



OCTOBER 2013

MESSAGE FROM SCOTT OCHOA



Glendale City Manager

Holy smokes, it's October already...

With the first quarter over, it is time for us to assess our performance over the first three months of the fiscal year. At the same time, October / November is typically when we finalize the close-out of the previous fiscal year. Taken together, these snapshots help refine our focus on the various goals and objectives adopted as part of the budget. Achievement of these goals and objectives comprise our value proposition to our community and customers: this is what you receive for your taxes, fees, and changes. Additionally, departments' success or failure in achieving our stated goals figures into the performance appraisal of the department leadership.

This dual notion of evaluation and continuous improvement is often lost in the business of government. Bureaucracies can do too much evaluation and create an "analysis paralysis" situation, or they skip the evaluation loop and simply rely on popularity and political direction in making decisions about programs and policies. In either case, maintaining the

Stay Safe this Halloween!



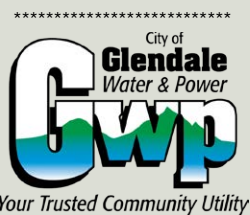
Halloween is hiding around the corner. The Glendale Police and Fire Departments would like to remind everyone to be extra cautious this October 31st and watch for all of Glendale's little ghouls and goblins who will be out and about. While decorating for Halloween, keep jack-o-lanterns away from drapes and out of walkways. Parents, be sure to select costumes that are bright, reflective, and properly fit your children to prevent them from tripping. Also, when trick or treating, be sure to take a flash light with new batteries to help illuminate walkways. To learn more about Halloween safety, please visit [www.GlendaleFire.org](http://www.GlendaleFire.org) and follow GFD on Twitter at [@GlendaleCAFire](https://twitter.com/GlendaleCAFire).

Glendale Fire Hosts Awards Luncheon

status quo generates a force all its own and very often the resulting inertia can preclude meaningful change or adaption.

Here in Glendale, however, we combat bureaucratic stagnation on many fronts. Our management philosophy of "AMD" (Adapt Migrate or Die) and "OEM" (Operate Evaluate Modulate) instills a mindset and focus that our employees should be leaders who are constantly listening, learning and moving forward. Further, we endeavor to cultivate and develop talent with an eye on problem solving and exceptional customer service. All of these traits taken together form the backbone of our "Five Tool Player" employee development concept. Borrowing from the baseball concept of an ideal player (one who can hit, hit with power, throw, field, and run), the City of Glendale wants employees who are Leaders, Thinkers, Operators, Communicators, and Public Servants. In short we want to field a team of leaders who care about the community they serve, who know their job and anticipate their customers' needs, who can think strategically and tactically, and who can explain even the most complex issues in relatable ways. The net result (we hope!) is that this allows staff to advise policymakers on the City Council about causes, effects and outcomes so that we can continue to make Glendale the special place it is.

Performance measurement/ management may not be exciting, but is integral to the concept of continuous improvement, and it's what helps us help you.



The Glendale Fire Department will host their Annual Awards Luncheon on Wednesday, October 2 at the Glendale Hilton. The Awards Luncheon is an opportunity for the Fire Department to recognize the outstanding support, remarkable achievements, and lifesaving efforts provided by Fire service personnel and community members. The 2013 honorees displayed extreme courage while answering their call to action. Learn more about the recipients [here](#).

## Fire Prevention Week October 6 - 12



Fire Prevention Week commemorates the Great Chicago Fire of 1871. The two-day blaze killed more than 250 people, left 100,000 more homeless, and destroyed more than 17,000 buildings. This year, Fire Prevention Week is focusing on how to prevent fires in the kitchen. In 2011, cooking was involved in an estimated 156,300 home fires that caused 470 deaths, 5,390 injuries, and \$1 billion in property damage.

The Glendale Fire Department (GFD) encourages families to implement a few simple techniques into their daily cooking to prevent fire, injury and loss. Clean up food and grease from the burners after every use. Keep children a minimum of 3 feet away from the stove/oven while cooking. Ensure smoke detectors and fire alarms are installed and properly functioning into all businesses and residences.

## K-9s in the Park!

### Monthly Electric Bill Discounts on Qualified Medical Equipment

Running medical equipment around-the-clock can get expensive. The GWP Guardian Program provides monthly bill discounts to GWP residential customers who are using doctor prescribed medical equipment or are suffering from afflictions requiring special space conditioning. Eligible conditions include households with paraplegic, quadriplegic, or hemiplegic members, or those suffering from multiple sclerosis or scleroderma. To download the application, click [here](#) or call 818-548-3300 for more information.

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### CALENDAR

**October 2 - Free Flu Shots for Seniors, 9:00 am - 12:00 pm**  
*Adult Recreation Center*  
201 E. Colorado St.  
Learn more [here](#).

**October 2 - Fire Department Annual Awards Luncheon**  
*Glendale Hilton*  
100 W. Glenoaks Blvd.  
Recognize the outstanding support, remarkable achievements, and lifesaving efforts provided by Fire service personnel and community members.  
See story above or click [here](#).

**October 3 - Food & Film at the Train Tracks, 6:00 - 10:00 pm**  
*Glendale Metrolink Station*  
400 W. Cerritos Ave.  
Enjoy an evening of food and film at the Historic Glendale Metrolink Station.  
See story above or click [here](#).

**October 4 - Compost Workshop, 8:00 - 9:00 am**  
*548 W. Chevy Chase Dr.*  
Learn to turn food scraps and yard trimmings into a valuable soil amendment at a Compost Workshop. Pre-register with [recycle@ci.glendale.ca.us](mailto:recycle@ci.glendale.ca.us).  
Learn more [here](#).

**October 5 - Compost**



Join the crowd at the Fifth Annual Glendale K-9s in the Park on Saturday, October 12 at Verdugo Park (1621 Canada Blvd., Glendale). This free family and dog-friendly event runs from 11:00 am - 4:00 pm and offers plenty of excitement! Watch the [clip](#) to learn more.

Glendale K-9s in the Park is sharing the day with the Kiwanis Club Duck Splash. Come early for the Duck Splash from 10:00 am - 2:00 pm. It's a great day to enjoy two terrific events in one place! For details on all the festivities, click [here](#).

### Food and Film at the Tracks



Enjoy an evening of food and film at the Historic Glendale Metrolink Station on Thursday, October 3. Attendees can participate in a scavenger hunt, enjoy a screening of the classic film noir "Double Indemnity," which was filmed in part at the station, and can get a bite to eat from the famous [Kogi](#), [Grilled Cheese](#), and [Coolhaus](#) food trucks. Food and Film at the Tracks will showcase the Glendale Metrolink Station, including the historic Southern Pacific Railroad Depot. Click [here](#) for more event details.

Community Development Department is also on Facebook. Follow [@GlendaleCDD](#) to stay up to date on other events!

### Love Ride 30

**Workshop, 8:00 am - 9:00 am**  
 548 W. Chevy Chase Dr.  
 Learn to turn food scraps and yard trimmings into a valuable soil amendment at a Compost Workshop. Pre-register with [recycle@ci.glendale.ca.us](mailto:recycle@ci.glendale.ca.us).  
 Learn more [here](#).

**October 9 - Walktober, 7:00 am**  
 City wide!  
 Jump-start your morning by walking to school with students, parents, community leaders and volunteers! International Walk-to-School Day is an annual event to encourage and support children walking to school.  
 See story below or click [here](#).

**October 10 - How to Get a Green Card, 7:00 pm**  
 Central Library Auditorium  
 222 E. Harvard St.  
 Author Nelson Castillo will discuss his latest book, *La Tarjeta Verde*, and how to get a Green Card. The presentation will be in Spanish.  
 Learn more [here](#).

**October 12 - Loading Dock Book Sale, 9:00 am - 12:00 pm**  
 Central Library  
 222 E. Harvard St.  
 The Friends of the Library hold a Book Sale at the Central Library Loading Dock (back of building) on the second Saturday of every month.  
 Learn more [here](#).

**October 12 - K-9s in the Park, 11:00 am - 4:00 pm**  
 Verdugo Park  
 1621 Canada Blvd.  
 This free family and dog-friendly event offers plenty of excitement!  
 See story above or click [here](#).

**October 12 - Chalk the Walk, 11:00 am - 1:00 pm**  
 Central Library Outdoor Walkways, 222 E. Harvard St.  
 Help decorate the outside walkways at the Central Library with images from favorite stories. Chalk, brushes, and inspiration will be provided along with cookies and lemonade for the artists.  
 Learn more [here](#).

**October 12 - Opera Talks - Falstaff, 2:00 pm**  
 Central Library Auditorium  
 222 E. Harvard St.  
 Speakers from the Los Angeles Opera Speakers Bureau will present a series of talks focusing on the magical and



Join the City of Glendale in celebrating Love Ride's 30th Anniversary on October 20! Thousands are expected to attend Love Ride, the longest running single-day motorcycle fundraiser in the world. The event will feature Jay Leno as Grand Marshall and Hollywood celebrities Robert Patrick, Lorenzo Lamas, Willie G. Davidson, Peter Fonda, along with musicians and special guests. The all-day party celebrates 30 years of fundraising events with proceeds going to the United Service Organizations (USO) to help support America's deployed troops and their families. To date, Love Ride has raised \$24 million for charity in the US. Learn more [here](#).

## Domestic Violence Awareness Month



The Glendale Commission on the Status of Women (CSW) has organized activities to raise awareness and increase prevention efforts. Every year in the US there are over 3 million incidents of domestic violence, with one occurring every nine seconds. Over 4,000 victims of domestic violence are killed every year. Domestic violence can happen to anyone, and occurs in 25-33% of all relationships.

### **Annual Candlelight Vigil: Thursday, October 17**

The annual Candlelight Vigil, presented by the Glendale CSW and the YWCA of Glendale, is in memory of victims of domestic violence: both survivors and those who have lost their lives. Honor those in our communities who have been victims of domestic violence and help light the way to end domestic violence at the YWCA Regency Room, 735 East Lexington Drive.

### **Purple Ribbon Event: Sunday, October 20**

The CSW is partnering with the YWCA, Armenian Relief Society (ARS), Soroptimist International of Glendale, and Datev Outreach to raise awareness and educate the community about domestic violence. CSW and volunteers from various organizations will be present at the Montrose Harvest Market and in front of Massage Envy on Brand Blvd. to pass out purple ribbons, literature from various service organizations, and a Women & Families Resource Guide created by the CSW with contact information for agencies providing services to women in our community.

Please visit the Commission [website](#) for more information and updated locations for this event. Those interested in getting involved or learning more may also call (818) 548-2000 or [email](#) for

powerful world of opera.  
 Learn more [here](#).

**October 12 - Glendale Collects - Associates of Brand Library & Art Center Fundraiser, 5:00 - 7:30 pm**

This special evening will take place in the private home of one of Glendale's passionate collectors of original works of art. Enjoy conversation, music, wine, and refreshments in support of restoration and framing of rare Brand Library ceiling artifacts.  
 Learn more [here](#).

**October 16 - Free Flu Shots for Seniors, 10:30 am - 1:00 pm**

Sparr Heights Community Center  
 1613 Glencoe Way  
 Learn more [here](#).

**October 17 - Annual Candlelight Vigil, 6:00 - 7:00 pm**

YWCA  
 735 E. Lexington Dr.  
 The annual Candlelight Vigil, presented by the Glendale Commission on the Status of Women and the YWCA of Glendale, will be held in memory of victims of domestic violence: both survivors and those who have lost their lives.  
 See story above or click [here](#).

**October 19-20 - Relay for Life Scholl Canyon Park 2849 E. Glenoaks Blvd.**

Celebrate, remember, and fight back with the American Cancer Society from 10:00 am to 10:00 am in an amazing 24-hour event.  
 See story above or click [here](#).

**October 19 - It's Big! Draw Together Glendale, 10:30 - 11:30 am**

Central Library Auditorium  
 222 E. Harvard St.  
 This family-friendly community drawing project will feature the unique people and places in Glendale. Talk and visuals by Kristin Donner, an educator and artist at Nickelodeon.  
 Learn more [here](#).

**October 19 - Los Angeles Metro Art Tour - Gold Line**

The tour is back again this year by popular demand! This year we will explore the art of the Gold Line with the artists and a docent. This is a special tour sponsored by the Associates of Brand Library.  
 Learn more [here](#).

**October 19 - Earthworm Ensemble, 2:00 pm**

Central Library Auditorium  
 222 E. Harvard St.  
 Children and families can sing along and play percussion

more information.

## PARKS MAKE LIFE BETTER Maple Park Halloween Party



Dress up in your scariest costume and join us for some fun as Club Maple celebrates Halloween on Thursday, October 24 from 5:30 to 8:00 pm at [Maple Park Community Center](#). Club Maple is a free program open to all developmentally disabled adults and provides an opportunity for individuals to experience positive, healthy recreation and socialization experiences. Activities are appropriate to age and skill ability in a friendly and safe environment. Club Maple meets every Thursday from 5:30 - 8:00 pm at [Maple Park Community Center](#), 820 East Maple Avenue.

## Free Flu Shots

Community Services & Parks, in collaboration with Glendale Adventist Senior Live Well Program, is offering FREE flu shots for seniors 60 years of age and older on October 2 at the Adult Recreation Center and on October 16 at the Sparr Heights Community Center. Learn more [here](#).

## Relay for Life



Join the City of Glendale and American Cancer Society in a Celebration of Super Heroes from October 19-20. Celebrate, remember, and fight back at Scholl Canyon Baseball Park from 10:00

instruments while the Earthwork Ensemble sings some funky beats. [Learn more here.](#)

**October 20 - Love Ride, 6:00 am - 4:00 pm**

- *Glendale Harley Davidson, 3717 San Fernando Rd.*
- *Castaic Lake Recreation Center, 32132 Castaic Lake Dr.*

Love Ride 30 is the longest running single-day motorcycle fundraiser in the world. [See story above or click here.](#)

**October 20 - Purple Ribbon Event**

- *Montrose Harvest Market, Honolulu Ave.*
- *Massage Envy, 333 N. Brand Blvd.*

The Commission on the Status of Women in partnership with local organization is working to raise awareness and educate the community about domestic violence. [See story above or click here.](#)

**October 21 - Colorado Street Lane Addition Improvements Project, 6:00 pm**  
*Central Library Auditorium*  
*222 E. Harvard St.*

The community meeting will discuss the Improvements Project and anticipated construction schedule of February through November 2014. Learn about the project, which includes adding a lane on Colorado Street, improving Alley No. 58 alignment and Parking Lot No. 10, and undergrounding overhead facilities. [See the map here.](#) Once started, project updates will be posted [here.](#)

**October 24 - Utility Day, 12:00 - 3:30 pm**

*Utility Operations Center*  
*800 Air Way*  
Glendale Water & Power is hosting a Utility Day, inviting the public to see the Utility Operations Center, tour the power plant, and learn about how power and water get to Glendale homes and businesses. [Learn more here.](#)

**October 24 - What is 3D Printing?, 7:00 pm**  
*Central Library Auditorium*  
*222 E. Harvard St.*

3D printing has been in the news a great deal recently and some say it will transform manufacturing. But how does it really work and what is the current state of the art? Joan

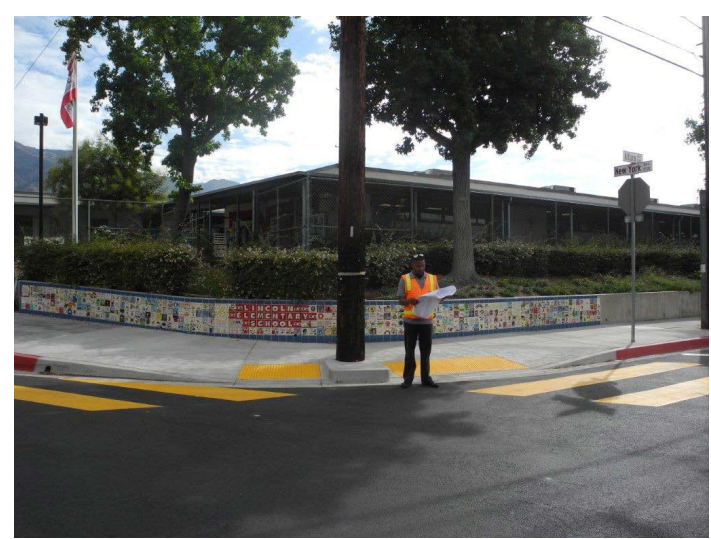
am to 10:00 am in an amazing 24-hour event. Be part of a life-saving effort by volunteering, becoming a sponsor, donating, or participating in the relay. To learn more, please click [here.](#)

## Brand Library Art Galleries Artists and Curators Submissions



Submissions from artists, artist groups, and guest curators for 2014 exhibitions are now being accepted for the Brand Library Art Galleries. This is an exciting opportunity for artists and curators to present shows in the re-opening year of Brand Library & Art Center. Guidelines and submission forms are available [here.](#)

## Safe Routes to School - Phase 2



The construction of the Safe Routes to School - Phase 2 Project was completed during this year's summer school break. The project was located in the vicinity of the following five schools: Lincoln, Jefferson, Muir, Marshall, and Mann Elementary Schools.

The very first Safe Routes to School grant was awarded to the City of Glendale in 2009. Since then, the City and other stakeholders, including the Glendale Unified School District, have worked together to acquire more funds to construct and to promote the importance of safety enhancements intended to better protect pedestrians and bicyclists around local schools. To learn more, read [here.](#)

Horvath, Vice President of Business Development at the Pasadena-based 3D printer company Deezmaker, will describe the current reality of the technology and explore some of the promising possibilities in the consumer realm and also in manufacturing.  
*Learn more [here](#).*

**October 26 - The Big Mini Comic Book Workshop, 11:30 am - 1:00 pm**  
*Central Library Auditorium  
222 E. Harvard St.*  
Learn about and make a do-it-yourself mini comic with Kyle Neswald, an animation artist who has worked for Disney, Nickelodeon and Warner Bros.  
*Learn more [here](#).*

**October 26 - Family Fun at Cerritos Park**  
*3690 San Fernando Rd.*  
Save the date! More information soon.  
*Check [here](#) for updates.*

**October 30 - Heavenly Bodies, 7:00 pm**  
*Central Library Auditorium  
222 E. Harvard St.*  
Celebrate Halloween and Día de los Muertos with an illustrated talk by Dr. Paul Koudounaris on his new book, *Heavenly Bodies: Cult Treasures & Spectacular Saints from the Catacombs*.  
*Learn more [here](#).*

## Top 10 Tips for a Green Halloween

1. Use a reusable bag for trick-or-treating.
2. Shop for costume treasures at the local thrift store or swap a costume with a friend, neighbor, or co-worker on National Costume Swap Day - October 12.
3. Give out reusable treats such as crayons and/or coloring books to your trick-or-treaters.
4. Use reusable cups, plates, bowls and tableware when hosting your eerie party.
5. Set up a separate recycling container at ghoulish celebrations.
6. Use LED flashlights to light the way with their longer battery life.
7. Use jack-o-lantern innards to make pumpkin bread, muffins and/or cookies. Dry pumpkin seeds for a scary snack. Use extra pumpkins for soup or other frightful treats.
8. Don't purchase bottled water for fearful functions.
9. Send electronic invitations for your monstrous bash and save paper.
10. Compost your jack-o-lantern and party food scraps. Learn how to compost and receive free bin at the last two workshops of the year on October 4 or October 5. Contact the Integrated Waste Management Division at (818) 548-3916 to preregister or for more information.

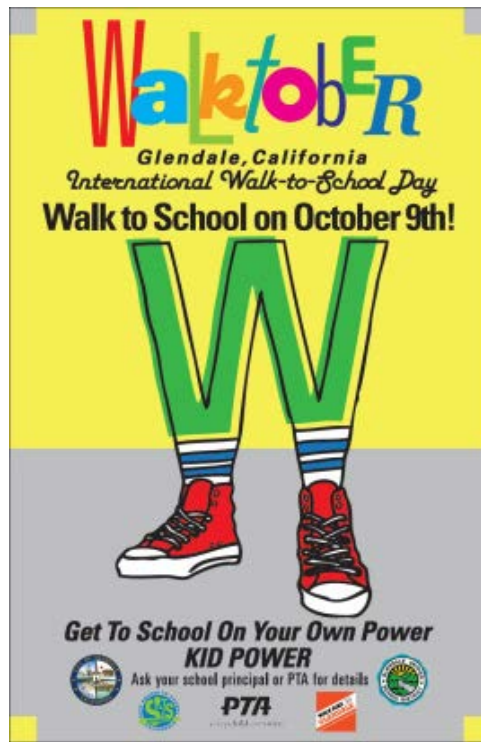
For more information on waste reduction and recycling, visit [www.GlendaleRecycle.com](http://www.GlendaleRecycle.com).

## Fairmont Ave Park and Ride Facility



The newly completed park and ride facility has 61 parking spaces for Glendale's commuting riders. The Fairmont Park and Ride is served by Glendale Beeline and Metro buses. Beeline Route 12 operates Monday - Friday during peak morning and evening commute times from the Glendale Transportation Center to the Burbank Metrolink Station. Metro Line 94 operates seven days a week from Sun Valley to Hill & Venice in Downtown Los Angeles. Metro Line 183 operates seven days a week from Sherman Oaks to the Glendale Transportation Center. To learn more about the park and ride and how to utilize the space for your commutes, click [here](#).

## Walktober International Walk to School Day



Glendale students, parents, community leaders, and volunteers will jump start the morning of October 9 by walking to school. International Walk-to-School Day is an annual event to encourage and support children walking to school, promote health, and identify safer routes to school. Learn more [here](#).

### **STAY CONNECTED!**

**Sign up for Glendale's City Connection:**  
[www.ci.glendale.ca.us/cityconnection](http://www.ci.glendale.ca.us/cityconnection)

**Follow us on Twitter:**  
[www.twitter.com/myglendale](http://www.twitter.com/myglendale)

This is an official publication of the City of Glendale, distributed by the Public Information Office. For inquiries, please contact Tamar Hadjimanoukian, City Connection Editor: [thadjimanoukian@ci.glendale.ca.us](mailto:thadjimanoukian@ci.glendale.ca.us) or (818) 548-4844.