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October 2015

MESSAGE FROM  
SCOTT OCHOA

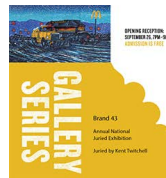


Glendale City Manager

October is the greatest month on the calendar - the weather gets cooler (hope, hope), Halloween is just around the corner (always fun to see folks' alter egos emerge in costume form!), and the sports are incredible (MLB playoffs and the World Series, NFL is in full swing, NBA and NHL preseasons get underway). Yet despite all of this amazing stuff, the absolute best thing about October is that the City of Glendale Annual Report is published. I can remember like it was yesterday being a little kid, running home after school, skipping football practice, bypassing a big chocolate chip cookie and milk, ignoring the "HR Puff n Stuff" on the television, all to be the first kid on my block to pour over the pages and pages of accomplishments, challenges, and key performance indicators. Me and the fellas would sit out in the front yard and talk Strategic Goals until the streetlights came on.

Ok, so maybe I'm confusing the City of Glendale Annual Report with the Sears Catalog that always seemed to arrive right

## 15 New Ways to "Check Out" Your Library this Month



Brand 43



Glendale's libraries offer so much more than just a place to check out books. The Library, Arts & Culture Department has exciting events all month long, perfect for the artist or learner in you!

1. [Book a Librarian](#)  
Need one-on-one personal reference assistance? Book a Librarian to reserve a free instructional session with a subject specialist.
2. [Big Draw LA](#)  
The annual October celebration creates participatory art opportunities for people of all ages and backgrounds. Join us for a community mural discussion, chalk walk event, and drawing stations.
3. [Conversation Classes](#)  
Do you want to improve your English? Learn the fundamentals of the language, practice speaking, and expand your vocabulary.
4. [Adams Hill Mini Park Art Installation](#)  
Visit the Adams Hill Mini Park Gas Station for a temporary art exhibit by Marsha Perloff.
5. [Parenting Workshop: Going to School Matters](#)  
Going back to school can be an adjustment for students and parents. Pick up new tips and skills to improve your student's attendance and help them succeed. (October 7)
6. [Identity, Community & Memory: A Photographic Investigation](#)  
Hear from Glendale-based photographer, Ara Oshagan, whose large-scale installation "iWitness" was recently on view at the Music Center and Grand Park in downtown Los Angeles. (October 8)
7. [Bird Watching, Glendale Wings & Planning Ahead @ Glendale Narrows Riverwalk](#)  
Enjoy a rare opportunity to watch the birds that come to the area during the fall and winter months. After, check out the installation of the "Glendale Wings" sculpture and hear from leaders of the LA River Revitalization Corporation on future projects. (October 10)
8. [Booked Solid: Central Library Adult Book Club](#)  
Read and discuss *The Book of Unknown Americans* by Cristina Henriquez. (October 13)
9. [Public Benefits Workshop](#)  
Learn about government benefits - unemployment insurance, Social Security, food stamps, disability, assistance for low income families - and how you can apply for them. (October 21)
10. [Seeking an Identity: Public Art in Glendale](#)  
Panel discussion on innovative public art projects from surrounding communities, followed by a discussion about the possibilities for a visionary public art program for Glendale. (October 22)
11. [Casa Verdugo Cards Club](#)

about now (in advance of the holiday shopping season), and magically opened itself to the toy section... But the Annual Report is here and it is very cool too.

I strongly encourage you to examine the report, as it details much of the what this organization has accomplished over the previous fiscal year and - just as important - what we are targeting in the current year. Truly, its pages profile your tax dollars at work and, with great credit to the team that assembles the report, it is easy to read and well laid out. In tying together the City's Mission statement ("Delivering Exceptional Customer Service through Innovation Leadership and Precision Execution") with a Mission that revolves around the ten City Council Priorities, you can best understand the cascading interrelationship between the interests advanced by the Council and constituents with the actual boots-on-the-ground work being done in our departments.

Whether you are interested in running for City Council, getting appointed to a City Commission, or simply volunteering in the community, the City of Glendale Annual Report is a must read!!!

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### CALENDAR

**October - BRAND 43**  
*Brand Library & Art Center*  
1601 West Mountain Street  
Celebrate art in public spaces with the 43rd Annual Juried Exhibition along with a program of dynamic discussions and presentations by artists and leaders in the realm of public art. Exhibition on view through October 31.  
*Learn more [here](#).*

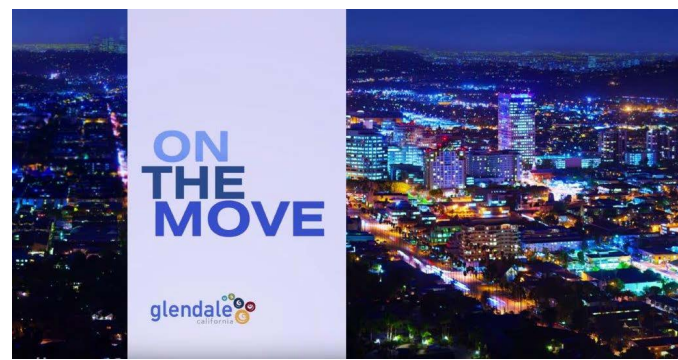
**October 7 - Walktober Citywide!**  
International Walk-to-School Day is a great way to be a part of a global event that promotes healthy activity, builds community, and improves air quality.  
*Learn more [here](#).*

**October 7 - GFD Awards Luncheon, 11:30 am**  
*Glendale Hilton*  
100 West Glenoaks Boulevard  
The 2015 GFD Awards Luncheon will honor the men and women of the department and community.  
*Learn more [here](#).*

- Never played Gin Rummy? Spend an afternoon learning a new card game. (Fridays)
- 12. [DANCE SERIES at Brand Library & Art Center](#)  
Enjoy a month-long tribute to modern dance sponsored by the Brand Associates. (Saturdays)
- 13. [BRAND 43](#)  
View the 43rd Annual National Juried Exhibition organized and sponsored by the Brand Associates. Exhibition on view through October 31.
- 14. [Learn a New Language](#)  
Learn a new language from home with the Library's interactive service, Mango!
- 15. [Check Out a Book Outdoors](#)  
Little Free Libraries have popped up all over the city. Take a book, and leave a book for someone new to enjoy.

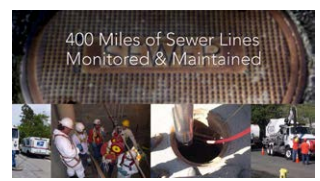
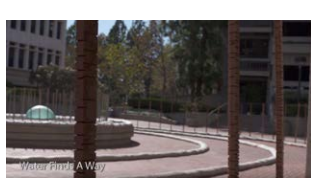
See all that the Library offers on their [calendar](#) and [website](#).

## Glendale On The Move



GTV6's newest episode of On The Move is now available! In this episode, we will check out a new art installation in Perkins Plaza, get ready for the Great ShakeOut, check out how to properly fill sandbags, and so much more! Be sure to tune in to Charter channel 6 or check the City's [YouTube](#) channel for new episodes.

Watch each segment here:



## 2015 Annual Report

The 2015 Annual Report highlights Glendale's operations, programs, services, accomplishments, and

**October 7 - Parenting Workshop: Going to School Matters, 6:00 pm**  
*Library Connection @ Adams Square*  
 1100 East Chevy Chase Drive  
 Learn valuable tips to improve your children's attendance and involvement in school.  
 Learn more [here](#).

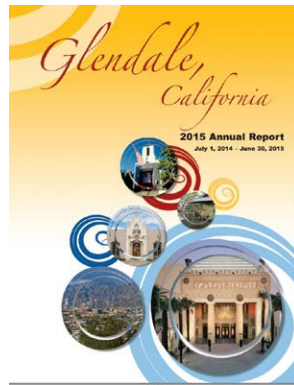
**October 8 - Identity, Community & Memory: A Photographic Investigation, 7:00 pm**  
*Brand Library Recital Hall*  
 1601 West Mountain Street  
 Hear from Glendale-based photographer Ara Oshagan, whose large-scale installation "iWitness" was recently on view at the Music Center and Grand Park in downtown Los Angeles.  
 Learn more [here](#).

**October 10 - Bird Watching and Planning Ahead, 7:00 am**  
*Glendale Narrows Riverwalk*  
 400 Paula Avenue  
 Enjoy a rare opportunity to watch the birds that come to the area during the fall and winter months. After, hear from leaders at the LA River Revitalization Corporation for future projects.  
 Learn more [here](#).

**October 10 - K-9s in the Park, 10:00 am**  
*Verdugo Park*  
 1621 Canada Boulevard  
 Join the Glendale Police Foundation for a full day of family and dog-friendly fun with live demonstrations, pet costume contest, low cost vaccinations, and children's activities.  
 Learn more [here](#).

**October 10 - Dance Series: Blue 13, 2:00 pm**  
*Brand Library, Skylight Gallery*  
 1601 West Mountain Street  
 The modern dance work is highly energetic, colorful, and theatrical, and inspired by the classical and cultural dance of India. Wear comfortable shoes for this interactive event!  
 Learn more [here](#).

**October 10 - Community Mural with Artist / Animator Kristin Donner, 4:00 pm**  
*Adams Square Mini Park*  
 1020 East Palmer Avenue  
 Kristin Donner, an educator and artist at Nickelodeon, will lead this family-friendly community drawing project, recreating the neighborhood on a mural. Learn how towns and their inhabitants are portrayed in fine art and cartoon art, along with simple principles of design.



future activities relative to the City's ten guiding Council priorities. The priorities include: Fiscal Responsibility, Exceptional Customer Service, Economic Vibrancy, Informed & Engaged Community, Safe & Healthy Community, Balanced, Quality Housing, Community Services & Facilities, Infrastructure & Mobility, Arts & Culture, and Sustainability. The first part of this report expands on each Council priority and the second part provides a progress report for the City. This progress

report is based upon a set of established measures that are used as the basis for determining Glendale's performance during the preceding and current fiscal years. Read the full report [here](#).

## City Council Meetings, On the Go



In an effort to edify the City Council about significant public service and infrastructure efforts underway, "Work Boot Tuesday" will occur once a month, in lieu of the City Council's customary afternoon session. The next opportunity for City Council and residents to put on their work boots and gain an in depth understanding of City services is Tuesday, **October 20**, at the Scholl Canyon Landfill. Learn more about Glendale's full refuse collection services, including recycling, bulky item pick up, and green waste.

Future "Work Boot" meetings include a transportation-oriented meeting on Tuesday, November 17 and a parks-oriented meeting in January. Learn about more [here](#).

## Call for Artists: Welcome to Glendale



Learn more [here](#).

**October 12 - Flu Shots for Seniors (2 times, 2 locations)**  
*Sparr Heights Community Center, 1613 Glencoe Way*  
10:30 am - 12:30 pm  
*Pacific Community Center*  
501 South Pacific Avenue  
1:30 pm - 3:30 pm

The Community Services and Parks Department, in collaboration with Glendale Adventist Live Well Senior Program, is offering FREE flu shots to seniors 55 years of age and older.

Learn more [here](#).

**October 13 - Booked Solid: Central Library Adult Book Club, 7:00 pm**

*Central Library Conference Room, 211 East Harvard Street*  
Read and discuss *The Book of Unknown Americans* by Cristina Henriquez.

Learn more [here](#).

**October 14 - Flu Shots for Seniors, 9:00 am - 12:00 pm**

*Pacific Community Center*  
501 South Pacific Avenue  
FREE flu shots to seniors 55 years of age and older.

Learn more [here](#).

**October 15 - Great ShakeOut, 10:15 am**

*Citywide!*

Millions of people worldwide, including Glendale, will practice how to "Drop, Cover, and Hold" during the Great ShakeOut Earthquake Drill.

Learn more [here](#).

**October 16 - Parent's Night Out, 6:00 pm - 12:00 am**

*Sparr Heights Community Center, 1613 Glencoe Way*  
Parents, enjoy a Friday night out, and we will take care of the kids! Children enjoy pizza, fun, and a movie. Fee: \$15 per child. Registrants who shop and dine at specific Montrose Shopping Park Association locations on Parent's Night Out will receive special discounts.

Learn more [here](#).

**October 17 - Wilderness Workday, 8:00 am - 12:00 pm**  
*Deukmejian Wilderness Park*  
3429 Markridge Road

It has been over six years since the Station Fire burned through Deukmejian Wilderness Park destroying the trails, most of the native vegetation and forcing a nine month closure. Monthly restoration workdays have been a huge success as thousands of volunteers have given their time to help in the park recovery. Volunteer to continue the success!

Learn more [here](#).

The City of Glendale has partnered with the Friends of North Glendale to create welcome entry monuments on Foothill Boulevard at Lowell Avenue and Pennsylvania Avenue. The City of Glendale is seeking a design that is reflective of the community's personality and style. The Foothill community is unique in character and should be reflected in these creative monuments welcoming those who travel to and through Glendale. Designs will be accepted through November 30, 2015. Learn more [here](#).

## Utility Day



GWP will host Utility Day, a unique opportunity to tour Glendale's Utility Operations Center. Join us for an Open House on **Thursday, October 22** from 11:30 am - 2:30 pm to learn about electric and water operations, conservation, meet our staff, and have fun with bucket truck rides and demonstrations. Free food will be available while supplies last. Two public tours of the power plant and surrounding facilities will be held at 12:30 pm and 1:30 pm. Parking is available on Air Way and Flower Street, and the entrance to the UOC is on Air Way at Gate C. Look for GWP signs to guide you. For questions, please call 818-548-2789 or email Andres Azarian at [aazarian@glendaleca.gov](mailto:aazarian@glendaleca.gov). Learn more [here](#).

Please be advised that due to the Utility Day events, our call center and payment counters will be closed from 11:30 am - 2:30 pm on October 22. All calls will be routed to a voicemail system. Customers that leave a message will receive a response by 5:00 pm that day.

## Free Water Conservation Lawn Signs



Are you doing your part to conserve water by switching to a California friendly garden / landscape or by not watering your lawn? Let your neighbors and your community know by having the above sign displayed on your lawn. Call 818-548-2789 to pick one up or have one delivered to you. Click [here](#) for landscaping ideas.

**October 17 - Safe Routes to School Phase 3 Community Meeting, 10:00 am - 12:00 pm**  
*Environmental Management Center, 780 Flower Street*  
 The City of Glendale created Safe Routes to School to enhance the safety of pathways, sidewalks and crosswalks for students while encouraging walking and bicycling. Starting June 2016 to August 2016, Public Works will be moving onto Phase 3 which will be affecting the following schools: Chamlian, Valley View, Franklin, Thomas Edison, and Cerritos.  
 Learn more [here](#).

**October 17 - Harvard & Louise Green Streets Expo, 11:00 am - 2:00 pm**  
*Harvard Street / Louise Street*  
 Enjoy an interactive environmental sustainability expo. Learn more about Green Streets improvements coming to the neighborhood.  
 Learn more [here](#).

**October 17 - Dance Series: Arianne MacBean & The Big Show Co., 2:00 pm**  
*Brand Library, Skylight Gallery 1601 West Mountain Street*  
 Playful, enigmatic and engaging, The Big Show Co. presents a work-in-progress of The Collective Memory Project (2015) based on memories by local veterans, performers, and audience members.  
 Learn more [here](#).

**October 17 - "Cops for Kids" Halloween Poker Tournament, 5:00 - 10:00 pm**  
*Glendale Elks Lodge 120 East Colorado Street*  
 All proceeds benefit the Glendale Police Officers' Association Cops for Kids Foundation. Player admission is \$75, non-player admission is \$40. Ages 21 and over.  
 Learn more [here](#).

**October 18 - Love Ride 32**  
*Castaic Lake*  
 Harley Davidson of Glendale celebrates its 32nd Annual and FINAL Love Ride.

**October 20 - Work Boot Meeting: Scholl Canyon, 3:00 pm**  
*Glendale Fire Regional Training Center, 3910 East Glenoaks Boulevard*  
 Join the Glendale City Council for a Work Boot meeting overlooking the Scholl Canyon Landfill. Learn more about Glendale's full refuse collection services, including recycling, bulky item pick up, and green waste.  
 Learn more [here](#).

## Water Waste Citations

In an effort to meet the 20% conservation mandate set by the state, GWP will begin to issue citations to repeating water waste offenders. Citations will range from \$100 to \$500. Learn more [here](#).

## Be CERT Trained



**P**ull the extinguisher's safety pin    **A**im the extinguisher at the source of the flames    **S**queeze the trigger and hold it    **S**weep the source of the flames until the extinguisher runs dry

The Glendale Fire Department will host the final Community Emergency Response Team (CERT) training of 2015. The training covers topics such as fire suppression, disaster psychology, light search and research, and triage methods. The last 2015 CERT training course will be held on Wednesdays, October 14, 21, 28 and November 4 from 5:00 - 10:00 pm at 780 Flower Street. Participants will need to attend all 20 hours of the training in order to complete the course. Please call 818-548-6404 to register. Learn more [here](#).

## Great ShakeOut



The Great ShakeOut is **Thursday, October 15 at 10:15 am**. The Glendale Fire Department encourages residents to participate in the Great ShakeOut by practicing DROP, COVER and HOLD. It is important to stop and DROP to the ground, take COVER under a table, and HOLD onto it while the ground is moving during an earthquake. After the shaking stops, survey your surroundings, locate your emergency kit, and be prepared for aftershocks. After practicing DROP, COVER and HOLD during the Great ShakeOut, register for [Everbridge](#), the city-wide notification system, and follow the City of Glendale and the Glendale Fire

Department on Twitter at [@GlendaleCAFire](#) and [@MyGlendale](#) to get critical incident information, create an emergency supply kit, and develop a family communication and evacuation plan. Learn more [here](#).

## Halloween Safety



**October 21 - Public Benefits Workshop, 6:30 pm**  
*Library Connection @ Adams Square*  
 1100 East Chevy Chase Drive  
 Learn about government benefits - unemployment insurance, Social Security, food stamps, disability, assistance for low income families - and how you can apply for them.  
 Learn more [here](#).

**October 22 - Utility Day, 11:30 am - 2:30 pm**  
*Utility Operations Center*  
 800 Air Way  
 GWP invites the public to the Utility Operations Center to tour the power plant, meet staff, and learn about how water and power get to your home.  
 Learn more [here](#).

**October 22 - Tip-A-Cop, 5:00 - 9:00 pm**  
*Red Robin Restaurant, Glendale Galleria*  
 Please join members of the Glendale Police Department for the Annual Tip-A-Cop Fundraiser. All donations collected at the event will benefit the Glendale area Special Olympics.  
 Learn more [here](#).

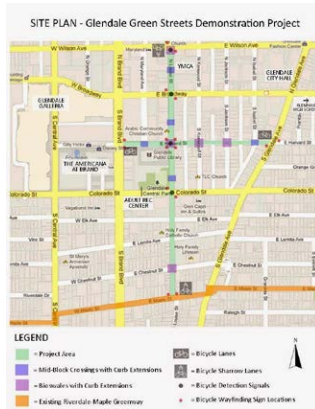
**October 22 - Seeking an Identity: Public Art in Glendale, 7:00 pm**  
*Brand Library Recital Hall*  
 1601 West Mountain Street  
 Panel discussion on innovative public art projects from surrounding communities, followed by a discussion about a visionary public art program for Glendale.  
 Learn more [here](#).

**October 24 - 25 - Glendale Relay for Life, 10:00 am**  
*Scholl Canyon Baseball Field*  
 3800 East Glenoaks Boulevard  
 Support the American Cancer Society with this fun 24 hour event.  
 Learn more [here](#).

**October 31 - Tropic Halloween Spooktacle, 11:00 am - 2:00 pm**  
*Cerritos Park*  
 3690 San Fernando Road  
 The Community Development Department (CDD) invites residents to enjoy trick-or-treating, free food and giveaways, and participate in a Halloween costume contest. CDD staff will share recent mobility and transit oriented improvements in the Tropic Area. The improvements were implemented as a direct result of feedback received at past community events. Learn about the South Glendale Community Plan, the Tropic Green Streets

Princesses, Super Heroes and Zombies will fill the streets on October 31 as children celebrate Halloween by trick-or-treating. The Glendale Fire Department encourages parents to think about safety when creating costumes and out trick-or-treating. Be sure costumes are bright, reflective and fit properly. If your child's costume requires a wig, ensure that it is flame resistant. While trick-or-treating, be sure to have glow sticks or a flash light to help illuminate the walk ways and always cross the street at a cross walk. Review STOP-DROP-ROLL with children so they know what to do should they catch on fire. The Glendale Fire Department wishes the residents of Glendale a safe and fun Halloween.

## Green Street Demo



Join the Community Development Department as they unveil plans for Glendale's first green streets demonstration project at the Harvard & Louise Green Streets Expo on **Saturday, October 17** from 11:00 am to 2:00 pm.

The Green Streets Demonstration Project will spruce up and green up 1.1 miles of roadway in Downtown Glendale and will include pedestrian safety improvements, bioswales, bike sharrows, and street trees. This project has been funded through State Prop 84.

Enjoy live entertainment, environmental booths, food trucks and fun for the whole family.  
 Learn more [here](#).

## K-9s in the Park



Join the Glendale Police Foundation for the 7th Annual K-9s in the Park event! Enjoy a full day of family and dog-friendly fun at Verdugo Park on Saturday, October 10. Beginning at 10:00 am, watch the Glendale Police Department K-9s perform live demonstrations, participate in a pet costume contest, receive low cost pet vaccinations, and enjoy children's activities. Learn more [here](#).

## Economic Indicators

As of data available in September 2015, [economic indicators](#) for the City of Glendale show that the economy is continuing to grow.

A strong housing market with robust home improvement related spending confirms this trend. Still considered one of the most desirable cities in LA County, Glendale experienced a 14% increase in median sale price over the past year. Experts have forecasted that home values will

project, and more!  
Learn more [here](#).

**October 31 - Dance Series:**  
The Line by Pony Box Dance Theatre, 2:00 pm  
Brand Library, Skylight Gallery  
1601 West Mountain Street  
Explore the phenomenon of conformity, and the eternal tension between the demands of the collective and the needs of the individual in human relations.  
Learn more [here](#).

Check the City's calendar for changes in date, time, or location [here](#).

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**Looking Ahead:** Glendale Health Festival - November 7 Civic Auditorium  
1401 North Verdugo Road  
Take advantage of a FREE complete health evaluation including flu shots, blood work, cancer screening, CPR training, medical consultations, and dental and eye exams.  
Learn more [here](#).

**Economic Indicators**  
Data as of September 2016

**City of Glendale - September 2016**  
As of data available in September 2016, economic indicators for the City of Glendale show that economic activity is continuing to grow.

**Annual Sales - Retailers**

Category	09/2016	09/2015	Change
Department Stores	\$1,525,000	\$1,525,000	0.0%
Food Stores	\$88,000	\$88,000	0.0%
Home Improvement	\$1,200,000	\$1,200,000	0.0%
Total Sales for September	\$2,813,000	\$2,813,000	0.0%

**Commercial Property Available for Lease (October 2016)**

Class of Office Market	Average Monthly Rent (\$/sq ft)	Total # of Spaces	09/2016	09/2015
Class A Office Market	\$22.00	6,512,000	10.0%	10.0%
Class B Office Market	\$17.00	4,512,000	10.0%	10.0%
Class C Office Market	\$12.00	2,512,000	10.0%	10.0%

**Industrial Property Market**

Market Segment	Average Monthly Rent (\$/sq ft)	Total # of Spaces	09/2016	09/2015
Industrial	\$10.00	1,512,000	1.0%	1.0%
Warehouse	\$8.00	1,512,000	1.0%	1.0%
Logistics	\$6.00	1,512,000	1.0%	1.0%

continue to rise over the next year approximately 1.1%.

Glendale's Class A office occupancy continues to be on par with the region, contributing to the city's continued reduction in vacancies. Occupancy of retail and industrial property remains steady. As of September, Glendale has 19 available industrial spaces out of 612 properties throughout the city. Learn more about Economic Development [here](#).

## Chevy Chase Sewer Project

The upcoming Chevy Chase Sewer Diversion and Public Works Yard Recycled Water Main Extension project is expected to start late October and be completed by February 2017. The goal of this project is to reroute the waste water from the Hyperion treatment plant in the City of Los Angeles to the joint Los Angeles/Glendale Water Reclamation Plant. By rerouting the waste water it will save Glendale approximately \$1 million annually and it will help prevent any potential backups starting in Los Angeles from reaching our City. The construction of this project will impact traffic on San Fernando Road between Elk Avenue and Chevy Chase Drive in different areas throughout the duration of this project. Staff will be working closely with the contractor to minimize the impacts by rerouting traffic, posting detour signs, and providing the appropriate notifications in advance. Learn more about the project [here](#). Or follow us on [Facebook](#) and [Twitter](#) @MyGlendalePW for live updates.

## Glendale Rose Float Association



In January 2015, the Glendale Rose Float Association formed as a non-profit organization to design, build, and fund Glendale's entry into the 2016 Rose Parade. To learn more about the organization, volunteer, or donate, please visit [glendalerosefloat.com](http://glendalerosefloat.com).

**STAY CONNECTED!**

Sign up for all of Glendale's [Email Newsletters](#)

Follow us on [Twitter](#), [Facebook](#), & [Instagram](#)!

*This publication is brought to you by Mayor Ara Najarian,  
Councilmembers Paula Devine, Laura Friedman, Vartan Gharpetian, and Zareh Sinanyan.*

This is an official publication of the City of Glendale, distributed by the Office of Communications and Community Relations. For inquiries, please contact Tamar Sadd, City Connection Editor at [tsadd@glendaleca.gov](mailto:tsadd@glendaleca.gov) or (818) 548-4844.