

**CITY  
CONNECTION**  
www.glendaleca.gov

glendale  
california

September 2015

### MESSAGE FROM SCOTT OCHOA



*Glendale City Manager*

Summer is over but it is time to come out and play...well, sort of.

It's actually time to come out and plan to play. That is, thanks to the City Council's institution of development impact fees (DIF) on new development, the Department of Community Services & Parks is expecting to receive approximately \$16 million dollars in downtown, and near downtown, development-related fees over the next 12 months. This is significantly more than the \$1-2 million per year the city had been averaging. Roughly one-third of this money has already come in and the balance will be remitted as developers submit their applications for permits based on their project entitlements. Funding from earlier waves of development brought some needed funding for regional draws like Deukmejian Park and the Riverwalk Park, both of which are unique park amenities that provide City-wide benefit. The City Council has directed that this next larger wave of funding be directed to the parts of the City that are adjacent to downtown and south Glendale development.

## Glendale Appoints Fire Chief and Community Development Director

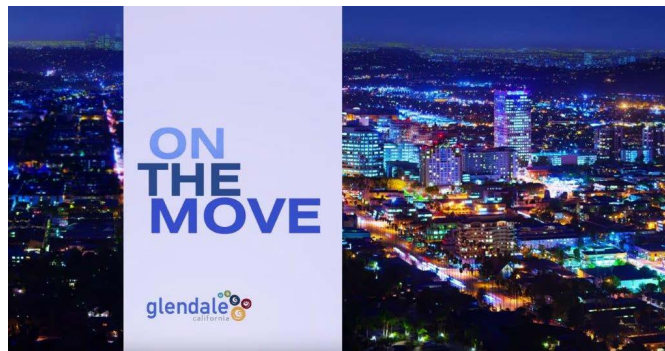


On Tuesday, September 1, the City of Glendale announced the appointment of Greg Fish as its next Fire Chief and Philip Lanzafame as Director of the Community Development Department.

"I am very pleased that we have the depth of expertise in our organization that we can name both Greg and Phil to top positions within the respective departments," said Mayor Ara Najarian. "The institutional knowledge and expertise to maintain a Class 1 Fire Department and an award-winning Community Development Department is critical to the safety and quality of life we so enjoy."

Chief Greg Fish replaces Harold Scoggins who left the City of Glendale to become the Fire Chief for the City of Seattle and Philip Lanzafame replaces Hassan Haghani who became Executive Director of Planning and Building Agency for the City of Santa Ana. Learn more about Chief Greg Fish and Philip Lanzafame [here](#).

## Glendale *On The Move*



GTV6's newest episode of *On The Move* is now available! In this episode, we will celebrate an exciting birthday, learn how to

This influx of money isn't without strings attached, however.

DIF funds consist of a combination of Quimby Fees collected on new residential subdivisions and "Mitigation Fee Act" fees collected on all other types of development. Whereas Quimby Fees can be used to replace or repair existing playground apparatus or athletic fields, Glendale has not had many new residential subdivisions, and therefore, there is not a large pool of funding for this use. On the other hand, Mitigation Fees generated from downtown development comprise nearly all of the DIF funds at the City's disposal; yet they can only be used for *new* park and recreational facilities or library facilities, or for *new* features and amenities to existing parks or libraries in order to accommodate the demands of new residents on parks and libraries. Also, there is a 90%/10% split between parks and recreation dedicated fees versus library dedicated fees. With all of these regulations considered, there needs to be some framework for the community's interests in parks and recreation priorities. For example, acquiring improved properties for clearing, cleaning, and constructing a sizeable new community park in central Glendale would likely eat up all of the DIF money (and then some) in one fell swoop. Conversely, funds may be directed to a wide variety of allowable projects in a number of different locations. Thus, the City Council wants to hear from you.

Over the month of September and into October, the Department of Community Services & Parks (CSP) will be hosting three public workshops to talk with residents about community priorities for the investment of these dollars. Options will range from brand new amenities in existing parks (shade structures, bathrooms, community rooms, playgrounds, ballfields), to new parks (both large and small, and recognizing the tradeoffs of such large, singular investments), to working with our partners in the Glendale Unified School District to improve and open up existing school sites and public open spaces (after school hours and on weekends). There really are many terrific alternatives and, in all likelihood, we will see a combination of solutions and concepts. Please come out to the workshops and help plan

properly dispose of hazardous waste, check out the Central Library renovation, and so much more! Be sure to tune in to Charter channel 6 or check the City's [YouTube](#) channel for new episodes.

## Tech Cluster Attraction RFP



The City of Glendale is undergoing an exciting transformation. In recent years, Glendale has emerged as one of the fastest growing trade areas in Los Angeles County. Anchored by entertainment, retail, medical, and manufacturing industries, new investment continues to fuel innovation and an expanding technology cluster.

Named as the "Most Business Friendly City" in Los Angeles County, Glendale is focused on the continued growth and development of its emerging business sectors. The Glendale Economic Development Corporation is seeking an experienced firm, adept in business attraction plan development, and a track record of successful experience working with the technology industry to develop a strategic plan and chart a course to further cultivate Glendale's technology industries. Click [here](#) to review the Request for Proposals.

## Preparing for El Niño



September is [Emergency Preparedness](#) Month, and a great time to start planning for the changes winter may bring. As Southern California prepares for El Niño, the City of Glendale has initiated regular planning meetings with the Fire, Police, Public Works and Water & Power departments to prepare for the heavy rains. In the near future, critical information will be provided to assist residents and business owners in protecting their properties. The City will also share its operational plan as we move into the fall through the City Connection newsletter and GTV6. Read preparedness tips [here](#).

## Drought Update

California is in the fourth year of one of the most severe droughts ever recorded and the City of Glendale, and cities throughout California, have implemented mandatory water conservation provisions. GWP has actively encouraged residents of reduction requirements and the community has reduced water use by an impressive 26%!

On the last two GWP billing cycles, residents should have noticed an additional charge on their water bills. This drought fee is applied to all residents regardless of water consumption or conservation. The drought fee goes into effect upon adoption of the mandatory

the future of Glendale's parks and open spaces!

**Monday, September 14** from 6:30 pm to 8:30 pm at the Adult Recreation Center, 201 East Colorado Street

**Saturday, September 26** from 10:00 am to 12:00 noon at Maple Park Community Center, 820 East Maple Street

**Saturday, October 3** from 10:00 am to 12:00 noon at Pacific Park Community Center, 501 South Pacific Avenue

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Alex90 is a year-long campaign that celebrates the Alex Theatre's last 90 years as Glendale's center for arts and entertainment and positions the historic venue for the future. Proceeds from the campaign will go to support the restoration, programming and capital improvement projects at the iconic Alex Theatre. Learn more [here](#).

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## CALENDAR

**September 9 - 65th Annual Glendale Beautiful Fall Dinner, 5:30 pm**

*Casa Adobe de San Rafael  
1330 Dorothy Drive*

Glendale Beautiful invites the community to its 65th annual fall dinner for socializing, musical entertainment, and dinner. Entrance is \$30 per person. Proceeds help support Glendale Beautiful's docent program at the Casa Adobe de San Rafael.

Learn more [here](#).

**September 9 - Positive Parenting for School Success, 6:00 pm**

*Library Connection @ Adams Square*

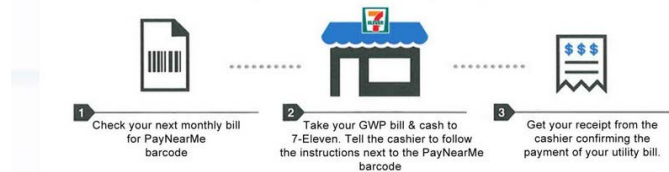
*1100 East Chevy Chase Drive*  
This workshop will cover skills to help parents and children succeed during this upcoming school year. Topics include social skills, communication skills, assertiveness, and coping with anxiety. Presented by Didi Hirsch Mental Health Services. Learn more [here](#).

conservation provisions of city law and is applied at increasing levels during the different phases of mandatory conservation. The temporary fee is only used in emergency drought situations to keep the utility financially solvent. The Glendale City Council declared Phase II of conservation on July 29, 2014. However, in an effort to assist customers, Council suspended the drought charge for six months. On April 28, 2015, City Council instituted the Phase III of mandatory conservation in response to the ongoing unprecedented drought conditions. At that time, Council suspended the Phase III drought charge for six months, and began to charge customers the Phase II drought charge which had been postponed.

The purpose of the drought charge is twofold: First, to recover revenue shortfalls resulting from lower water sales directly related to conservation, and second, to promote targeted reductions in water consumption during periods of mandatory conservation. Customers that meet the usage reductions set during each phase of mandatory conservation will generally not see an increase in their water bill. The drought charge is applied equally to all water consumed and is not related to the tier levels.

During this period of prolonged drought, we all need to do our part to ensure that we have the water necessary to sustain our community. We also need to ensure the utility continues to have the funding necessary to maintain the water delivery systems. We thank all of our residents for their part in helping the state, the Southern California region, and the City of Glendale get through this drought. We look forward to working with our residential and business community to assist with water conservation. In that regard, we have many tools and programs to assist our customers to meet our water conservation goals. Please visit [GlendaleWaterAndPower.com](http://GlendaleWaterAndPower.com) for more information.

## PayNearMe is as easy as 1,2,3.

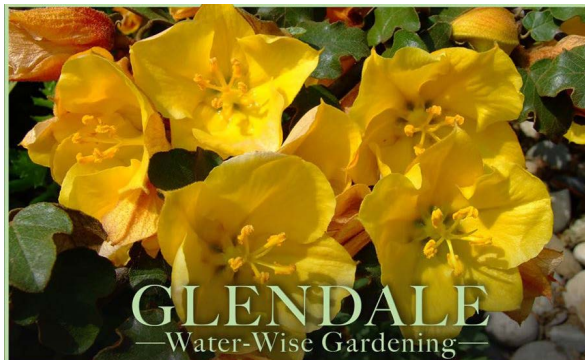


GWP Customers can still pay their bill in cash at any local 7-11 store now for a reduced transaction fee of \$1.49. Simply bring in your GWP bill with the barcode to any 7-11 location and pay your bill. Learn more [here](#).

## GWP App

GWP Customers can see their usage, view and pay bills, submit service requests and set budget goals through GWP's Free Mobile App GWP - Mobile My Connect. Download the app from your Apple or Android Store.

## Drought Friendly Landscaping



[GlendaleWaterWiseGardening.com](http://GlendaleWaterWiseGardening.com) can help you transform your water



**September 11 - Remembering 9/11, 9:50 am**  
**City Hall Campus**  
**613 East Broadway**  
 Commemorate the lives lost on September 11 with the City of Glendale.



**September 12 - Kids Bike Safety & Skills Workshop, 10:00 am - 2:00 pm**  
**Pacific Community Center**  
**501 South Pacific Avenue**  
 Walk Bike Glendale and the Community Services and Parks Department invite you to a free Kids Bike Safety & Skills Workshop. Kids will learn how to ride their bikes safely, start and stop properly, avoid hazards, yield, helmet fit, bike check, and more! All participants are required to wear a helmet and bring a bicycle in good, working condition. Limited loaner bicycles will be available and a free helmet giveaway, while supplies last.  
 Learn more [here](#).

**September 12 - LA Opera Talk: Schicchi / Pagliacci, 2:00 pm**  
**Brand Library Recital Hall**  
**1601 West Mountain Street**  
 An Opera Talk on Puccini's Gianni Schicchi and Leoncavallo's Pagliacci. These two operas will be performed together at LA Opera from September 12 - October 3.  
 Learn more [here](#).

**September 14 - Community Discussion on Parks, 6:30 - 8:30 pm**  
**Adult Recreation Center**  
**201 East Colorado Street**  
 The City of Glendale expects to receive and spend over \$16 million in development impact fees on park projects in the next few years. The City will host three community meetings to hear from the community on park needs and priorities.  
 Learn more [here](#).

**September 15 - Work Boot**

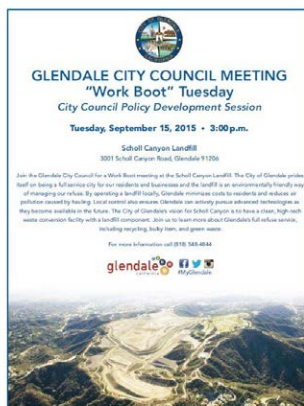
guzzling landscape into a water efficient one. The website provides you with access to local gardens with over 200 examples of California Friendly landscapes. Customers can look up plant names, create plant lists and learn about specific plants that save the most water.

## Remembering September 11



Each year, the City of Glendale remembers the lives lost on 9/11 with citywide commemorations. This year, pay tribute to the fallen with a ceremony on the City Hall campus, 613 East Broadway at 8:50 am on Friday, September 11.

## City Council Meetings, On the Go



In an effort to edify the City Council about significant public service and infrastructure efforts underway, "Work Boot Tuesday" will occur once a month, in lieu of the City Council's customary afternoon session. The next opportunity for City Council and residents to put on their work boots and gain an in depth understanding of City services is **September 15** at the Scholl Canyon Landfill. Learn more about Glendale's full refuse collection services, including recycling, bulky item pick up, and green waste. Learn about more [here](#).

## Annual GFD Luncheon

The Glendale Fire Department, in partnership with the Glendale Sunrise Rotary, will host the **2015 GFD Annual Awards Luncheon on Wednesday, October 7** at the Glendale Hilton. This event celebrates the outstanding support, remarkable achievements and lifesaving efforts provided by this year's Distinguished Service and Service Above Self Award recipients.

The Distinguish Service Awards are provided to Fire service personnel who display compassion, courage and go above the call of duty. Fire Captain Cody Smith, Fire Engineer Jeffrey Casilli, Firefighter / Paramedic Joe Flahavan and Don Wise are the 2015 recipients of the Distinguished Service Award. The Service Above Self Award is provided to a community member whose contributions have greatly impacted the community. Mrs. Susan Jekarl is the 2015 recipient of the Service Above Self Award.

The Glendale Fire Department would like to congratulate the 2015 award recipients. We look forward to celebrating your accomplishments at 2015 GFD Annual Awards Luncheon. If you are interested in attending the luncheon, please call 818-550-5641 or

**Meeting - Scholl Canyon Landfill, 3:00 pm**  
*Glendale Fire Regional Training Center, 3910 East Glenoaks Boulevard*

Join the Glendale City Council for a Work Boot meeting overlooking the Scholl Canyon Landfill. Learn more about Glendale's full refuse collection services, including recycling, bulky item pick up, and green waste.

Learn more [here](#).

**September 17 - Positive Parenting for School Success, 6:30 pm**

*Grandview Library  
 1535 Fifth Street*

This workshop will cover skills to help parents and children succeed during this upcoming school year. Topics include social skills, communication skills, assertiveness, and coping with anxiety. Presented by Didi Hirsch Mental Health Services.

Learn more [here](#).

**September 17 - Armen Marsoobian: Resisting the Darkness, 7:00 pm**

*Adult Recreation Center  
 201 Colorado Street*

An illustrated talk by Prof. Armen T. Marsoobian on Resisting the Darkness: The Story of an Islamized Armenian Family, 1915-1918.

Learn more [here](#).

**September 19 - Wilderness Workday, 8:00 am - 12:00 pm**  
*Deukmejian Wilderness Park  
 3429 Markridge Road*

Join a morning of weeding along the trails of Deukmejian Park. This event is perfect for community organizations and students needing community services hours. Please wear long sleeves, long pants, and bring sunscreen, sunglasses and a hat.

Learn more [here](#).

**September 20 - Quiet Beauty - Book Lecture & Garden**

*Walk with author Dr. Kendall Brown, 1:00 - 3:00 pm  
 Shoseian Teahouse at Brand Park*

Dr. Kendall Brown will discuss his book *Quiet Beauty*, which focuses on traditional Japanese gardens. In addition to his lecture, he will also lead a tour of the beautiful Friendship Garden at the Shoseian Teahouse.

Learn more [here](#).

**September 22 - Housing & Tenants' Rights Workshop, 6:30 pm**

*Library Connection @ Adams Square*

*1100 East Chevy Chase Drive  
 Attorney Alexander Prieto, from*

visit the Glendale Fire Department website at [glendalefire.org](http://glendalefire.org) for more information.

## Be CERT Trained



**P**ull the extinguisher's safety pin  
**A**im the extinguisher at the source of the flames  
**S**queeze the trigger and hold it  
**S**weep the source of the flames until the extinguisher runs dry

The Community Emergency Response Team (CERT) training will be held by the Glendale Fire Department. The training covers topics such as fire suppression, disaster psychology, light search and research, and triage methods. The last two CERT training courses for the year will be held on **Wednesdays, September 9, 16, 23, and 30 or October 14, 21, 28 and November 4** from 5:00 - 10:00 pm at 780 Flower Street. You will need to attend all 20 hours of the training in order to complete the course. If you are interested in taking the course, please call 818-548-6404 to register. To learn more about the CERT program, please visit [glendalefire.org](http://glendalefire.org).

## National Preparedness Month



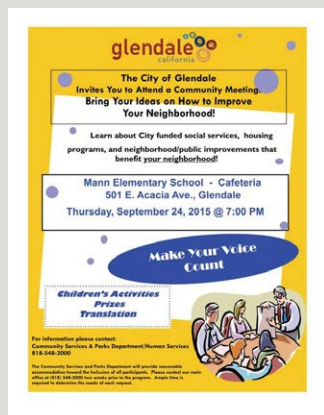
September is National Preparedness Month. There are a variety of simple, easy steps you can take to prepare you and your family for the next big disaster. Build an emergency kit that has enough food, water and supplies for a minimum of 72 hours. Develop a family communication plan that includes a list of critical phone numbers and an out of state contact number. Develop a family evacuation plan. Be sure to register for [Everbridge](#), the City of Glendale's mass notification system so that you can be notified of large emergency situations within your neighborhood. To register for Everbridge and to learn more about family preparedness, please visit [glendalefire.org](http://glendalefire.org) and follow us on Twitter at [@GlendaleCAFire](#).

## New Library Hours





Neighborhood Legal Services of Los Angeles County, will provide an overview of tenants' rights. Topics will include rent control, handling security deposits, getting repairs, habitability requirements, and avoiding eviction. [Learn more here.](#)



**September 24 - Community Discussion on Social Services, 7:00 pm**  
**Mann Elementary School**  
 501 East Acacia Avenue  
 Learn about City funded social services, housing programs, and neighborhood / public improvements. Community input will be used to determine priorities for the fiscal year 2016-2017 Action Plan for Community Development Block Grant (CDBG), Emergency Solutions Grant (ESG), and HOME Investment Partnerships (HOME) programs. [Learn more here.](#)

**September 24 - Maral Boyadjian: As the Poppies Bloomed, 7:00 pm**  
**Adult Recreation Center**  
 201 Colorado Street  
 Author Maral Boyadjian and Salpi Ghazarian, the director of the Institute of Armenian Studies at USC, discuss Boyadjian's newly published historical novel, *As the Poppies Bloomed*. [Learn more here.](#)

**September 26 - Community Discussion on Parks, 10:00 am - 12:00 pm**  
**Maple Park Community Center**  
 820 East Maple Street  
 The City of Glendale expects to receive and spend over \$16 million in development impact fees on park projects in the next few years. The City will host three community meetings to hear from the community on park needs and priorities. [Learn more here.](#)

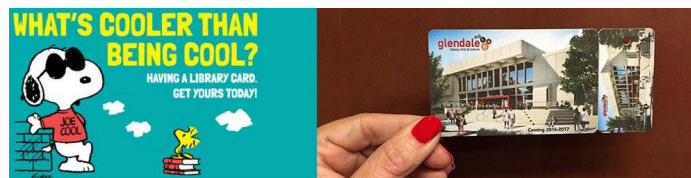
**September 26 - Join the Space 134 Conversation!, 10:30 am - 12:00 pm**  
**R.D. White Elementary**

The Central Library is undergoing an 18-month renovation project to improve its services, look, and accessibility. During this renovation, **the Central Library (222 E. Harvard)** will provide longer evening hours Monday through Thursday and an earlier opening time on Saturdays and Sundays. Morning hours at the Central Library's Children's Room will be available to children and families for its popular early childhood and family programming. Adult visitors will be able to return/renew items and pick up items on hold at the front desk. See our [website](#) for information about the Renovation:

Monday - Thursday, 2:30 pm - 10:00 pm  
 Children's Room, 10:00 am - 8:00 pm  
 Fridays, Closed  
 Saturday - Sunday, 9:00 am - 6:00 pm

Library Connection @ Adams Square and Casa Verdugo Libraries will receive additional computers so that patrons can have computer access in the mornings when Central Library is closed. [Learn more here.](#)

## Celebrate Library Card Sign Up Month with Snoopy



This September, Snoopy will add a new title to his resume - Honorary Chair of the American Library Association's Library Card Sign-up Month. Snoopy will remind parents and caregivers, children, and teens that the coolest card of all is a library card! Libraries are more about **CONNECTING** than simply plugging in. Whether you want to get involved in your community, find a job, start a business, or simply get ahead, your library card is the key to opportunity. [Learn more here.](#)

## Check Us Out!



Do not miss another exciting Library, Arts & Culture event. Follow their new segment, [Check Us Out!](#), to stay connected with events taking place throughout Glendale!

## Join the Space 134 Conversation

744 East Doran Street  
You've heard all the buzz about Space 134. Now you can get the facts and share your ideas at our next community workshop. Learn more [here](#).

September 26 - BRAND 43  
Opening Reception, 7:00 - 9:00 pm  
Brand Library & Art Center  
1601 West Mountain Street  
The 43rd Annual National Juried Exhibition is organized and sponsored by the [Brand Associates](#). Brand Library & Art Center and the Brand Associates celebrate art in public spaces with a program of dynamic discussions and presentations by artists and leaders in the realm of public art. Exhibition on view September 26 - October 31. Learn more [here](#).

September 27 - The Fiestacita,  
4:00 - 7:00 pm  
Catalina Verdugo Adobe  
2211 Bonita Drive  
Enjoy dinner from local Mexican restaurants, dessert from Porto's, music, opportunity drawings, and museum tours to support the Days of the Verdugos Heritage Association with their fun fundraiser. Adults: \$30, Children 6-12: \$10, and children under 5: free. Learn more [here](#).

Check the City's calendar for changes in date, time, or location [here](#).

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(IMAGES BY: MEHER KOUROLYAN/REEL LIGHT PICTURES)

You've heard all the buzz about Space 134. Now you can get the facts and share your ideas at our next community workshop. Join us Saturday, September 26 at 10:30 am at R.D. White Elementary School, 744 East Doran Street. Learn more [here](#).

## Glendale Rose Float Association



In January 2015, the Glendale Rose Float Association formed as a non-profit organization to design, build, and fund Glendale's entry into the 2016 Rose Parade. To learn more about the organization, volunteer, or donate, please visit [glendalerosefloat.com](http://glendalerosefloat.com).

## K-9s in the Park

Save the Date for the 7th Annual K-9s in the Park event! Join the

SAVE THE DATE FOR THE 7<sup>TH</sup> ANNUAL  
**GLENDALE K-9S IN THE PARK**



SATURDAY, OCTOBER 10<sup>TH</sup>, 2015  
10AM - 3PM

VERDUGO PARK, GLENDALE

FREE ADMISSION PAW LIVE KD DEMONSTRATIONS SMAY AND POLICE MOTORCYCLE  
DISPLAYS PET ADOPTION FAIR LOW COST PET VACCINATIONS ROCK WALL  
BOUNCERS, FACE PAINTING RAFFLE PRIZES K-9 MERCHANDISE PHOTOS WITH  
THE K-9S GOURMET FOOD TRUCKS

Interested in being a SPONSOR or VENDOR at the event? Contact Officer Shawn Shotts at [shotts@glendaleca.gov](mailto:shotts@glendaleca.gov)

Glendale Police Foundation for a full day of family and dog-friendly fun at Verdugo Park Saturday, October 10. Beginning at 10:00 am, the Glendale Police Department K-9s will perform live demonstrations alongside other agencies. Be sure to bring the whole family (including the dogs!) for a pet costume contest, low cost vaccinations, and children's activities. Learn more [here](#).

**STAY CONNECTED!**

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*This publication is brought to you by Mayor Ara Najarian,  
Councilmembers Paula Devine, Laura Friedman, Vartan Gharpetian, and Zareh Sinanyan.*

This is an official publication of the City of Glendale, distributed by the Office of Communications and Community Relations. For inquiries, please contact Tamar Sadd, City Connection Editor at [tsadd@glendaleca.gov](mailto:tsadd@glendaleca.gov) or (818) 548-4844.