



CITY CLERK  
2023 MAY -1 AM 11:32

**LOBBYIST REGISTRATION FORM**

City of Glendale, California

Registration \$31.00

Renewal \$15.00

Amendment \$15.00

Pursuant to the Glendale Municipal Code (GMC) Chapter 2.35, any Lobbyist shall register with the city Clerk prior to conducting any activities for the purpose of influencing any action by the City of Glendale.

Registration is valid to December 31<sup>st</sup> of the current year and must be renewed on an annual basis per the provisions of GMC Chapter 2.35.

**SECTION 1: Lobbyist information:**

Registering as  Individual  Lobbyist Firm

Name: Michael Menjivar \_\_\_\_\_

Firm: Strategies 360 \_\_\_\_\_

Business/ mailing Address:  
445 S. Figueroa St. Los Angeles, CA 90017 \_\_\_\_\_

Phone: 818-212-6887 \_\_\_\_\_

E-mail: michaem@strategies360.com \_\_\_\_\_

**For Lobbyist Firms - Name of Each Owner, Partner or Shareholder in Lobbyist Firm (add extra pages if necessary):**

Ron Dotzauer,CEO \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: Swimply \_\_\_\_\_

Address: 6425 Weidlake Dr, Los Angeles, CA 90068 \_\_\_\_\_



Phone: \_\_\_\_\_

E-mail: cameron@swimply.com

Nature of Business: Swimply is a pool rental platform.

**Description of Project(s) or Legislation lobbying:**

short-term pool rental policy

Property address(es) for Project site(s): \_\_\_\_\_

**SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:**

Name and Title of Official: \_\_\_\_\_

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): \_\_\_\_\_

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if lobbying for more than one client. This form may be duplicated and attached as additional sheets.

**SECTION 4: Financial Information:**

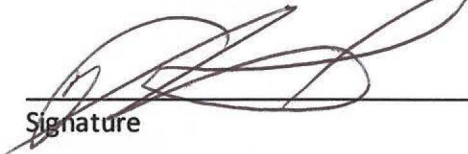
List the amount received or to be received from each client:

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.



I declare under penalty of perjury, under the laws of the State of California, that the statements herein are true and correct. I further declare that I will file with the City Clerk within 10 days an Amended Lobbyist Registration Form should any change in the information contained herein occur, or a notice of termination if my lobbyist activities cease.

Executed on 4/14/2023, at Los Angeles, California.

  
\_\_\_\_\_  
Signature

Michael Menjivar  
\_\_\_\_\_  
Printed Name

Vice President, Southern California  
\_\_\_\_\_  
Title/Position

*Note: check is in the mail seperately*