we can do translates into a demonstrated professional dedication to Glendale. If you see our employees around town, please give them a thumbs up and a "thanks" - they truly earned it.

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### Covered California



The Verdugo Jobs Center (VJC) has partnered with Covered California to provide healthcare enrollment assistance to the Glendale community. The Center's multilingual Covered California Certified Enrollment Counselors work with individuals and families to determine which health plan options best fit their needs and guide them through the enrollment process **before the March 31 deadline**. Interested residents can contact the VJC at (818) 937-8011 or visit 1255 South Central Ave in Glendale for assistance. Watch the video [here](#) to learn more.

## Photo of the Month



Thanks to Mike M. for sharing this great photo of #MyGlendale!

Share your photos with @MyGlendale on [Twitter](#), [Facebook](#) & [Instagram](#) for a chance to be showcased as the Photo of the Month in the next City Connection. Include #MyGlendale and tag @MyGlendale to be entered.

## Celebrate Cesar Chavez

**SAVE THE DATE**

glendale california The City of Glendale invites you to celebrate the life and work of

# César Chavez

**13th Annual Celebration**  
**Saturday, March 29, 2014**

1:00 p.m. - 4:00 p.m.  
Pacific Community Center, 501 S. Pacific Ave.

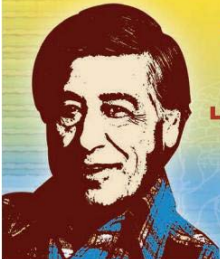
**Live performances and family fun activities!**

**FREE**  
Carne asada or chicken tacos served till 2:00 p.m. or until food runs out

**OPPORTUNITY DRAWINGS!**

Parking available on Pacific Avenue across from Edison Elementary School  
For additional information call (818) 548-4844 or visit [www.ci.glendale.ca.us](http://www.ci.glendale.ca.us)

[f](#) [t](#) [@MyGlendale](#) #MyGlendale



The City of Glendale invites you to celebrate the life and work of César Chavez in the community's 13th annual celebration! Be a part of the fun on Saturday, March 29 from 1:00 - 4:00 pm at the Pacific Community Center, 501 S. Pacific Ave. The afternoon will include live performances and fun activities, plus FREE carne asada or chicken tacos until 2:00 pm, or until food runs out. Children can also enter into opportunity drawings for great prizes! Parking is available on Pacific Ave. across from Edison Elementary School. For additional information call (818) 548-4844 or visit [www.ci.glendale.ca.us](http://www.ci.glendale.ca.us).

## Brand New!

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### California is in a Drought

Californians are being asked to conserve more water and do everything possible to reduce their water usage by at least 20 percent or 20 gallons per person per day. Conserving water is easy and Glendale Water & Power has great [tips](#) to help you save!



### FREE Landscape Classes: Sign up Today

Convert your lawn into a California-friendly water-wise garden to save water and money. Glendale Water & Power offers free landscape classes which are designed to help home gardeners makeover their front and back yards by focusing on water efficient landscape design. To reserve a spot please call (818) 548-3874 or email [abadalian@ci.glendale.ca.us](mailto:abadalian@ci.glendale.ca.us).

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### CALENDAR

**March 5 - Covered California Health Insurance Assistance, 10:00 am**  
*Grandview Library*  
1535 Fifth Street  
Meet with a certified enrollment counselor from the Verdugo Jobs Center to find out if you qualify for free or low cost health insurance through CoveredCA. An Armenian-language enrollment counselor will be present. Learn more [here](#).

**March 6 - Veterans Job Fair, 9:30 am - 12:30 pm**  
*McCambridge Recreation Center*  
1515 North Glenoaks Blvd., Burbank  
See story above or click here to learn [more](#).

**March 6 - Covered California Health Insurance Assistance, 12:00 pm**  
*Casa Verdugo Library*  
1151 North Brand Blvd.  
Meet with a certified



After an extensive renovation, the Brand Library & Art Center will reopen on March 27. Brand Library & Art Center encompasses Miradero, the Brand family mansion built in 1904, an art and music library, a recital hall, art galleries, and art studios. The Center has served as a cultural treasure for the community since 1956, providing access to an art and music library collection and a variety of programs including concerts, dance performances, art exhibitions, lectures, and other special events. In celebration of this highly anticipated event, the week of March 22 - 30 will be filled with arts and cultural programming, special events, and tours. For more information please visit [www.brandlibrary.org](http://www.brandlibrary.org).

### Brand New! Reopening Gala

*Saturday, March 22, 6:00 - 10:00 pm*  
Tickets can be purchased through [www.glendalearts.org](http://www.glendalearts.org) and will include self-tours of the site, live music, refreshments, an exclusive first look at the Brand Library & Art Center - including the 1904 Mansion, art and music library, and inaugural exhibition in the art galleries. Sponsored by the Associates of Brand Library. For more information, please click [here](#).

### Ribbon Cutting

*Thursday, March 27, 10:30 am, FREE*  
Ribbon cutting ceremony and refreshments. The facility opens to the public at 11:00 am.

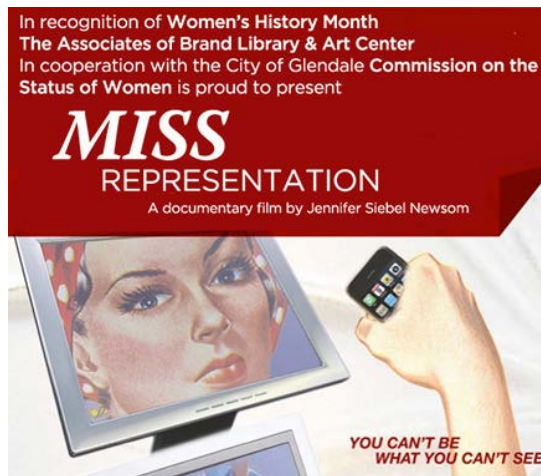
### Gallery Reception

*Saturday, March 29, 7:00 pm, FREE*  
Gallery reception featuring the artwork of Jill Knox, Gilda Davidian, Razmik Samvelts, Natasha June, and Jon Rajkovich. Wine and light refreshments will be served.

### Brand Library & Park - Open House

*Sunday, March 30, 12:00 - 4:00 pm, FREE*  
An event for the whole family featuring live jazz, food trucks, climbing wall, and other fun activities.

### Miss Representation



The Associates of Brand Library & Art Center in cooperation with the Glendale Commission on the Status of Women will screen *Miss Representation*, a film by Jennifer Siebel Newsom. This free screening will take place on Tuesday, March 25 at 7:00 pm in the Central

enrollment counselor from the Verdugo Jobs Center to find out if you qualify for free or low cost health insurance through CoveredCA. An Armenian-language enrollment counselor will be present. Learn more [here](#).

**March 7 - Challenges Faced by Armenian-American Youth Today, 7:00 pm**

*Central Library Auditorium  
222 East Harvard Street*  
A powerful panel discussion on the challenges faced by Armenian-American youth today, featuring panelists Dr. Emma Oshagan, Dr. Aghop Der-Karabetian, and Mr. John Kossakian. The discussion will be in Armenian. Learn more [here](#).

**March 13 - Mayor's Prayer Breakfast, 6:00 am**

*Glendale Civic Auditorium  
1401 North Verdugo Road*  
Join Mayor Weaver and keynote speaker Charlene Tilton for a community breakfast. This event is hosted by the Mayor's Prayer Breakfast Committee. Learn more [here](#).

**March 15 - Trails and Open Space Wilderness Workday, 8:00 am - 12:00 pm**

*Deukmejian Wilderness Park  
3429 Markridge Road*  
Join the Third Saturday Wilderness Workday to help keep Glendale's trails and parks beautiful. Learn more [here](#).

**March 15 - History of the First Inhabitants of the Hispanic Caribbean, 1:00 - 4:00 pm**

*Central Library Auditorium  
222 East Harvard Street*  
Learn more about the first inhabitants of Cuba, Puerto Rico, and Dominican Republic. Learn more [here](#).

**March 19 - Alcohol & Drug Prevention -Parent's Workshop, 5:00 pm**

*Grandview Library  
1535 Fifth Street*  
Didi Hirsch Mental Health Services will hold a community forum for parents to share resources and communication tools to guide children towards good decisions. Refreshments will be served. Learn more [here](#).

**March 21 - Anahid Played Soorp: The Finding of Aran Pirian with Mark Kadian, 7:00 pm**

*Central Library Auditorium  
222 East Harvard Street*  
Detroit attorney Mark Kadian presents his first novel, *Anahid Played Soorp: The Finding of Aran Pirian*, a historical novel

Library Auditorium and will include a post film discussion. The film, released in 2011, demonstrates how mainstream media contributes to the under-representation of women in positions of power and influence in America. Click [here](#) to learn more.

## Upcoming Election



The City of Glendale will be holding a Special Municipal Election to fill a vacant City Council seat on Tuesday, June 3. Potential candidates have until March 7 to pull papers and submit the requisite number of valid signatures to qualify for the June 3 ballot. Forms are available in the City Clerk's Office, 613 E. Broadway, Room 110, during regular business hours. For the latest updates on the upcoming Special Election, visit [www.GlendaleVotes.org](http://www.GlendaleVotes.org), follow [@cogCityClerk](#) on Twitter, or call 818-548-2090.

## Spring Cleaning!



As spring approaches and residents and businesses begin "Spring Cleaning," the Public Works Department would like to answer some frequently asked questions:

**How can I celebrate the start of spring this month?**

Glendale residents and businesses are invited to learn how to make a valuable soil amendment at the upcoming compost workshops on April 4 and 5. To reserve a spot and receive a free Soilsaver Classic Compost bin, complete the online preregistration form at [www.GlendaleRecycle.com](http://www.GlendaleRecycle.com), or call the Integrated Waste Management Division at (818) 548-3916.

**I am going to start spring-cleaning, what can be done with outdated electronics, household furnishing, and/or appliances?**

If these items are still working, please consider donating them locally. Organizations in need of functional items are available at [www.earth911.org](http://www.earth911.org). The Glendale Recycling Center located at 541 W. Chevy Chase Dr. accepts computer monitors and televisions during regular business hours for proper disposal at no cost. The Public Works Integrated Waste Management Division will pick up large, unneeded items through the Bulky Item Collection Program. Contact the Public Works Integrated Waste Management Division at (818) 548-3916 or submit an online bulky item request at [www.GlendaleRecycle.com](http://www.GlendaleRecycle.com). If leaving a message, please include

set in the final years of the Ottoman Empire amid the throes of the Armenian Genocide. The presentation will be in English.  
Learn more [here](#).

**March 22 - Susie Glaze & the Hilonesome Trio, 2:00 pm**  
*Central Library Auditorium*  
222 East Harvard Street  
Susie Glaze & The Hilonesome Trio perform the traditional music that came to the United States with the early immigrants from England, Ireland, and Scotland who settled here in the Appalachian Mountains. Co-sponsored by the Topanga Banjo - Fiddle & Folk Festival.  
Learn more [here](#).

**March 25 - Miss Representation, 7:00 pm**  
*Central Library Auditorium*  
222 East Harvard Street  
See story above or click [here](#) to learn more.

**March 27 - Ribbon Cutting, 10:30 am**  
*Brand Library & Art Center*  
1601 West Mountain Street  
Join the City of Glendale for the Brand Library & Art Center ribbon cutting ceremony! See story above for more grand opening events.

**March 29 - Celebrate César Chavez, 1:00 - 4:00 pm**  
*Pacific Community Center*  
501 S. Pacific Ave.  
See story above or click [here](#) to learn more.

**March 29 - Gallery Reception, 7:00 pm**  
*Brand Library & Art Center*  
1601 West Mountain Street  
Brand Library & Art Center Gallery reception featuring the artwork of Jill Knox, Gilda Davidian, Razmik Samvelts, Natasha June, and Jon Rajkovich. Wine and light refreshments will be served. See story above for more grand opening events.

**March 30 - Brand Library & Park Open House, 12:00 - 4:00 pm**  
*Brand Library & Art Center*  
1601 West Mountain Street  
An event for the whole family featuring live jazz, food trucks, climbing wall, and other fun activities.  
See story above for more grand opening events.

your address, collection day, description of item(s), and location of item(s).

**How can I obtain a list of items accepted in the City's Recycling Program?**

All recyclables accepted by the City are mixed into the City's gray curbside containers. The list includes aluminum cans, glass jars, plastic bottles, beverage cartons, and many other items. Specific details about the Recycling Program, as well as a "How to Recycle" handout, can be accessed [here](#).

## Spring Break Camp

Register your kids (ages 6 - 12) for a full week of fun at the Pacific Community Center! Camp dates are Monday - Friday, March 17 - 21, and have a number of hour options available:

Full day: 9:00 am - 4:00 pm, \$75 for the week  
AM ½ Day: 9:00 am - 12:00 pm, \$55 for the week  
PM ½ Day: 12:00 pm - 4:00 pm, \$45 for the week  
After Care: 4:00 pm - 6:00 pm, \$20 for the week  
Before Care: 7:00 am - 9:00 am, \$20 for the week

Activities include sports, games, crafts, dance, bingo, contests, trivia, and more! Please note, campers will stay on site - no swimming or field trips will be included. For general camp information, please call 818-548-4098. To register, please call 818-548-2184 or email [nmower@ci.glendale.ca.us](mailto:nmower@ci.glendale.ca.us).

## Glendale Youth Alliance Accepting Applications

Glendale Youth Alliance is now accepting applications for the 2014 Summer Youth Employment Training Program. Youth participants between the ages of 14 - 21 receive life skills, pre-employment training, and paid work experience during the summer. For details and an application, please visit the GYA [website](#).

## Veterans Job Fair



The Verdugo Jobs Center, Burbank WorkForce Connection, and the Employment Development Department have come together to host a Veterans Job Fair on Thursday, March 6, from 9:30 am - 12:30 pm. Dress to impress and meet employers interested in hiring veterans. The event will be hosted at the McCambridge Recreation Center, 1515 North Glenoaks Blvd. in Burbank. For more information, please click [here](#) or call the Burbank WorkForce Connection at (818) 238-5627.

## March for Meals

# FOR MARCH! meals!

## Meals on Wheels

The City of Glendale's Home Delivered Meals Program and Salvation Army Meals on Wheels are participating for the first time in the 12th annual March for Meals Campaign. This month-long event is designed to generate public awareness of senior hunger and to celebrate the invaluable service of Senior Nutritional Meals programs in our community. These programs provide over 20,000 meals and quality senior services to thousands of Glendale's residents each year. The March for Meals campaign has local celebrities, businesses, and City and elected officials delivering meals as community champions the week of March 17 - 21. Click [here](#) to learn more.

## Spring Forward



On Sunday, March 9 at 2:00 am, spring the clocks forward one hour for Daylight Savings Time. The Glendale Fire Department encourages all residents and businesses to use this annual marker as a reminder to change the batteries in smoke detectors and carbon monoxide detectors. To learn more about smoke detectors and carbon monoxide detectors, please visit [www.glendalefire.org](http://www.glendalefire.org) and follow [@GlendaleCAFire](https://twitter.com/GlendaleCAFire) on Twitter.

## STAY CONNECTED!

**Sign up for Glendale's City Connection:**  
[www.ci.glendale.ca.us/cityconnection](http://www.ci.glendale.ca.us/cityconnection)

**Follow us on Twitter:**  
[www.twitter.com/myglendale](https://www.twitter.com/myglendale)

This is an official publication of the City of Glendale, distributed by the Public Information Office. For inquiries, please contact Tamar Hadjimanoukian, City Connection Editor: [thadjimanoukian@ci.glendale.ca.us](mailto:thadjimanoukian@ci.glendale.ca.us) or (818) 548-4844.