



OCTOBER 2014

**MESSAGE FROM
SCOTT OCHOA**



Glendale City Manager

October brings Halloween which revolves around all things scary; and usually, the scariest things are those that we imagine, but cannot see. Take for example the issue that we will be introducing to the community this month: the possibility of converting from an at-large election system to council districts.

As recently as a decade ago, as part of the Charter Review Committee process, the Glendale community fully endorsed the issue of at-large elections - meaning that City Councilmembers are elected by the entire community to represent all corners of Glendale. Several years ago, however, the California Voter Rights Act (CVRA) changed specific definitions and terms that apply to the appropriateness of at-large elections. At this point, in the wake of lawsuits in other parts of State and other levels of government (especially school districts and community college districts), Glendale is exploring a conversion to a council-district system in order to preclude a CVRA challenge. While our diverse demographics and cosmopolitan composition belie any argument that we are

**City Receives \$2.1 Million for
Pedestrian / Bike Safety**



The City of Glendale was awarded two State Department of Transportation grants which will transform the way pedestrian and bicycle safety is addressed in the city. The Active Transportation Program grants totaling \$2.1 million will help the City implement improvements outlined in various city plans. Safety for pedestrians and bicyclists is one of the City's highest priorities. These grants will allow for a comprehensive approach to improving conditions by dedicating staff resources, implementing proactive community outreach efforts, updating policy, and improving physical infrastructure. Click [here](#) to learn more.

**Community Development
Department #1 in California**

The California Chapter of the American Planning Association (APA) recognized the City's Community Development Department as the #1 Department of its kind in the entire state of California. The award comes after the Los Angeles Chapter of APA recognized the department as the best in Los Angeles County. The Department's multiple divisions have distinguished themselves as outstanding organizations serving the public, even in the face of reduced funding, ongoing staff cuts, and increasing demand.

The Community Development Department works to maintain and improve the high standard of living for which the City of Glendale is known. Their goal is to continuously enhance the character of the City through coordinated programs and streamlined procedures, ensuring that all development is done in a predictable and consistent manner and that the quality and character that Glendale residents expect from their neighborhoods is realized. Click [here](#) to learn more.

Glendale Named Finalist in Most

somehow inconsistent with the intent of the CVRA, prudence and caution demand that we examine the overall issue.

Throughout the month of October and into November, the City Council and staff will be engaging in a thought-provoking dialogue with the community regarding both the potential conversion to council districts (versus at-large) elections, and the configuration of such a district system - five council districts versus seven council districts versus a directly-elected mayor versus a rotating mayor. We will be collecting this information during upcoming town hall meetings, an on-line survey (via glendalevotes.org), and presentations to community groups.

We are hopeful to have assembled enough information and feedback by December so that the Glendale City Council can make a decision on this matter before the end of the calendar year. If this issue moves forward, the Council could put this matter on the April 2015 general municipal election ballot as a City Charter amendment. If approved by the voters, then the next step would likely be the creation of a citizen panel to help oversee the drawing of the respective districts. The April 2017 general municipal election would be the first time that the districts would be in force.

This is a lot of effort for an issue that does not seem to impact Glendale in a real or meaningful way - after all, we have enjoyed tremendous leadership from nearly all walks of life, backgrounds and ethnicities represented in our community. Yet, the thought of changing to a different electoral format to address an abstract or perceived problem, and the fear of what that might entail in the long term, precipitates an anxiety that is real and palpable. It doesn't matter that we cannot see it or have not directly experienced it. It is change; an incongruity to that which we have come to know and rely on.

Unlike the legends of our childhood, there is nothing to fear in this process or decision... although we might still hear the wailing and moaning from some dark corners that sends a shiver down our spines. Instead, we are well-deserved to demonstrate some courage, common-sense, and faith that together we will come to know

Business Friendly City Awards



The City of Glendale has been named as a finalist in Los Angeles County Economic Development Corporation's Most Business Friendly Eddy Awards®. The Eddy Awards® recognize cities within LA County that proactively promote business friendly programs and services in the interest of attracting and retaining quality jobs for residents and surrounding communities.

Glendale's Economic Development concierge services to new businesses include a streamlined permit process, film permit concierge, parallel plan check program, business energy solutions, and workforce development. In addition to these concierge services provided to new businesses, Glendale is one of the safest cities in the State and has developed the only [Back to Business](#) program in Southern California. The City of Glendale is proud to deliver the exceptional customer services our businesses and residents deserve. Businesses interested in relocating to Glendale may contact the City's [Economic Development Corporation](#) at 818-548-3155. Click [here](#) to learn more.

Great ShakeOut



On Thursday, October 16 at 10:16 am, Glendale will participate in the Great ShakeOut. When an earthquake takes place, it is important to stop and DROP to the ground, take COVER under a table, and HOLD onto it while the ground is moving. The Glendale Fire Department encourages residents to plan ahead. Before the Great ShakeOut, [register for Everbridge](#), the city-wide notification system, follow the City of Glendale and the Glendale Fire Department on Twitter at [@MyGlendale](#) and [@GlendaleCAFire](#) to get critical incident information, create an emergency supply kit, and develop a family communication plan and evacuation plan.

Halloween Safety

what is best for Glendale and separate the reality from the frightening folklore.

Upcoming community meetings:

- October 30 - 6:00 pm, Sparr Heights Community Center, 1613 Glencoe Way
- November 6 - 6:00 pm, Pacific Community Center, 501 South Pacific Avenue
- November 20 - 6:00 pm, Police Department Community Room, 131 North Isabel Street

To request a meeting or for more information, please call 818-548-4844.

CALENDAR

October 4 - Friends Book Sale, 9:00 am - 12:00 pm
Central Library
 222 East Harvard Street
 Visit the Friends of the Library's outdoor book sale to pick up used books for low prices.

October 4 - Twilight Hike, 5:30 - 7:30 pm
Deukmejian Wilderness Park
 3429 Markridge Road
 The hike begins at 5:30 pm with sunset expected at 6:34 pm. Experience the changes that occur an hour prior to and an hour following the sunset during this hike.
 Learn more [here](#).

October 7 - Free Flu Shots for Seniors, 9:00 am - 12:00 pm
Adult Recreation Center
 201 East Colorado Street
 The Community Services & Parks Department, in collaboration with Glendale Adventist Live Well Senior Program, is offering free flu shots. Vaccinations are limited to seniors 60 years of age and older. Please call (818) 548-3775 to make a reservation.
 Learn more [here](#).

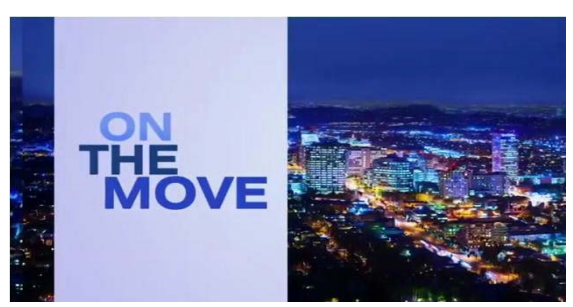
October 8 - Walktober
 Glendale schools are taking part in International Walk-to-School Day. Walk-to-School Day encourages all of our students and families to consider a regular routine of walking to school as a positive and healthy alternative to driving.
 Learn more [here](#).

October 9 - Spanish Language Book Club / Club de lectura en Espanol, 6:30 - 8:00 pm
Central Library, Special Collections Room
 222 East Harvard Street
 This month the Club will read and discuss *Icaro* by Sergio



Cats, Spiders, and Ghosts will roam the streets on October 31 as children celebrate Halloween by going trick-or-treating. The Glendale Fire Department encourages parents to think about safety when creating costumes and out trick-or-treating. Be sure costumes are bright, reflective, and fit properly. If your child's costume requires a wig, ensure that it is flame resistant. While trick-or-treating, be sure to have glow sticks or a flash light to help illuminate the walk ways and always cross the street at designated areas. Review STOP-DROP-ROLL with children. The Glendale Fire Department wishes the residents of Glendale a safe and fun Halloween.

Glendale On The Move



GTV6's newest episode of *On The Move* is now available! October's episode features the Maple Park Grand Re-Opening, information on workforce development, updates on the various infrastructure projects, more on the Glendale Narrows Riverwalk community workshops, and Halloween safety. Be sure to tune in to Charter channel 6 or check the City's [YouTube](#) channel for new episodes.

Photo of the Month

Pitol.

October 11 - K9s in the Park!,
11:00 am - 4:00 pm
Verdugo Park
 1621 Cañada Boulevard
 Join the Glendale Police Foundation for a full day of family and dog-friendly fun at Verdugo Park.
 See story above or click [here](#).

October 11 - Mobile Technology Workshop, **11:00 am - 12:00 pm**
Central Library, Upstairs Conference Room
 222 East Harvard Street
 Library staff will demonstrate how to download free eBooks and use other library services on a smartphone or tablet device. Bring your own device or use one of the library's iPads. Seating is limited. Register in person at the Central Library Reference Desk.
 Learn more [here](#).

October 12 - Brand Associates Dance Series, **2:00 pm**
Brand Library Art Galleries
 1601 West Mountain Street
 Enjoy a series of top dance companies from Southern California performing in the Skylight Gallery, an intimate setting with works of art as a backdrop. The Dance Series is sponsored by the Brand Associates and admission is free. Sunday's performance will be by Djanbazian Dance Company.
 Learn more [here](#).

October 14 - Booked Solid: Central Library Adult Book Club, **7:00 - 8:00 pm**
Central Library, Special Collections Room
 222 East Harvard Street
 This month the Club will read and discuss *Mr. Penumbra's 24-Hour Bookstore* by Robin Sloan.
 Learn more [here](#).

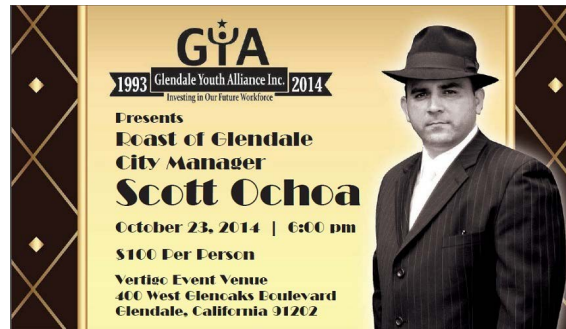
October 15 - Free Flu Shots for Seniors, **10:00 am - 1:00 pm**
Sparr Heights Community Center, 1613 Glencoe Way
 Vaccinations are limited to



Thank you to the Alex Theatre for sharing this great photo of their free yoga in the courtyard.

Share your photos with @MyGlendale on [Twitter](#), [Facebook](#), and [Instagram](#) for a chance to be showcased as the Photo of the Month in the next City Connection. Include #MyGlendale and tag @MyGlendale to be entered.

GYA Roasts City Manager



Glendale Youth Alliance is proud to present a "Roast" in honor of Glendale City Manager Scott Ochoa. Take part by donating a silent auction item and attending the much anticipated event. The Roast will take place October 23 from 6:00 to 10:00 pm at Vertigo Event Venue, 400 West Glenoaks Boulevard.

The Glendale Youth Alliance (GYA) is a 501(c) (3) non-profit organization and a partnership between government, education and our local community. Since 1993, GYA has provided employment and training services to over 7,350 local youth. We are committed to serving at-risk youth ages 14 to 21, predominantly from low income families. GYA offers youth paid work experience and an opportunity to gain the skills necessary to succeed in the workforce. Many prominent professionals in our community can now trace the beginning of their working lives to GYA. Please contact Tina Osborn at (818) 548-2714 or e-mail tosborn@glendaleca.gov for questions or to RSVP. Learn more [here](#).

Army of Pink

seniors 60 years of age and older. Please call (818) 548-2188 to make a reservation. [Learn more here.](#)

October 15 - Glendale Fire Department Awards Luncheon, 11:30 am - 1:30 pm
Glendale Hilton Hotel
100 West Glenoaks Boulevard
Support the Glendale Fire Department, learn about their previous year's successes, and gain insight into the future of the Department at their Annual Awards Luncheon. Individual tickets are \$75, table and sponsorship opportunities are available. For details, please call 818-550-5613.

October 17 - Parent's Night Out - 6:00 pm - 12:00 am
Sparr Heights Community Center, 1613 Glencoe Way
Parents who register their kids will be provided special discounts by select Montrose Shopping Park establishments. Recreation leaders will oversee the program by providing games, activities, movies, and dinner to children ages 5 - 12. Cost per child is \$15. For details, please call 818-548-2187.

October 18 - 19 - Glendale Relay for Life, 10:00 am - 10:00 am
Scholl Canyon Baseball Field
3800 East Glenoaks Boulevard
The Glendale Police Department is among the many teams participating in this year's 24 hour event to raise awareness and funding for cancer research. [Learn more here.](#)

October 22 - Free Flu Shots for Seniors, 11:30 am - 2:00 pm
Pacific Community Center
501 South Pacific Avenue
Vaccinations are limited to seniors 60 years of age and older. Please call (818) 548-4098 to make a reservation. [Learn more here.](#)

October 23 - Utility Day, 11:30 am - 2:00 pm
Utility Operations Center
800 Air Way
GWP invites the public to the Utility Operations Center to tour the power plant, meet staff, and learn about how water and power get to your home. [See story above to learn more.](#)



October is Breast Cancer Awareness Month and the City of Glendale has partnered with Glendale Adventist to promote Army of Pink. The Army's soldiers include Archbishop Derderian, Police Lieutenant Tim Feeley, Deputy Fire Chief Greg Fish, Dr. Harlan Gibbs, Greg Krikorian, and City Manager Scott Ochoa. Learn more about breast cancer prevention and detection and vote for your top Army of Pink soldier at AdventistHealth.org.

K9s in the Park



Join the Glendale Police Foundation for a full day of family and dog-friendly fun at Verdugo Park Saturday, October 11. Beginning at 11:00 am, the Glendale Police Department K9s will do live demonstrations along side other agencies. Be sure to bring the whole family (including the dogs!) for a pet costume contest, low cost vaccinations, and children's activities. Click [here](#) to learn more about K9s in the Park.

Utility Day



October 23 - GYA presents Roast of Glendale City Manager Scott Ochoa, 6:00 pm
Vertigo Event Venue
 400 West Glenoaks Boulevard
 Glendale Youth Alliance is proud to present a "Roast" in honor of Glendale City Manager Scott Ochoa.
 See story above or click [here](#) for more.

October 25 - Utility Box Murals & The Big Draw LA, 11:00 am
 Eleven artists will be painting murals on Montrose area utility boxes to coincide with Big Draw LA events throughout Los Angeles. Big Draw LA activities for the entire family will be occurring at Library locations throughout the city, with special focus on the Montrose Library. The utility box murals are sponsored by the Glendale Arts & Culture Commission.
 Learn more [here](#).

October 26 - Brand Library Art Galleries, 2:00 pm
Brand Library Art Galleries
 1601 West Mountain Street
 Sunday's performance will be by Benita Bike's DanceArt Company.
 Learn more [here](#).

October 29 - Riverwalk Meeting, 4:00 - 8:00 pm
 4:00 pm - Walk the project area starting at Paula Avenue / Garden Street
 6:30 pm - Community meeting to discuss the future of Riverwalk Phases II & III will commence at the Pacific Community Center, 501 South Pacific Avenue.
 Learn more [here](#).

Glendale Economic Development Corporation Update



On September 25, the Glendale Chamber of Commerce welcomed DSW to 106 South Brand Boulevard with a Ribbon Cutting and Grand Opening celebration. DSW Inc. is a leading footwear and accessories retailer that offers a wide selection of brand name and designer dress, casual, and athletic footwear and accessories for women, men, and kids. As of December 4, DSW will operate 394 stores in 42 states, the District of Columbia and Puerto Rico, as well as 356 leased departments for other retailers in the United

Glendale Water & Power (GWP) invites the public to the Utility Operations Center (UOC) to tour the power plant, meet staff, and learn about how water and power get to your home. Utility Day is on Thursday, October 23 at 800 Air Way from 11:30 am - 2:00 pm. Two public tours of the power plant and surrounding facilities will be held at 12:30 pm and 1:30 pm. Free food and refreshments will be available at noon, while supplies last. Parking is available on Air Way and Flower Street, and the entrance to the UOC is on Air Way at Gate C. Look for GWP signs to guide you. For questions please call (818) 548-4828 or email vavetisian@glendaleca.gov.

Please be advised that due to the Utility Day events our call center and payment counters will be closed from 11:30 am - 2:00 pm on October 23. All calls will be routed to a voicemail system. Customers that leave a message will receive a response by 5:00 pm that day.

Water Celebrates 100 Years of Reliable Service



This year the water utility is celebrating 100 years of reliable water service. Glendale's Municipal Water System began its operation in July 1914 with the passing of a \$248,000 bond issue. Due to inadequate water service, undersized water mains, insufficient reservoirs, lack of a circulation system, and pollution problems citizens elected eleven committee members to study these issues and make recommendations to the Board of Trustees of the City. The Board of Trustees then purchased a water system to serve the city's 14,000 person population with reliable services. Today GWP provides nine billion gallons of safe drinking water to the City's 33,700 customers and continues to operate with greater than 99.9% reliability.

Visit the Perkins building lobby, 141 North Glendale Avenue to see historical pictures of water projects and learn how GWP constructed a water infrastructure that could support a growing city. To learn more about GWP's history visit glendalewaterandpower.com.

Tips to Save Water and Energy in the Fall

- Open your window curtains during the day to allow sunlight to naturally heat your home, and close them at night to reduce the chill you may feel from cold windows.
- Use a low-flow showerhead and save up to 15 gallons of water per shower.
- Nearly 22% of indoor home water use comes from doing laundry. Save water by adjusting the settings on your machine to the proper load size.
- Nearly 60% of a person's household water footprint comes from lawn and garden maintenance. Turn off sprinklers a few days before it rains and keep them off a few days after.
- Think ahead! Don't use water to defrost frozen foods.

States. DSW stores carry approximately 24,000 pairs of shoes. The [Glendale Economic Development Corporation](#) welcomes this new addition to downtown Glendale. Follow @GlendaleBiz on [Twitter](#) and [Facebook](#) to learn more about doing business in Glendale.

Glendale Galleria Storytimes

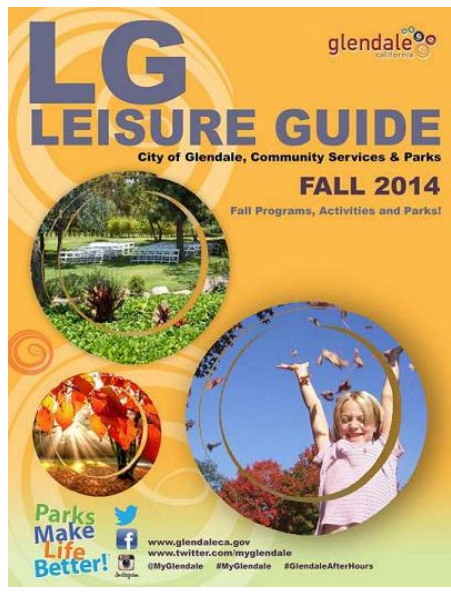


Saturday mornings at the Galleria are a little livelier when Library, Arts & Culture librarians provide on-site family storytime programs. Learn more about the 1000 Books Before Kindergarten and a variety of other storytime programs at library locations throughout the city. Children's librarians will be at the Galleria on October 11 and 25 from 10:30 - 11:00 am. The storytimes will continue twice a month through mid-December. For more fun for children, see the Library, Arts & Culture [website](#).

- Instead, leave them in the fridge overnight.
- Change the filters in your heating system every month for optimum efficiency.
- Only water landscapes on Tuesdays, Thursdays, and Saturdays for 10 minutes at each watering station.

For more water and energy conservation tips visit glendalewaterandpower.com

Stay Active with the New Leisure Guide



Glendale's Leisure Guide includes a variety of fall programs for all ages and interests. Youth activities include a number of sports, fitness, dance, and art classes at Glendale's various community centers. Adult programs include arts and special interest classes, wellness classes, and exercise classes for all skill levels. Senior adult programs include ongoing recreation programs, instructional classes, and special holiday celebrations. Case management services and the nutritional meals programs are also available. To see the full guide, click [here](#).

Carton Council



The City of Glendale is partnering with the Carton Council to encourage Glendale residents to recycle food and beverage cartons. By recycling cartons, they are given a new future as paper towels, napkins, and even building materials. Recycled paper productions create 74% less air pollution than non-recycled paper. For fun facts and exciting contests, click [here](#). Please help Glendale achieve our zero waste goals by placing clean, empty cartons into the recycling

container. To watch the video, click [here](#).

STAY CONNECTED!

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Follow us on [Twitter](#), [Facebook](#), & [Instagram](#)!

This is an official publication of the City of Glendale, distributed by the Office of Communications and Community Relations. For inquiries, please contact Tamar Hadjimanoukian, City Connection Editor: thadjimanoukian@glendaleca.gov or (818) 548-4844.