



July 2015

MESSAGE FROM SCOTT OCHOA



Glendale City Manager

Earthquake weather. That's what folks keep telling me: "This overcast and muggy heat is earthquake weather!" True enough, the hot but cloudy, windy but humid clime is a bit unsettling (unless you happen to be reclining on a tropical beach, sipping a refreshing concoction from a glass featuring a miniature umbrella, listening to Jimmy Buffet, and wearing shorts and flip-flops... but I digress); but perhaps we can do something more constructive with these warnings than simply nod and endure the sticky weather.

Growing up, my Pop would tell my brother and me that if someone was going to try and sock you in the nose, duck. We are still not sure if this fatherly advice was meant as a conceptual "life lesson" or a fear that Frank and I simply lacked the common sense that would deliver us from a Darwinian fate on the mean-ish streets of my youth (a debate that will surely rage during a 4th of July barbeque), but I'd like to think it was the former. To this end, and in consideration of the steady drumbeat of warnings that we are meteorologically tempting our tectonic fate, let us use this

Glendale's 2016 Rose Float Entry



The City Council recently approved "Getting There is Half the Fun" as Glendale's 2016 float entry in the 127th Pasadena Tournament of Roses Parade. This year's float marks Glendale's 101st year in the Rose Parade. The parade theme this year is "Find Your Adventure" and Glendale's float design reminds us that the experience of "getting there" really is "half the fun," and to enjoy our journey, whether it involves traveling, going through change, or exploring the outdoors. Learn more about the design [here](#).

Glendale *On The Move*



GTV6's newest episode of *On The Move* is now available! In this episode, we will check out a day well spent in Glendale, see some features of Glendale libraries, revisit summer safety, and so much more! Be sure to tune in to Charter channel 6 or check the City's [YouTube](#) channel for new episodes.

time to prepare ourselves, our families, and neighbors for the Big One.

Have you participated in the [City's Community Emergency Response Team \(CERT\) Program](#)? Can you be self-sufficient for up to 36 hours following a major disaster? Do you have a [disaster preparedness kit](#) in your home (including canned food, water, first-aid kit, list of medications, emergency contact information, etc.)? Do you know CPR? Have you signed up for the [City's Emergency Notification System](#)? Do you know your neighbors' names and contact information (seriously)? Can you help others in your neighborhood - especially folks who may need a helping hand - [to get prepared](#)?

Luckily, all of this information can easily be found on the [City's website](#) and needed materials, supplies and expert advice are readily available. Reaching out and getting to know the people around you - on your street, on your block, in your building - is a good thing in and of itself. In fact, a great time to meet and plan would be during a [National Night Out](#) event in your neighborhood on August 4. Glendale is today a safe and secure community, in large part because residents see themselves in partnership with local Fire/EMS and Police personnel. Truly, such collaboration is a "force multiplier" - in the event of a major emergency or disaster, it allows our public safety professionals to immediately focus on the most serious challenges, which in turn results in an abatement of the initial danger. When this community partnership is extended further by neighbors actually looking out for other neighbors and an overall "hardening of the target," the capability and reach of Police and Fire personnel is expanded from effective disaster management to true community preservation.

While disaster preparedness is one of those things that we don't think about (or at least, we don't like to think about) often, it literally can make the difference between life and death, between safety and danger. Hopefully you don't need an excuse to protect and prepare yourself or your neighborhood; but, if you do... Boy, this crazy weather is earthquake weather, I'm telling you!!!

4th of July



As many celebrate the 4th of July with backyard barbecues, the City of Glendale reminds residents that ALL fireworks are illegal. Each year, thousands of people, often children and teens, are injured while using consumer fireworks. Fireworks also pose a very real fire risk. With our dry brush and hot temperatures, just a small spark can set the hillsides ablaze. This could have devastating outcomes for first responders, home owners and wild life.

Where can you watch a local fireworks show?

You are encouraged to safely watch a professional show at La Crescenta Elementary School. For tickets, ride information, and food truck updates, please visit [cvfireworks.com](#). For a full listing of firework shows throughout Los Angeles County, please click [here](#).

What about your pets?

A reminder from our partners at Pasadena Humane Society that the loud sounds from fireworks can frighten pets. Individuals are encouraged to keep their pets indoors to avoid the potential of running away. The shelter will be open [extended hours](#) for pet reunification. A current identification tag is the best way to ensure your pet is returned to you promptly.

Special Olympics



Special Olympics
WORLD GAMES
LOS ANGELES 2015

Host Town

This summer, [Glendale will serve as Host Town for the Special Olympics World Games](#). The City of Glendale is proud to be one of the 100 communities across Southern California to serve as Host Town for the Special Olympics World Games 2015 in Los Angeles. Delegations from around the world will be welcomed and celebrated for three days prior to the Opening Ceremony. From July 21 - July 24, athletes will get to know Glendale community members, take part in cultural activities, and practice for The Games. Glendale is honored to host 100 athletes with delegations from Armenia, Bonaire and the Dominican Republic. Join us on the Green at the Americana at Brand on **Wednesday, July 22 at 5:00 pm** for a welcome ceremony as our athletes complete their Torch Run.

Cruise Night Vehicle Registration

Summer Performance Series



Enjoy summer concerts on the Brand Library Plaza, **every Friday night in July beginning at 7:00 pm**. This series is supported by the City of Glendale and Glendale Arts & Culture Commission with funding from the Urban Art Program and the Brand Associates. Learn more [here](#).

Summer Concerts in the Park



Join us at the north end of Verdugo Park **every Wednesday night in July from 6:30 pm to 8:30 pm**, and enjoy a free concert. Pack your picnic basket, gather your family and come join us for great music and fun. Learn more [here](#).

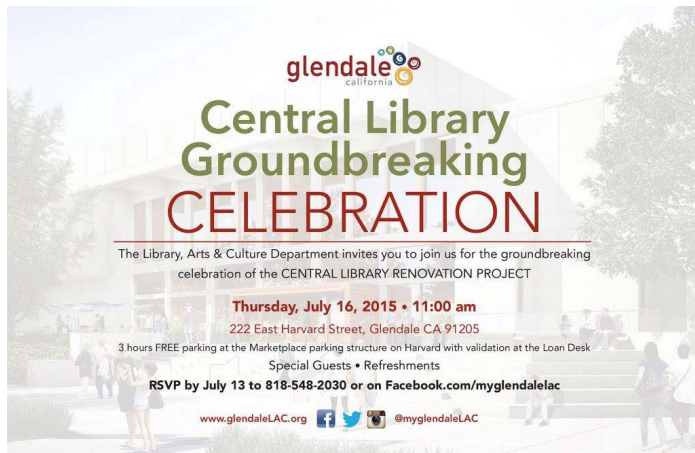
CALENDAR

July 3 - July 5 - All City Offices Closed
All City offices and Library, Arts & Culture locations will be closed Friday, Saturday and Sunday, July 3, 4 and 5, for the Independence Day Holiday



Be sure to join us on Brand Boulevard for **Cruise Night on Saturday, July 18 from 5:30 - 10:30 pm**. Approximately 400 Pre-1980 cars will be on display and participating in what is one of Southern California's largest car shows. This year's live entertainment line-up includes: Jumping Jack Flash-Tribute to The Stones, Smooth...Sounds of Santana, and The Chantays. Be sure to bring the whole family! Learn more and register your vehicle [here](#).

Central Library Groundbreaking



The Glendale Central Library renovation will kick off with a groundbreaking celebration on **Thursday, July 16 at 11:00 am**. The public is invited to attend the celebration with City officials including Mayor Ara Najarian and Cindy Cleary, Director, Library, Arts & Culture. Children will meet special book characters and light refreshments will be available. The Central Library Renovation project, managed by the Public Works Department and led by Gruen Associates and Kemp Brothers, Inc., is scheduled to begin on July 20, 2015. The 18-month project will provide building improvements that enhance the function of the facility as a twenty-first century library. Learn more [here](#).

Summer Safety

weekend. NOTE: The Brand Library Plaza concert will still take place on [Friday, July 3](#).

July 4 - CV Fireworks Show, 4:00 pm
La Crescenta Elementary School
 4343 La Crescenta Avenue
 Enjoy live music, rides, food trucks and a fireworks show this 4th of July! Tickets are \$7 before July 3 and \$10 at the door (first come first serve).
 Learn more [here](#).

July 11 - Riverwalk Workday, 8:00 am - 12:00 pm
Glendale Narrows Riverwalk
 300 Paula Avenue
 Join the Parks & Open Space Foundation for a morning of weeding the landscaped areas along the Riverwalk pedestrian and bicycle path. Please bring gloves, hand clippers, water, and a hat.
 Learn more [here](#).

July 11 - July 15 - Used Furniture Sale, 10:00 am - 4:00 pm
Central Library Loading Dock
 222 East Harvard Street
 Sponsored by the Friends of the Library, all proceeds from the furniture sale will support furnishings for the renovated Central Library. Available items include desks, tables, lounge chairs, stacking chairs, couches, bookcases, file cabinets, large decorative planters, wooden and glass display cases.
 Learn more [here](#).

July 16 - Central Library Groundbreaking, 11:00 am
 222 East Harvard Street
 Join the City of Glendale in kicking off the Central Library's 18-month renovation with a groundbreaking ceremony.
 Learn more [here](#).

July 18 - Wilderness Workday, 8:00 am - 12:00 pm
Deukmejian Wilderness Park
 3429 Markridge Road
 Join us for a morning of weeding along the trails of Deukmejian Park. This event is perfect for community organizations, church groups, and students needing community services hours. Please wear long sleeves, long



As you enjoy the summer months, it is important to always put safety first.

Around the Pool:

When sitting by the pool, playing in the ocean or riding in a boat, it is important to never leave children unattended. Be sure that children know how to swim or are wearing proper safety devices (life vests) when around a body of water. Always know the address to your location in the event that emergency help is needed.

Around the Barbeque:

When barbequing with the family, remember that the grill should always be used outside and placed in a location away from branches, awnings, and deck railings. Never leave your grill unattended and always clean the grill after using it. Children and pets should be kept at least three feet away from the grill to prevent injuries.

While Hiking:

If you are going to hit the trails this summer, be sure to do so early in the day before it gets too warm. Other tips include packing enough water for you and your pets, letting someone know where you are headed and when you are expected back, and staying on a designated trail to avoid getting lost or injured. To watch a video on how to stay safe on Glendale trails, click [here](#).

In the Heat:

Glendale and cities throughout Los Angeles County offer residents Cooling Centers to help beat the heat. The City of Glendale highly encourages seniors, who do not have a cool place to be during the hottest time of the day, to come by our facilities to cool off, make new friends, and avoid hot temperatures. Some hot temperature tips include avoiding the sun from 10:00 am - 3:00 pm, reducing physical activity, and drinking plenty of water. Symptoms of dehydration include dizziness, fatigue, faintness, headaches, rapid heartbeat, and muscle cramps. Anyone experiencing these symptoms should seek immediate medical attention or call 911. For a full listing of Cooling Centers throughout Los Angeles County, click [here](#).

APA Recognizes Glendale's Downtown Specific Plan & Mobility Study

pants, and bring sunscreen, sunglasses and a hat.

July 18 - Cruise Night, 5:30 - 10:30pm

Brand Boulevard in Downtown

Glendale

Join us for an unforgettable

evening of classic cars, live

music, and fireworks! Bring the

whole family to this free event!

Learn more here.

July 22 - Special Olympics

Torch Run, 5:00 pm

Americana at Brand

889 Americana Way

Cheer on our Special Olympics

Athletes as they complete the

torch run.

Learn more here.

July 25 - Campfire Program on

Skunks, 6:30 - 8:30 pm

Deukmejian Wilderness Park

3429 Markridge Road

Come hear (not smell) all about

our little striped friends. We

will have crafts, songs, skits,

and smores for all to enjoy.

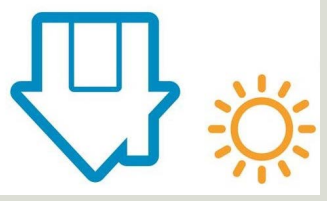
Learn more here.

Check the City's calendar for

changes in date, time, or

location here.

Join your community on peak days to save electricity this summer



On the hottest summer days, electricity costs can rise right along with the thermometer. On these days, GWP will issue a Peak Day Alert via e-mail or a phone call, giving you the opportunity to join your neighbors and save electricity on a few of the hottest days of



The American Planning Association (APA) recognized the City of Glendale with the Implementation Award of Excellence for the Glendale Downtown Specific Plan (DSP) and Mobility Study. The Implementation Award recognizes DSP and Mobility Study's Originality & Innovation, Effectiveness, Ability to Overcome Challenges, and Participation. Together, the Downtown Specific Plan and Mobility Study create an optimum transit- and pedestrian-oriented environment intended to reduce auto congestion. The Plans implement a city-wide policy to focus development away from established neighborhoods into locations where growth can best be managed. *Learn more here.*

Committee, Board, and Commission Vacancies



The Office of the City Clerk is currently accepting applications for Audit Committee, Building & Fire Board of Appeals, and Historic Preservation Commission. Those interested in applying for vacancies may download, complete, and print an application form online or in person. *Learn more here.*

Turf Replacement Rebates

Glendale residents and businesses can apply for rebates to place ornamental turf with California Friendly Plants. To apply for a rebate *before* you start your turf replacement project visit socialwatersmart.com and fill in the application. Rebates are processed and paid out through the Metropolitan Water District. For ideas, inspiration and plant suggestions visit glendalewaterwisegardening.com.

Mandatory Water

the year. To lower your use, you can take small actions like turning up the temperature on your thermostat a few degrees or delaying the use of large appliances.

If you have any questions about this voluntary residential Peak Day Alerts program, please contact us at (818) 548-3300 from 8:30 am to 5:00 pm Monday - Thursday and 8:30 am to 4:30 pm on Fridays, or visit www.glendaleca.gov/peakdays.

Mandatory Water Conservation

California Is In A Serious Water Shortage

PHASE 3
Water Shortage Mandatory Water Conservation

Water conservation is now critical and customers can only water landscapes on...

Sun	Mon	Tues	Wed	Thur	Fri	Sat
⊘	⊘	💧	⊘	⊘	⊘	💧

www.GlendaleWaterAndPower.com

Conservation

Customers can only water their landscapes on Tuesdays and Saturdays for no more than 10 minutes at each watering station. For more conservation information visit GlendaleWaterAndPower.com, or bewaterwise.com.

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This publication is brought to you by Mayor Ara Najarian, Councilmembers Paula Devine, Laura Friedman, Vartan Gharpetian, and Zareh Sinanyan.

This is an official publication of the City of Glendale, distributed by the Office of Communications and Community Relations. For inquiries, please contact Tamar Sadd, City Connection Editor at tsadd@glendaleca.gov or (818) 548-4844.