



April 2014

MESSAGE FROM SCOTT OCHOA



Glendale City Manager

There has been a lot of discussion around town regarding the alphabet soup of City finances - GFT, UUT, etc. To date, there are two lawsuits filed against the City regarding the General Fund Transfer, or GFT, from Glendale Water & Power. There is also currently an effort afoot to repeal the existing Utility User Tax, or UUT, which was last affirmed by Glendale voters in 2009.

I believe some facts and implications are in order.

The people looking to eliminate the GFT fall into two camps - one is called the Coalition for Better Government and the other is the International Brotherhood of Electrical Workers. Their contention is that the GFT is a violation of the City Charter, and that it also violates Propositions 218 and 26. The people looking to eliminate the UUT have gathered approximately 2500 signatures to get the matter placed on the April 2015 General Municipal Election ballot. The threshold to get the measure on the ballot is about 2100+, and the remitted signatures are being verified by the LA County Registrar Recorder.

GlendaleCA.gov



The City of Glendale has unveiled its new website, glendaleca.gov which features a modern design, a well-configured, customer-centric navigation structure, and access to a variety of interactive features such as calendars and social media. Visitors of the site will be able to search and access content with ease, including performance indicators and budget reports.

The City of Glendale website is, for many people, the primary means of interfacing with the City and addressing the needs of residents, businesses, and community members was the most important consideration in designing the site. The City of Glendale encourages residents to explore the long awaited website and learn more about the city in which we live, work, and play!

Glendale On The Move



The UUT brings in approximately \$28 million to the City of Glendale's General Fund; the GFT is \$20 million dollars. Together, these two sources of revenue are the third and fourth largest revenue streams to the General Fund, respectively. Their elimination would equate to a mammoth budget cut of 28% of the \$170 million General Fund.

What is the General Fund?
 The fund that pays for most of the traditional local government services that Glendale residents and businesses rely on - police, fire, libraries, parks, and administrative functions. Like most other independent cities, public safety - police and fire/paramedics - make up 2/3 of the General Fund. In two recent surveys (statistically valid, random sample), Glendale residents clearly indicated that they were quite satisfied with the services they received and that public safety services were their top priority. Thus, if you have to cut roughly 1/3 of the budget and don't want to cut police or fire/paramedics, then that means you'd have to eliminate all of our library system, every park and community center, all recreation and community services programming, much of our Community Development Department, and administration. In short, Glendale would cease to be the community that we know and value.

This consequence is real and yet completely manufactured by a handful of people citing a wide array of misinformation as fact.

For the record, the GFT was initially approved by Glendale voters in 1941, when the City Charter was amended to allow the practice of transferring electrical operating revenues to the City. This practice has remained unchanged since its implementation. The City does not transfer water revenue. The City does not violate Prop 26 because that measure is not retroactive and specifically allows existing transfers, like the GFT, to continue so long as their methodology is unchanged. The UUT was lowered and reaffirmed only 5 years ago; certainly the voting public expressed its mandate at that time.

The fact is that Glendale has weathered the storm of the Great Recession and remains a

GTV6 has a new show, *On The Move*, which highlights exciting changes in Glendale! This month's episode will showcase the Montrose Shopping Park, how to sign up to receive emergency notifications, the City's redesigned website, and the grand re-opening of Brand Library & Art Center. Be sure to tune in to Charter channel 6 or check the City's [YouTube](#) channel for new episodes.

Photo of the Month



Thanks to Stephanie J. for sharing this great photo of #MyGlendale from the newly completed Brand Library & Art Center!

Share your photos with @MyGlendale on [Twitter](#), [Facebook](#) & [Instagram](#) for a chance to be showcased as the Photo of the Month in the next City Connection. Include #MyGlendale and tag @MyGlendale to be entered.

Week of Remembrance



The City of Glendale brings to light the inhumanities throughout the world during the annual Week of Remembrance. During this week, various schools, organizations, and religious groups acknowledge the prejudice and division of the past and celebrate the strong partnerships and unity flourishing in the Glendale community. The Armenian Genocide Commemorative Event will take place at 7:00 pm on **Thursday, April 24** at the Alex Theatre in Glendale. This year's event will feature multiple traditional Armenian dance & musical

progressive leader among cities, offering exceptional customer service to its residents. The consequence of success and discipline ought not be the evisceration of programs and services that benefit the majority of our community.

CALENDAR

April 3 - Community Emergency Response Team Training (4-Week Course), 5:00 - 10:00 pm
Environment Management Center, 780 Flower Street
 Participants will learn basic life saving measures that can be applied during earthquakes or other natural disasters. To sign up for this free course, please call 818-548-6404. Click [here](#) to learn more.

April 4 - Compost Workshop, 8:00 am
 Learn to turn food scraps and yard trimmings into a valuable soil amendment. To sign up or to learn more, please call 818-548-3916 or visit glendalerecycle.com.

April 5 - Compost Workshop, 8:00 am
 Learn to turn food scraps and yard trimmings into a valuable soil amendment. To sign up or to learn more, please call 818-548-3916 or visit glendalerecycle.com.

April 5 - "Just 4 Kids," 9:00 am - 12:00 pm
Deukmejian Wilderness Park 3429 Markridge Road
 Enjoy a morning of nature crafts, outdoor play, owl pellet dissection, and an interpretive hike! This program is for children ages 6 - 12. Please RSVP to 818-548-3795.

April 5 - Crescenta Valley Chamber's Hometown Country Fair, 10:00 am - 5:00 pm
Crescenta Valley Park 3901 Dunsmore Ave
 Full day of fun with carnival rides, a classic car show, arts and crafts exhibits, a dog parade, and live entertainment! For details, please call 818-248-4957.

April 6 - Mark Robson on Piano, 2:00 pm
Brand Library & Art Center 1601 West Mountain Street
 The Brand Associates will host the first concert in their 2014 Music Series celebrating the reopening of Brand Library after a two year renovation. Click [here](#) to learn more.

April 6 - Hoop Heroes

performances by local students and keynote speaker Maurice-Missack Kelechian.

Also during the Week of Remembrance, three events will highlight Man's Inhumanity to Man. On **Tuesday, April 22** at 6:00 pm, join the City of Glendale in Parcher Plaza, 613 East Broadway, for a night of poetry. On **Wednesday, April 23** at 6:00 pm the Commission on the Status of Women and the YWCA will co-host a discussion titled "Human Trafficking, Modern Day Slavery" at the Central Library Auditorium. On **Friday, April 25** at 6:00 pm, a conversation on domestic abuse will be held at the YWCA. Learn more [here](#).

Call for Artists



Artists in Glendale and beyond have two new submission opportunities for local projects.

Beyond The Box: A Utility Box Mural Program

The Arts and Culture Commission will partner with volunteers from Great American Cleanup to selected artists create murals on 26 utility boxes throughout Downtown Glendale. Glendale Arts & Culture Commission encourages artists and community members to apply for the opportunity to create murals in the City's Downtown area and beautify the streetscape. Artists are not required, but highly encouraged to incorporate volunteers into the mural process. Applications are due April 18. To learn more, click [here](#).

Metro Request for Prequalified Artist Pool

Metro invites visual artists to submit qualifications for possible inclusion in a Prequalified Artist Pool. The pool will be used to select artists for a range of upcoming opportunities throughout the expanding Los Angeles Metro system, including 14 new Metro Rail stations and a variety of transit enhancement projects. Project budgets are anticipated to range from \$50,000 to \$1,000,000 depending on the artwork opportunity. Prior public art experience is not a requirement. The pool will be active for a three year period. Applications must be completed via SlideRoom and fully submitted by 5:00 pm on Monday, April 7. To learn more, click [here](#).

Public Works Improvements

**Basketball Tournament,
3:00 pm**
*Glendale High School Gym
 1440 East Broadway*
 Cheer on your favorite team as the Police vs. Fire Departments and the Rotary vs. Kiwanis clubs face off for a great cause! Entrance is \$5 with proceeds to benefit the Salvation Army. For details please call 818-246-5586.

April 10 - Johnny Cash: The Life with author Robert Hilburn in conversation with LA Times Television Critic Mary McNamara, 7:00 pm
*Brand Library & Art Center
 1601 West Mountain Street*
6:00 pm - The Mighty Cash Cats, a Johnny Cash tribute band, will be performing before the signing.
7:00 pm - Author Robert Hilburn discusses Johnny Cash's extraordinary career that stretched from his days at Sun Records with Elvis Presley and Jerry Lee Lewis to the remarkable creative last hurrah, at age 69.
Click [here](#) to learn more.

April 12 - Spring Eggstravaganza, 2:00 - 4:00 pm
*Pacific Community Center
 501 South Pacific Avenue*
 Join Community Services & Parks for Spring Eggstravaganza! Bring the family for this fun spring time event featuring crafts, Glendale Rocks! Climbing wall, Park N Play, an egg hunt, snacks, prizes and much more. Admission and parking are free.
Click [here](#) to learn more.

April 13 - Singer/Songwriters Maggie McClure & Shane Henry, 2:00 pm
*Brand Library & Art Center
 1601 West Mountain Street*
 Hear Glendale based singer/songwriters Maggie McClure & Shane Henry in concert on the new Brand Library plaza! Admission is free. Bring a picnic to this outdoor concert!
Click [here](#) to learn more.

April 15 - Beyond Books: Visual Arts Edition, 7:00 - 8:00 pm
Brand Library & Art Center



The [League of California Cities](#) has recognized Glendale with the [2014 Outstanding Local Streets and Roads Project Award](#) for the Central Avenue and Adjacent Streets Improvement Project. The award recognizes the exceptional achievements to preserve and protect the public's investment in the local streets and road system. The Central Avenue Improvement Project is one the many ways in which Glendale continues to invest in critical infrastructure to improve the quality and safety of roads in the city.

This past year, Glendale's Public Works Department has also completed safety enhancements at the Grandview and Sonora railroad crossing, the Brand Library and Art Center Renovations, and the Fairmont Park and Ride facility. Glendale looks forward to the completion of Maryland Avenue Park, Maple Park upgrades, the Museum of Neon Art, and the Colorado Lane Addition/Central Park Paseo projects, all of which have broken ground this past year. Glendale will continue with roadway improvement projects this coming year with the Canada Boulevard Infrastructure Improvement and Honolulu Avenue Rehabilitation Project. To learn more about these projects and other capital improvement projects in Glendale, please click [here](#).

Glendale Receives A- for Historic Preservation Efforts



The City of Glendale received an "A-" on the Los Angeles Conservancy's Preservation Report Card, which grades communities on their current preservation policies. This is an improvement from the "B+" grade the City received on its last report card in 2008. The Conservancy grades each of the county's 89 jurisdictions on elements they have in place at the local level, such as ordinances and incentive programs, to help preserve historic places. Take a virtual tour of over 100 sites listed on the Glendale Register of Historic Resources and learn more about historic preservation in Glendale by visiting the Community Development Department's [webpage](#). To learn more about the Preservation Report Card, please visit the Conservancy's [website](#).

Glendale's Building & Safety

1601 West Mountain Street
 Beyond Books is a class about the library's online resources for art and music including art magazines, books, and auction records. Join us in the new computer lab and we will show you how to make the most of the unique visual arts-related online and mobile resources available at the library. [Click here to learn more.](#)

April 17 - History Talk with Debra Gerod from Gruen Associates, 7:00 pm
Brand Library & Art Center
1601 West Mountain Street
 This is your chance to hear Debra Gerod, project architect and partner at Gruen Associates, talk about the Brand Library renovation process and its surprises and discoveries, as well as the historic architecture and design of Leslie C. Brand's beloved Miradero. The talk will be followed by a tour of the renovated Brand mansion. [Click here to learn more.](#)

April 19 - Opera Talk: Thais, 2:00 pm
Brand Library & Art Center
1601 West Mountain Street
 The LA Opera Speakers Bureau presents a talk on Jules Massenet's *Thais*, which will be performed by LA Opera between May 17 and June 7. [Click here to learn more.](#)

April 22 - A Night of Poetry, 6:00 pm
Parcher Plaza
613 East Broadway
 This is part of the Man's Inhumanity to Man, Week of Remembrance Events. See story above to learn more.

April 23 - Human Trafficking, Modern Day Slavery, 6:00 pm
Central Library Auditorium
222 East Harvard Street
 This is part of Man's Inhumanity to Man, Week of Remembrance Events. This event is in partnership with the Commission on the Status of Women and the YWCA. See story above to learn more.

April 24 - Armenian Genocide Commemorative Event, 7:00 pm
Alex Theatre
216 North Brand Blvd.
 Musical and dance performances by local schools and presentation by Keynote Speaker Maurice-Missack Kelechian. This is part of the Man's Inhumanity to Man, Week of Remembrance Events. See story above to learn more.

April 25 - Domesic Abuse Discussion, 6:00 pm
YWCA Regency Room

Named Best in the State

The Community Development Department's [Building & Safety Division](#) was recognized as the "Building Department of the Year" during the California Building Officials' Annual Business Meeting this month. The award recognizes a building department's exceptional accomplishments in four key categories: education, state affairs, community involvement, and innovation. Several programs set the City of Glendale's Building & Safety Division apart from other state agencies, including the Back to Business and Parallel Plan Check Programs. Learn more [here](#).

Cypress Senior Living Apartments



Glendale's Community Development Department has announced that applications for the Cypress Senior Living Apartments will be available March 31 - April 14. Cypress Senior Living is a rehabilitated and modernized beautiful brick building originally built in 1928. Renovations to the property include new kitchens, bathrooms, flooring, windows, and heating and air conditioning systems. The 17-unit complex, located at 311 East Cypress Street, will offer housing to very-low and low-income seniors. U.S. Armed Forces veterans will be given lease preferences for six of the 17 units. To learn more about project requirements and how to apply, [click here](#).

Brush Clearance

Are You Defensible?
 For more information about wildfire preparedness, visit www.glendalefire.org
 Call the Vegetation Management Hotline at: **818-548-3814**

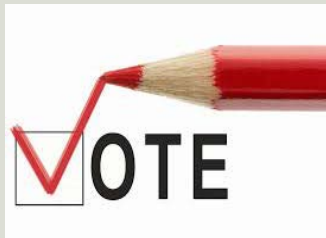
It is critical to create a defensible space around your home to help protect it against brush fires. Due to the drought conditions and the extremely dry brush, the Glendale Fire Department is encouraging residents to conduct their brush clearance as soon as possible. Fire Department personnel will begin property inspections on May 1 to ensure residents have properly completed their brush clearance. To

735 East Lexington Drive
This is part of the Man's
Inhumanity to Man, Week of
Remembrance Events.
See story above to learn more.

**April 26 - Earth Day
Celebration,**
11:00 am - 2:00 pm
Pacific Community Center
501 South Pacific Avenue
See story above for more
information.

**April 30 - Glendale Healthy
Kids 14th Annual Taste of
Downtown Glendale**
Enjoy an evening of music,
drinks, and food by local
restaurants to benefit Glendale
Healthy Kids. Tickets available
at glendalearts.org.

June 3 Special Election



The City of Glendale will be holding a Special Municipal Election to fill a vacant City Council seat on Tuesday, June 3. This Special Municipal Election has been consolidated with the State Primary which will be conducted by the County of Los Angeles. For the latest updates on the upcoming Special Election, visit www.GlendaleVotes.org, follow [@cogCityClerk](https://twitter.com/cogCityClerk) on Twitter, or call 818-548-2090.

learn more, please visit www.glendalefire.org and follow them on Twitter at [@GlendaleCAFire](https://twitter.com/GlendaleCAFire).

Disaster Preparedness

The recent earthquakes serve as a reminder to always be prepared. Residents are encouraged to create a communication plan, prepare an emergency kit, and know what to do in the event of an earthquake: drop, cover, and hold on. Another important and life saving tool is knowing how to quickly receive updates from public safety personnel. The City of Glendale asks that residents, businesses, students, and community members sign up to receive emergency notifications. By signing up, you will receive critical information quickly in a variety of situations, such as severe weather, unexpected road closures, and evacuations.

Earth Day: Saturday, April 26

SAVE THE DATE

glendale ^{co} The City of Glendale invites you to celebrate

Earth Day 2014

Saturday, April 26, 2014
11:00 a.m. to 2:00 p.m.

Pacific Community Center
501 S. Pacific Avenue, Glendale, CA 91204

FREE ADMISSION • GREEN EXHIBITORS
PRIZES • KID'S ACTIVITIES • ARTS & CRAFTS

For more information contact the Public Works Integrated Waste Management Division at (818) 548-3916, visit www.GlendaleRecycle.com or email recycle@glendaleca.gov

[f](#) [i](#) [t](#) @MyGlendale #MyGlendale

Join the City of Glendale in celebrating Earth Day on Saturday, April 26 from 11:00 am to 2:00 pm. The event will feature family fun with children's activities, a rock climbing wall, and face painting. Learn to reduce your carbon footprint and reduce water use with an interactive water conservation show. Participants will receive a \$5 food truck voucher (while supplies last), enjoy live music, and learn how to compost. There will also be opportunity drawings for a free bike and other fun environmental prizes. Join the City of Glendale at the Pacific Community Center, 501 South Pacific Ave., and help improve Glendale's environment!

Get Active, Glendale!



Register for Verdugo Mountains 10K Trail Run & Hike: May 4
The 6.2 mile course begins in beautiful Brand Park, climbs steadily to

one of the highest points in the Verdugo Mountains, and then heads back downhill for a fast descent to the finish. Be a part of the fun and enjoy breathtaking views of the L.A. Basin, the San Fernando Valley, and the Pacific Ocean at every turn. The race's highest point is 2,670 feet above sea level and offers a spectacular panoramic view of the San Gabriel Mountains. This annual event is presented by Glendale Memorial Hospital and Health Center and the City of Glendale's Community Services and Parks Department to benefit the Glendale Parks and Open Space Foundation. Learn more [here](#).

Register for Jewel City Fun and Fitness: May 18

Join the City of Glendale, Noon Rotary Club, and Walk Bike Glendale on a fun bicycle ride to raise money for Glendale Youth Alliance, Homenetmen, and the Glendale YMCA. Register today on [Active.com](#) for a day filled with fun activities, great food, live music, and raffle prizes! For more information, call (818) 937-8007.

STAY CONNECTED!

Sign up for Glendale's City Connection:
www.ci.glendale.ca.us/cityconnection

Follow us on Twitter:
www.twitter.com/myglendale

This is an official publication of the City of Glendale, distributed by the Public Information Office. For inquiries, please contact Tamar Hadjimanoukian, City Connection Editor: thadjimanoukian@ci.glendale.ca.us or (818) 548-4844.