



SEPTEMBER 2014

### MESSAGE FROM SCOTT OCHOA



*Glendale City Manager*

Labor Day marks the traditional end of the summer and calls out the beginning of autumn - the season of change. This is a perfect marriage of sentiments, in my view: Labor Day - the commemoration of the sacrifice and ingenuity of American workers; and autumn - the annual metamorphosis of our environs.

Currently, the weight of our ongoing reorganization is upon us. The City Council has approved a separation / retirement incentive program that drew scores of employees, all with the understanding that we would hold as many positions vacant as possible. The strategy behind this move is that, by keeping the positions vacant, we will free up resource capacity that can then be reinvested in the organization in order to best sustain high-quality services to our residents and businesses. In removing these positions - needed, useful positions - from our disposal, we are forced to evolve our organization yet again. The City of Glendale is a full-service municipality, yet our charge is to redefine what that means in a manner that meets expectations, satisfies both law and policy, and

## Mandatory Water Conservation



Glendale residents have made great efforts to conserve water. The City of Glendale encourages residents and businesses to continue to be diligent in their water usage and only water landscapes on Tuesdays, Thursdays and Saturdays for 10 minutes at each watering station. Customers can anonymously report water waste by calling GWP's water waster hotline at (818) 550-4426 or submit an online form on GWP's [website](#). For tips and water conservation information, visit the following sites:

[saveourh2o.org](http://saveourh2o.org), [GlendaleWaterAndPower.com](http://GlendaleWaterAndPower.com), [Bewaterwise.com](http://Bewaterwise.com).

## Home Water Reports

Glendale Water and Power in partnership with WaterSmart Software, has launched a pilot of the WaterInsight Program to encourage more water conservation among residential customers. The program includes WaterSmart's bi-monthly Home Water Report designed to provide 18,000 single-family residential customers with a more in depth understanding of their water consumption, and help drive conservation among residents. In addition to the reports, pilot participants will have online access to their profile and usage information via the WaterInsight customer portal. Additionally, you will receive email alerts if your water consumption indicates a possible leak. To access your Home Water Report, [click here](#). Visit GWP's [website](#) for more information.

## Free Shade Trees



The Tree Power Program helps eligible residential customers save energy by offering up to three free shade trees. Residents may choose from a list of 30 different varieties to plant on their property which can help save 10% - 50% in air conditioning costs.

The shade trees are delivered semi-matured, complete with stakes,

assures the highest value to our customers.

Change is dynamic and unpredictable and, thus, both the organization and the means and methods utilized by our organization to deliver services will take on any number of permutations. Experiments and trials and pilot programs that are implemented, evaluated, and adjusted might not resemble structures and/or programs utilized in the past - and that is ok. If we are intelligent, earnest and resourceful then I suspect we will uncover any number of paths toward achievement and success. This season of change - new, somewhat pressing, sometimes scary - will yield a leaner and more nimble organization that is even more keenly focused on its priorities. Its structures might not have been designed by anything other than necessity and practicality; yet we today have the construct in which we can experiment with creativity and inventiveness.

Which brings me back to Labor Day.

I can think of few groups of people with whom I would rather undertake such a difficult challenge (maybe the 1979 Steelers, or the 1986-87 Lakers, or the 1981 Dodgers). The employees of the City of Glendale have pride in their work, dedication to our residents and businesses, and a commitment to exceptional customer service. This fall, we will commence on a period of transition revolving around unlearning, rethinking, and problem-solving. Accepting as a backdrop the "brutal facts" wrought by the Great Recession, we will strive to identify the goal, apply the lens of policy and law, and then the context of resources and priority. Easier said than done, to be sure; but I believe that our employees are ready for the challenge ahead. Indeed, as the reorganization has gotten underway, many of our people have openly voiced their ideas, suggestions and concerns. We talk about the opportunity to contribute more, and identify "blind spots" and liabilities. In the end, my sentiment is always the same: all solutions are temporary until they aren't. Now is the time to rollout the previously difficult option and/or unpalatable alternative. Truly, the silver lining of the Great Recession is that we have the opportunity to honestly ask ourselves: "Tell me

ties, arbor guards, and an instructional DVD on tree planting and maintenance. Glendale's arborist will help find the most favorable planting location for the new trees to ensure maximum energy savings once trees are fully matured. To schedule an appointment, call (818) 957-4425 or complete the information form on our [website](#).

## Visit Glendale's Water Wise Gardening Website



Looking to replace your lawn with a beautiful low-maintenance landscape to save water? Glendale Water and Power is pleased to introduce a new website, [glendalewaterwisegardening.com](http://glendalewaterwisegardening.com), that will make the process easier and enjoyable. There are over 200 sample gardens displayed that will help customers decide what type of plants and landscapes to consider. Customers can click on the plants in the pictures to get more information and create a plant list to print out and take to their local nursery. The [website](#) also offers information on watering and irrigation systems.

## Summer Nights on Brand Plaza



All summer long the Arts & Culture Commission and the Associates of Brand offered a wide variety of musical performances Friday evenings on the Brand Library & Art Center Plaza. Enjoy the final performances of the Summer Nights Concert Series Friday, September 5, 12, 19 and 26 at 7:00 pm. For more information, click [here](#).

## Community Meeting: Distribution of Community Development and Housing Funds

again why do we do it this way?" Just as important is that, once engaged in the solution, most of our people will own it and want to see it through; they want to be part of something bigger and more meaningful.

This spirit of professionalism, innovation and mutual respect is essential to our success and - certainly - deserves to be recognized and celebrated this Labor Day: thank you for all you've done and all you're going to do. I hope and expect that this season of change will lead us to even greater achievements and a higher level of service for residents and businesses. Now, let's get to work.

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## CALENDAR

**September 6 - Campfire Program, 6:00 - 8:00 pm**  
*Deukmejian Wilderness Park*  
 3429 Markridge Road  
 Join friends and neighbors for an evening of games and learning around a campfire. Learn more by calling 818-548-3795.

**September 9 - Maple Park Grand Re-Opening, 10:00 am**  
*820 East Maple Street*  
 Join the re-opening event and enjoy upgrades including the addition of two picnic areas, two new exercise areas, tennis court, additional parking spaces, new toddler free-play areas, and additional landscaping. Learn more [here](#).

**September 11 - Community Meeting: Riverwalk Phases II and III, 6:30 - 8:00 pm**  
*Pacific Community Center*  
 501 South Pacific Avenue  
 See story above or click [here](#) to learn more.

**September 11 - Film Screening of *Apricot: Blessed Tree of Armenia* and *Aragil: The White Stork*, 7:00 pm**  
*Central Library Auditorium*  
 222 East Harvard Street  
 Director Shirak Khojayan will screen two 30-minute English-language documentary films. Learn more [here](#).

**September 11 - Film Screening of *Unfinished Spaces*, 7:00 pm**  
*Brand Library Recital Hall*  
 1601 West Mountain Street  
 The film features footage of Fidel Castro, showing his



The City of Glendale Community Services and Parks and Community Development Departments invite residents to a community meeting on Wednesday, September 24 at 7:00 pm, at the Mann Elementary School Cafeteria. The City is seeking input for the City's Five Year Consolidated Plan and Strategy (Consolidated Plan). Individuals who live or work within the vicinity of the community meeting are encouraged to attend and articulate their neighborhood needs.

The 2015-2020 Consolidated Plan will disperse approximately \$14.25 million in housing and community development funds over five years, and it describes proposed goals, strategies, activities, and funding levels for youth programs, services for senior citizens, homeless services, multi-family housing rehabilitation, and park renovations. Learn more [here](#).

## Community Meeting: Riverwalk Bridge Locations and Designs



As the City of Glendale continues with Phase II and moves into Phase III of the Glendale Narrows Riverwalk Project, it is seeking additional community input on the development of this community resource. Residents and local businesses are urged to attend a community meeting from 6:30 - 8:00 pm on Wednesday, September 11 at the Pacific Community Center Gymnasium to discuss possible bridge locations and designs to connect Glendale to Griffith Park and Los Angeles. Two additional meetings will be held in the next few months to further refine community ideas for locations and design. Click [here](#) to learn more.

## National Preparedness Month

devotion to creating Cuba's National Art schools, and documents the struggle of three young revolutionary architects. A special guest will lead a discussion after the film. [Learn more here.](#)

**September 12 - Film Screening of Star Trek, 7:00 pm**

**Central Library Auditorium  
222 East Harvard Street**  
A screening of "Mirror, Mirror," a Hugo-nominated episode from the original Star Trek, with special guests BarBra Luna, series regular Walter Koenig (Chekov), and series associate producer John D.F. Black, followed by a screening of "Fairest of Them All."  
[Learn more here.](#)

**September 13 - Mobile Technology Workshop, 10:00 am - 12:00 pm**

**Central Library - Upstairs Conference Room  
222 East Harvard Street**  
Library staff will demonstrate how to download free eBooks and use other library services on a smartphone or tablet device. Bring your own device or use one of the library's iPads. Seating is limited. Register in person at the Central Library Reference Desk. [Learn more here.](#)

**September 17 - Ravished Armenia and the Story of Aurora Mardigian, 7:00 pm**  
Central Library Auditorium  
222 East Harvard Street

Author Anthony Slide and Award-winning film director Eric Nazarian will discuss Slide's book based on the true story of a teenage Armenian girl caught up in the 1915 Armenian Genocide. [Learn more here.](#)

**September 24 - Community Meeting: Community Development and Housing Funding Allocations, 7:00 pm**  
**Mann Elementary School Cafeteria, 501 East Acacia Ave**  
See story above or click [here](#) to learn more.

**September 24 - Robert F. Kirk: Flying the Lindberg Line Then & Now, 7:00 pm**  
**Central Library Auditorium  
222 East Harvard Street**  
Glendale's Grand Central Air Terminal was the first airport to offer air service between southern California and New York. Join Robert F. Kirk for an illustrated history of



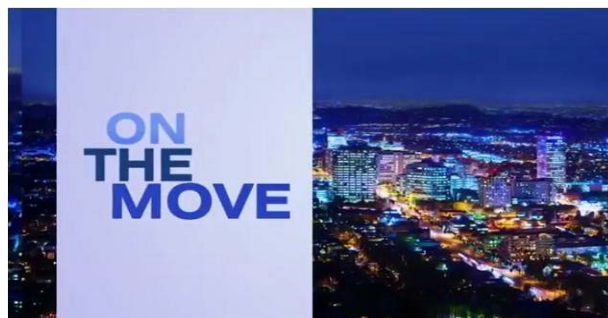
September is National Preparedness Month and the perfect time to prepare for the next disaster. In a recent preparedness survey, 46 percent of the respondents did not have a home evacuation plan, 80 percent had not conducted home evacuation drills, and 60 percent did not know their community's evacuation route. During September, residents are encouraged to build an emergency supply kit, develop a family community plan and evacuation plan, and practice these plans. Register for the City's [mass notification system](#) to receive important incident specific information that may impact you and your neighborhood. For preparedness tips all month long, follow [@GlendaleCAFire](#) on Twitter.

## Community Emergency Response Team Training



The Glendale Fire Department is hosting free Community Emergency Response Team (CERT) training. Course content covers topics such as fire suppression, disaster psychology, light search and rescue, and triage methods. The next CERT training will be held on the following Wednesdays: October 22, 29, November 5, and 12 from 5:00 - 10:00 pm at 780 Flower Street. All 20 hours of the training will need to be attended in order to complete the course. If you are interested in taking the course, please call 818-548-6404 to register. To learn more about the CERT program, please visit [glendalefire.org](#).

## Glendale On The Move



Transcontinental Air Transport.  
*Learn more [here](#).*

**September 25 - Emergency Preparedness, 10:00 am**  
*Central Library Auditorium  
222 East Harvard Street*

The Glendale Fire Department will present an Emergency Preparedness workshop for Armenian speaking adults to help prepare for emergencies such as floods, fires and earthquakes.

*Learn more [here](#).*

**September 25 - John Dean: The Nixon Defense, 7:00 pm**  
*Central Library Auditorium  
222 East Harvard Street*

Former White House legal counsel John Dean presents a day-to-day record of the Nixon White House confronting the revelation of the break-in, strategizing its defense, and ultimately facing its downfall because of its lies. He presents a compelling and historic account of Watergate itself, and a stunning portrait of Nixon and his inner circle.

*Learn more [here](#).*

**September 27 - Guild Opera Company: Little Red Riding Hood, 2:00 - 3:00 pm**  
*Central Library Auditorium  
222 East Harvard Street*

This delightful family musical, set to the classic fairy tale, is a perfect vehicle to introduce children to the enchanting world of opera.

*Learn more [here](#).*

GTV6's newest episode of *On The Move* is now available! September's episode showcases Glendale's Water Wise Gardening website, traffic safety, the upcoming Riverwalk community meetings, the newly opened Cypress Senior living facility, and the upcoming K-9s in the Park event. Be sure to tune in to Charter channel 6 or check the City's [YouTube](#) channel for new episodes.

## Photo of the Month



*Thank you to Maggie M. for sharing this photo of her performance at Brand Library & Art Center's Summer Concert Series! Be sure to join us every Friday night in September for more free concerts.*

Share your photos with @MyGlendale on [Twitter](#), [Facebook](#), and [Instagram](#) for a chance to be showcased as the Photo of the Month in the next City Connection. Include #MyGlendale and tag @MyGlendale to be entered.

## Employment Opportunities for Youth



The Glendale Youth Alliance provides year-round training and employment opportunities to youth in the Glendale area. Applications are now available for two career enhancing programs:

**Training, Employment & Mentoring Program (TEAM)** - Seniors in high school receive pre-employment soft skills training and are placed within City departments, local non-profit and for-profit agencies to receive hands-on paid work experience. Must be a high school senior, reside in Glendale, Burbank or La Cañada and be from a low-income family to qualify for the program.

**Employment Incentive Program (EIP)** - Older youth ages 18-21 receive industry specific training and are placed primarily in private businesses to gain the skills and experience needed to climb the career ladder within the company. The program pays for the initial training hours as an incentive for the employer to hire the youth. Must be between the ages of 18-21, reside in Glendale, Burbank or La Cañada and be from a low-income family to qualify for the program.

Applications for both programs will be available starting September 2 at the GYA office and [website](#).

## ***STAY CONNECTED!***

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This is an official publication of the City of Glendale, distributed by the Office of Communications and Community Relations. For inquiries, please contact Tamar Hadjimanoukian, City Connection Editor: [thadjimanoukian@glendaleca.gov](mailto:thadjimanoukian@glendaleca.gov) or (818) 548-4844.