



CITY CLERK
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LOBBYIST REGISTRATION FORM

City of Glendale, California

Registration \$31.00

Renewal \$15.00

Amendment \$15.00

Pursuant to the Glendale Municipal Code (GMC) Chapter 2.35, any Lobbyist shall register with the city Clerk prior to conducting any activities for the purpose of influencing any action by the City of Glendale.

Registration is valid to December 31st of the current year and must be renewed on an annual basis per the provisions of GMC Chapter 2.35.

SECTION 1: Lobbyist information:

Registering as Individual Lobbyist Firm

Name: _____

Firm: Cerrell Associates, Inc.

Business/ mailing Address: 5900 Wilshire Blvd. Suite 2150, Los Angeles, CA 90036

Phone: 323-466-3445

E-mail: steve@cerrell.com

For Lobbyist Firms - Name of Each Owner, Partner or Shareholder in Lobbyist Firm (add extra pages if necessary):

Steve Bullock, CFO and Co-Owner

Hal Dash, CEO/Chairman and Co-Owner

SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):

Name: Ali Vahdani

Address: 5508 S. Santa Fe Avenue, Vernon CA 90058

Phone: 213-804-6678



E-mail: avahdani@optimumseismic.com

Nature of Business: Construction of personal residence

Description of Project(s) or Legislation lobbying:

New construction of residential building and property at 3443 E. Chevy Chase Glendale, CA 91206

SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:

Name and Title of Official:

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): Chris Bagdikian, Senior Planner; Jay Platt, Senior Urban Designer; Eric Krause, Deputy Director of Planning; Phil Lanzafame, Director of Community Development; Mayor Vrej Agajanian; Paula Devine, Councilmember; Ara Najarian, councilmember; Ardy Kassakhian; councilmember; Daniel Brotman, councilmember; Gillian van Muyden, Chief Asst. City Attorney (all planned but dates unknown at this time)

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if lobbying for more than one client. This form may be duplicated and attached as additional sheets.

SECTION 4: Financial Information:


List the amount received or to be received from each client:

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
Unknown at this time	Unknown at this time	Compensation is based upon hourly billings to be determined



I declare under penalty of perjury, under the laws of the State of California, that the statements herein are true and correct. I further declare that I will file with the City Clerk within 10 days an Amended Lobbyist Registration Form should any change in the information contained herein occur, or a notice of termination if my lobbyist activities cease.

Executed on 9/17/2020, at Los Angeles, California.


Signature

STEVE Bullock
Printed Name

CFO
Title/Position

CERRELL ASSOCIATES, INC

9970

Description:

Account # 8800.01.01

31.00

Lobbying Registration

SECURITY FEATURES INCLUDE TRUE WATERMARK PAPER, HEAT SENSITIVE ICON AND FOIL HOLOGRAM.

CERRELL ASSOCIATES, INC

320 NORTH LARCHMONT BLVD, 2ND FLOOR
LOS ANGELES, CA 90004
323-466-3445

PACIFIC WESTERN BANK
1150 W. OLYMPIC BLVD.
LOS ANGELES, CA 90064

9970
90-3820/1222

CHECK ARMOR

Thirty One xx/100

DATE 17-Sep-20

AMOUNT \$ 31.00

PAY TO THE ORDER OF

City of Glendale

ID VALID VAL
LID VALID VAL
VALID VAL

AUTHORIZED SIGNATURE

HEAT SENSITIVE

⑆00999⑆01⑆⑆122238200⑆258423900⑆



CITY CLERK
2021 JAN -8 AM 11:51

LOBBYIST REGISTRATION FORM

City of Glendale, California

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Lobbyist Firm

Name: _____

Firm: Cerrell Associates, Inc. _____

Business/ mailing Address:
5900 Wilshire Blvd. Suite 2150, Los Angeles CA 90036 _____

Phone: 323-466-3445 _____

E-mail: Steve@cerrell.com _____

For Lobbyist Firms - Name of Each Owner, Partner or Shareholder in Lobbyist Firm (add extra pages if necessary):

Steve Bullock, CFO and Co-Owner _____

Hal Dash, CEO/Chairman and Co-Owner _____

SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):

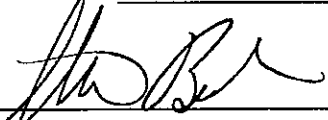
Name: Ali Vahdani _____

Address: 5508 S. Santa Fe Avenue, Vernon CA 90058 _____



I declare under penalty of perjury, under the laws of the State of California, that the statements herein are true and correct. I further declare that I will file with the City Clerk within 10 days an Amended Lobbyist Registration Form should any change in the information contained herein occur, or a notice of termination if my lobbyist activities cease.

Executed on Jan 6 2021, at Los Angeles, California.


Signature

STEVE Bullbell
Printed Name

CEO.
Title/Position

Page 3 of 3

City of Glendale
City Clerk
1000 N. Hollywood Blvd.
Glendale, CA 91201



Phone: 213-804-6678

E-mail: AVAHDANI@OPTIMUMSEISMIC.COM

Nature of Business: Construction of personal residence

Description of Project(s) or Legislation lobbying:

Residential construction at 3443 Chevy Chase

Property address(es) for Project site(s): 3443 E. Chevy Chase Glendale, CA 91206

SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:

Name and Title of Official: Chris Bagdikian, Senior Planner, Eric Krause, Dep Director of Planning, more

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): _____

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Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
UNKNOWN	UNKNOWN	compensation is hourly based

More for planned contacts: Phil Lanzafame, Director of Community Development; Mayor Vrej Agajanian; Paula Devine, Councilmember; Ara Najarian, councilmember; Ardy Kassakhian; councilmember; Daniel Brotman, councilmember; Gillian van Muyden, Chief Asst. City Attorney (all planned but dates unknown at this time)