



February 2015

MESSAGE FROM
SCOTT OCHOA



Glendale City Manager

February already...

Black History Month, Presidents' Day, the Super Bowl, and, of course, St. Valentine's Day bring so much to celebrate. With all this excitement it is easy to lose track of the trends and programs that are so much a part of the City Council's blueprint for success in Glendale. As a group of elected citizens, the City Council views the challenges and opportunities our city faces much the same way you do - the same hopes, fears, joys, and pains. They share the same pride in our Public Works Department's achievements when we complete major projects on time and on budget; and they share the same sorrow when they learn of a bicyclist or pedestrian who is injured in a vehicular collision.

Yet in making the policies that govern how the City executes its programs and projects, it is also incumbent upon the City Councilmembers to seek a level of understanding that goes beyond that of a casual observer. For example, Councilmembers may not be medical professionals yet they need to have a base of

Operation Trail Maker



The Glendale Parks & Open Space Foundation, in collaboration with *Los Angeles Magazine*, has launched Operation Trail Marker, a new project to improve trail signage in the Verdugo Mountains of Glendale. The Foundation hopes to raise \$20,000 to design, fabricate, and install 30 new way-finding signs in the Verdugos through crowdfunding efforts.

The Verdugos offer more than 25 miles of trails and fire roads for hiking, biking, and pure recreation, but they lack a good system of trail signage. The Verdugo Mountains project is the first of what is hoped to be many similar projects to make hiking and biking safer and more convenient through the mountains of Los Angeles. *Learn more [here](#) or donate directly [here](#).*

Arbor Day

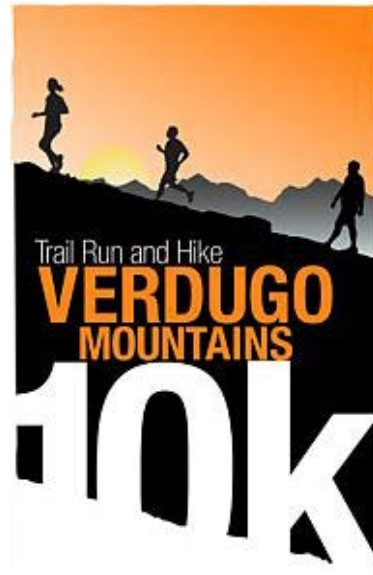
This Arbor Day, join Glendale Beautiful in an effort to add more trees to our community! Donate a tree in recognition of a special person for a lasting memorial. Trees in fifteen gallon cans are \$45.00. Larger specimen trees are available upon request at additional prices. This year's trees may be located in available parks and library areas. Special requests for other locations will be evaluated based on availability of space. A brief ceremony will take place on **Tuesday, March 3** at Casa Adobe Park where donors will be presented with a certificate. *Learn more [here](#).*

Verdugo Mountains 10K

knowledge regarding the Glendale Fire Department's paramedic program; they may not be electrical engineers but they need to have an appreciation of GWP's electrical grid and the role that our power plant plays in the overall system. This requires time, attention, and diligence - and that's what makes an outstanding City Councilmember.

To this end, and as a demonstration that lifelong learning is essential to success (as Coach John Wooden once observed, "It's what you learn after you know it all that counts"), the Glendale City Council will inaugurate in the month of February "Work Boot Tuesdays." An outgrowth of Mayor Sinanyan's effort to do more outreach to the community as well as edify the City Council team about significant public service and infrastructure efforts underway, Work Boot Tuesday will occur once a month, in lieu of the City Council's customary afternoon session. As the Council has pushed to ebb the amount of development in the downtown specific plan (DSP) area, the opportunity has arisen to repurpose the afternoon hours to conduct a site visit of Glendale's critical systems and programs. The sessions are technically special City Council meetings, complete with roll call and public comment. The real purpose of the sessions, however, is to put boots on the ground and allow the Councilmembers to familiarize themselves with the people and operations that deliver services to Glendale residents and businesses.

The first Work Boot Tuesday is scheduled for February 24th and will be held at Grayson Power Plant. The Council will be briefed by power plant personnel and then tour the facility. Members of the public will be invited to join the tours. The Grayson site visit is important to the Council's consideration of the GWP Integrated Resource Plan (IRP), which will outline the future options for the Council as they pertain to potentially repowering the plant - an undertaking that would comprise the largest single public works project in the



Registration is now open for the Verdugo Mountains 10K presented by the Parks & Open Space Foundation and Glendale Memorial Hospital and Health Center. The 3rd Annual Verdugo Mountains 10K will take place on **Sunday, May 3**. The 6.2 miles and 1,735 foot elevation gain will make for one Sunday morning you will never forget! Follow [@Verdugo10K](#) on Twitter for updates. *Learn more and register [here](#).*

Follow [@MyGlendaleParks](#) for year-round activities and events.

Upcoming Elections



The City of Glendale's Municipal Election will take place on **Tuesday, April 7, 2015**. Polls will be open from 7:00 am to 8:00 pm. This year, registered voters will be able to vote for two members for City Council, two members for the Glendale Unified School District Board, and two members for the Glendale Community College Board of Trustees. Additionally, voters will be voting on three Charter amendments and a measure on the City's Transient Occupancy Tax.

For the most recent news and information on ballot measures, candidates, and other election questions, visit [GlendaleVotes.org](#), the official City website for Glendale's Municipal Elections. The site includes a list of candidate forums hosted by various organizations throughout the city. If you are part of an organization that is hosting a candidate forum and would like to have it included as part of our

City's history. Future on-site meetings in March and April, respectively, will focus on Police field investigations and traffic/pedestrian safety, and EMS/paramedic service delivery. Truly, the idea is not to cover the entirety of departmental operations in one session, but rather allow policymakers to delve into the details through tours, live demonstrations, and interactions with the boots on the ground.

This undertaking requires dedication and focus by Councilmembers. But then, this is February in Glendale and we have a great deal to celebrate.

CALENDAR

February 4 - Kool Dayz Spring Break Day Camp Registration
Learn more [here](#).

February 5 - Compost Class, 5:30 pm
Join Public Works for a free compost workshop and receive a free compost bin and pitchfork to jump start waste diversion.
Learn more [here](#).

February 7 - Riverwalk Workday, 8:00 am - 12:00 pm
Glendale Narrows Riverwalk 300 Paula Avenue
Help maintain the landscaped area along the Los Angeles River.
Learn more [here](#).

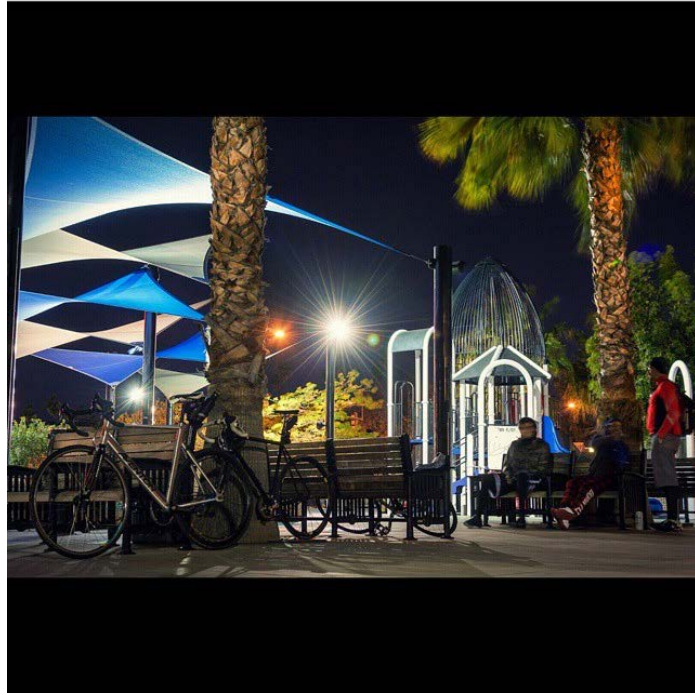
February 7 - Book Sale, 9:00 am - 12:00 pm
Central Library 222 East Harvard Street
Discover great used books at the Friends of the Library's monthly book sale.
Learn more [here](#).

February 7 - DAF Radio Live: TailSpin & The Disney Afternoon, 1:00 pm
Central Library Auditorium 222 East Harvard Street
DAF Radio host Jason Schlierman takes a special look back at twenty-five years of the Disney Afternoon and the hit show *TaleSpin*. Meet the award-winning creators of these great cartoons.
Learn more [here](#).

February 10 - Glendale Chamber Economic Outlook Breakfast 2015, 7:30 am - 9:30 am
Glendale Hilton 100 West Glenoaks
Hear from Dr. Bill Watkins and Mayor Zareh Sinanyan on the economic outlook of Glendale and the region. Tickets are \$40

publicly posted list, please contact City Clerk Ardy Kassakhian at AKassakhian@GlendaleCA.gov or by calling 818-548-4000. The League of Women Voters will hold their candidate forum in Glendale City Council Chambers on **Thursday, March 5**. This meeting will also be broadcasted on [GTV6](#). *Learn more [here](#).*

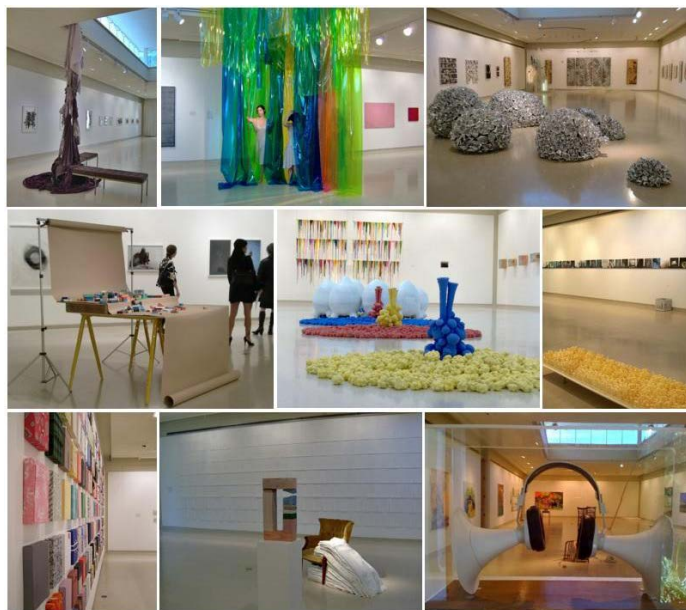
Photo of the Month



Thank you to Rob R. for sharing this great photo of Cerritos Park!

Share your photos with @MyGlendale on [Twitter](#), [Facebook](#), and [Instagram](#) for a chance to be showcased as the Photo of the Month in the next City Connection. Include #MyGlendale and tag @MyGlendale to be entered.

Call for Artists



Brand Library

for Chamber members and \$50 for non-members. [Learn more here.](#)

February 13 - Parents Night Out, 6:00 pm - 12:00 am
Pacific Community Center
501 South Pacific Avenue
Celebrate Valentine's Day a day early in downtown Glendale! Parks staff will oversee structured activities for children ages 5-12 while parents enjoy a night of dining and shopping. Cost per child is \$15. [Learn more here.](#)

The flyer features the Glendale logo and 'Parks Make Life Better!' slogan. It announces 'Parent's Night Out' on Friday, February 13, 2015, at the Pacific Community Center (501 S. Pacific Ave., Glendale, CA 91204). The event includes fun activities, friends, food, and movies. The cost is \$15.00 per child (ages 5-12) from 6 p.m. to 12 a.m. Space is limited, and registration is required by calling (818) 548-4098. A wheelchair accessibility icon is also present.

February 14 - 16 - Presidents Day Holiday Closures
All City offices & Library branches will be closed Saturday, Sunday, and Monday in observance of Presidents Day.

February 14 - Trail Building and Maintenance, 8:00 am - 12:00 pm
Glendale Sports Complex
2200 Fern Lane
Trail construction and maintenance are not only skills, but an art form. Attend this class to learn the techniques of proper trail design, development, and sustainability. [Learn more here.](#)

February 18 - Survival Skills Workshop: Affordable Housing, 10:00 am
Central Library Auditorium
222 East Harvard Street
Representatives from the Glendale Housing Authority will discuss affordable housing for English and Armenian speakers. [Learn more here.](#)

February 18 - Glendale Arts Colony Groundbreaking, 10:00 am
121 North Kenwood Street
Join Glendale's Housing Authority and the YMCA of Glendale for the groundbreaking of Glendale Arts Colony, an arts-focused affordable housing community to be developed and operated

The [Brand Library Art Galleries](#) is accepting submissions from artists, curators, and artist groups for exhibitions to be held in 2015 and early 2016. The submission deadline is February 28.

Opened in 1969, the Brand Library Art Galleries has a long history of supporting artists and fulfilling its mission of sharing thought provoking and engaging works of art with the public. The 3,200 square foot professional gallery space offers one of the most stunning municipal exhibition venues in Southern California.

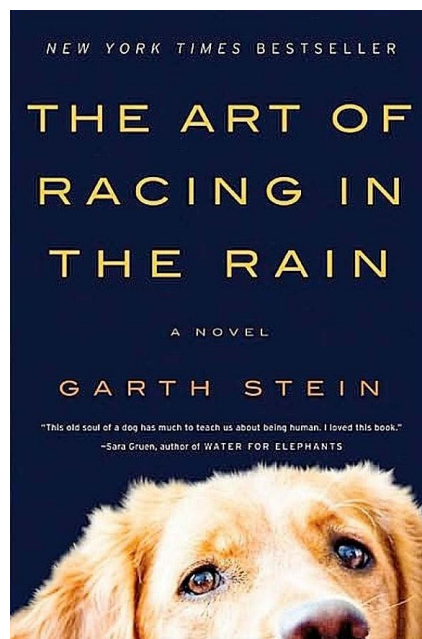
Brand Library Art Galleries showcases work in a variety of styles and media by established and emerging artists, with a focus on Southern California-based artists. Curatorial proposals from outside the region will be considered. [Learn more here.](#)



Adams Square Mini Park

The [Arts & Culture Commission](#) is accepting proposals from artists who would like to temporarily display artwork in Community Services & Parks, Adams Square Mini Park Gas Station. Submission deadline is February 17. [Learn more here.](#)

One Book / One Glendale



The [Glendale Library, Arts & Culture Department's](#) 2015 One Book / One Glendale reading event will feature award winning author Garth Stein who will discuss his novel, *The Art of Racing in the Rain*, as told through the eyes, ears, and nose of a dog! [Learn more here.](#)

by Meta Housing Corporation.
Please wear flat shoes as this is a construction site.
[Learn more here.](#)



February 19 - Armenian Photographers in the Ottoman Empire, 7:00 pm
Central Library Auditorium
222 East Harvard Street
Scholar Gulia Grimes will discuss the work of Armenian photography studios in the Ottoman Empire.
[Learn more here.](#)

February 19 - REEL ART Film Series: Ballets Russes, 7:00 pm
Brand Library Recital Hall
1601 West Mountain
View the entrancing documentary film about the Ballets Russes, and meet actress Victoria Tennant, whose mother was a prima ballerina with the Ballets Russes. This free event is sponsored by the Brand Associates.
[Learn more here.](#)

February 21 - Compost Class, 8:00 - 9:00 am
Join Public Works for a free compost workshop and receive a free compost bin and pitchfork to jump start waste diversion.
[Learn more here.](#)

February 21 - Wilderness Workday, 8:00 am - 12:00 pm
Deukmejian Wilderness Park
3429 Markridge Road
Help water and weed the trails above Deukmejian Park.
[Learn more here.](#)

February 21 - Brand Associates Music Series: Alma String Quartet, 2:00 pm
Brand Library Recital Hall
1601 West Mountain
Enjoy a free string quartet performance sponsored by the Brand Associates.
[Learn more here.](#)

February 21 - EDDIE: The Life and Times of America's Preeminent Bad Boy, 2:00 pm
Central Library Auditorium
222 East Harvard Street
Meet Ken Osmond, the actor best known for playing Eddie Haskell on the *Leave it to Beaver* TV show.
[Learn more here.](#)

February 24 - City Council "Work Boot" Meeting, 3:00 pm
Grayson Power Plant
800 Airway
Join City Council for an on-site

Glendale Host City for Special Olympics



The City of Glendale is proud to serve as a [host city](#) for the Special Olympic World Games Los Angeles 2015. Delegations from Armenia, Bonaire, and the Dominican Republic will be staying in the City of Glendale for 3 days this July as they prepare to compete in the World Games. The City of Glendale is seeking sponsorships to provide our 100 guest athletes with lodging, food, and transportation. For more information please contact Glendale's Community Relations Coordinator Dan Bell at 818-548-4844 or dbell@glendaleca.gov. [Learn about sponsorship levels here.](#)

Traffic Safety - A Priority

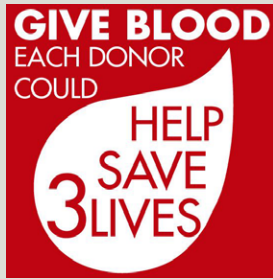


Traffic and pedestrian safety continues to be an important concern for the Glendale City Council. At their direction, a Pedestrian Safety Task Force was formed last year to analyze collision and engineering data and further engage the community. The Task Force, comprised of City staff, Transportation & Parking Commissioners, and community stakeholders, developed a multifaceted problem identification [report](#). Through Enforcement, Education, Engineering, Evaluation, and Encouragement (5 E's) the City has launched many programs to help with a successful campaign that will lead to a behavioral change in our pedestrians and drivers. See [Chief Castro's recent Op-Ed](#) and Public Works Director Roubik Golanian's [report](#) to the City Council.

Another component of the overall program that will continue to encourage the conversation of pedestrian safety is the new Pedestrian Flag Program. The City installed flag holders at the Colorado and Jackson intersection and the Kimlin Drive and Chevy Chase Drive intersection on January 22. The City's pilot program involves placing high-visibility flags at uncontrolled crosswalks for

"Work Boot" meeting.
[Learn more here.](#)

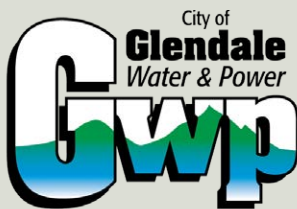
February 26 - Glendale Blood Drive, 9:00 am - 3:00 pm
Glendale Police Department
131 North Isabel Street
All participants receive a voucher for discount Anaheim Ducks hockey game tickets. Contact Varsenik Avetisian at 818-548-4828, email vavetisian@glendaleca.gov, or visit redcrossblood.org and enter: "cityofglendale" for appointments.



February 26 - Ghazir Armenian Orphan Rug, 7:00 pm
Central Library Auditorium
222 East Harvard Street
Maurice Missak Kelechian will present an illustrated discussion on the Ghazir Armenian Orphan Rug. The rug was presented to President Calvin Coolidge in 1925, and has a tangible connection to the Armenian Genocide.
[Learn more here.](#)

Check the City's calendar for changes in date, time, or location [here](#).

Annual Report



Your Trusted Community Utility

Glendale Water & Power has published their Fiscal Year 2013 - 2014 Annual Report. Included in the report is how Glendale is sustaining resources for the future, community outreach, financial statements, operating statistics, and a message from General Manager, Steve Zurn. [Learn more here.](#)

Free Landscape Classes

pedestrians to attract the attention of oncoming motorists before they cross. Watch a [report from CBS/ KCAL news](#) on the initiative. [Learn more here.](#)

As for future programs, the Glendale Police Department and Public Works Departments have been awarded approximately \$2.5 million to be used for the 5 E's of traffic safety.

Glendale Receives an "A" from American Lung Association



For the sixth consecutive year, Glendale received an "A" from the [American Lung Association](#). This score ranks Glendale among the healthiest Los Angeles County cities in exposure to second-hand tobacco smoke. Glendale is also the largest city in California, by population size, to receive the "A" grade. The "A" grade comes from Glendale's total points in three categories: Smokefree Outdoor Air, Smokefree Housing, and Reducing Sales of Tobacco Products. [Learn more here.](#)

Multi-Family Housing Now More Eco-Friendly

The City of Glendale's Public Works Department has recently completed a comprehensive project to replace 550 small grey automated recycling containers with 85 2-cubic yard recycling bins at multi-family residential buildings. These new larger bins can hold as much material as four of the smaller containers and provide customers with more capacity for larger recyclables. The recycling bins will provide an overall cleaner, less cluttered look for properties while also increasing the convenience of recycling! The City of Glendale is committed to achieving a goal of 75% waste diversion from the landfill by the year 2020 and will continue to seek ways to make [recycling even easier](#) for the community.

Person of the Year

The City of Glendale congratulates Wastewater Maintenance Worker Alfonso Herrera for being selected as the *Collection System Person of the Year for 2014* by the [California Water Environment Association's](#) Los Angeles Basin Section. Alfonso's supervisors stated:

Alfonso Herrera embodies what it means to be a wastewater professional. While some employees consistently deliver quantity and others consistently deliver quality, Alfonso consistently delivers both. He approaches all aspects of the trade with a focus on excellence. Alfonso does all of this while maintaining excellent working relationships with his co-workers and supervisors under what are frequently demanding circumstances imposed by challenging production goals, staffing shortfalls and the more than



Glendale Water & Power, in partnership with the Metropolitan Water District, is offering free California friendly landscape classes to Glendale residents. Learn to become a water-wise gardener. Discover how to create a beautiful and easy-to-maintain garden without running up water bills. Learn more [here](#).

Ignite the Future



The Glendale Youth Alliance will present their third Art Exhibit Fundraiser at Glendale Forest Lawn on March 13 and 14. The opening reception will be on March 13, from 5:00 to 9:00 pm, with over 50 pieces of artwork by local artists available for purchase. Funds raised will benefit GYA youth and positively impact lives. To learn more please contact Tina Osborn at 818-548-2714 or tosborn@glendaleca.gov.

Popular Annual Financial Report

The City of Glendale's Finance Department is pleased to present the 2014 Popular Annual Financial Report (PAFR). The PAFR is a summary of the financial activities of the City and was drawn from information found in the 2014 Comprehensive Annual Financial Report (CAFR). Learn more [here](#).

occasional double-shift. This combination of skill, hard work, and dedication are what have earned Alfonso an overall mark of "outstanding" on his last seven annual performance reviews.

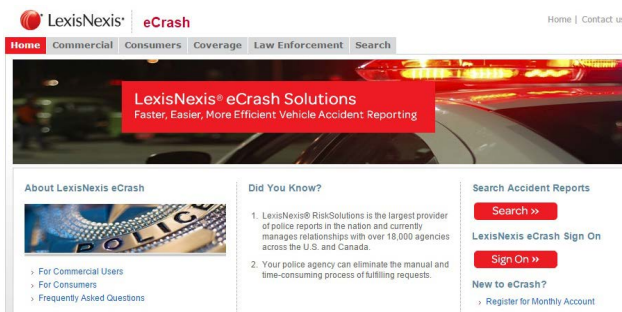
Alfonso will also represent the LA Region as their sole nominee for the CWEA's Person of the Year for 2014 for the State of California. Congratulations Alfonso!

Summer 2015 Lifeguards Needed



It may only be February, but the Community Services & Parks Department is hiring for summer programming, which includes lifeguards, recreation leaders, and facility attendants. Job bulletins are available [here](#) and applications are due February 27. Qualified candidates must possess, or be in the process of obtaining the following certifications (or an approved equivalent) by May 2015:
- American Red Cross Lifeguard Training
- American Red Cross First Aid
- American Red Cross CPR
For more information about the [Aquatics Program](#), please call 818-937-7442.

Electronic Accident Reports



To help expedite the insurance claim process for car accidents and better serve our citizens and their insurance carriers, the Glendale Police Department has partnered with LexisNexis to make the majority of our traffic accident reports available for purchase online for a \$10 convenience fee.

This convenient service saves you time and allows you to share the report with insurance companies sooner. Reports requiring a criminal investigation, like hit and runs, may be delayed and/or not available online.

Individuals who do not wish to pay the convenience fee can still request a copy of their traffic accident report in person for \$16. The Records Bureau public counter hours are Monday - Friday 10:00 am -

4:00 pm. For questions, please contact 818-548-3135 or visit ecrash.lexisnexis.com. *Learn more [here](#).*

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*This publication is brought to you by Mayor Zareh Sinanyan,
Councilmembers Paula Devine, Laura Friedman, Ara Najarian, and Dave Weaver.*

This is an official publication of the City of Glendale, distributed by the Office of Communications and Community Relations. For inquiries, please contact Tamar Hadjimanoukian, City Connection Editor: thadjimanoukian@glendaleca.gov or (818) 548-4844.