



**LOBBYIST REGISTRATION FORM**

**City of Glendale, California**

Registration \$31.00

Renewal \$15.00

Amendment \$15.00

Pursuant to the Glendale Municipal Code (GMC) Chapter 2.35, any Lobbyist shall register with the city Clerk prior to conducting any activities for the purpose of influencing any action by the City of Glendale.

Registration is valid to December 31<sup>st</sup> of the current year and must be renewed on an annual basis per the provisions of GMC Chapter 2.35.

**SECTION 1: Lobbyist information:**

Registering as  Individual

Lobbyist Firm

Name: Areen Ibranossian & Brian Stedge Stroud

Firm: Chief Strategies

Business/ mailing Address: c/o 2350 Kerner Blvd, Ste 250, San Rafael, CA 94901

Phone: 415-389-6800

E-mail: chiefstrat@nmgovlaw.com

**For Lobbyist Firms - Name of Each Owner, Partner or Shareholder in Lobbyist Firm (add extra pages if necessary):**

Areen Ibranossian 50% owner

Sara Nina Ibranossian 50% owner

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: All Vision

Address: All Vision LLC 125 Park Avenue, 25th Floor, New York, New York 10017



Phone: \_\_\_\_\_

E-mail: kdonovan@allvision.com

Nature of Business: Billboard management company of LAMTA

**Description of Project(s) or Legislation lobbying:**

All Vision is a subcontractor for LA County Metropolitan Transportation District (MTA) and working with municipal jurisdictions within LA County for billboard management programs on MTA property. No project exists, introductory meetings being made

Property address(es) for Project site(s): \_\_\_\_\_

**SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:**

Name and Title of Official: \_\_\_\_\_

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): \_\_\_\_\_

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if lobbying for more than one client. This form may be duplicated and attached as additional sheets.

**SECTION 4: Financial Information:**

List the amount received or to be received from each client:

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.



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Sara Nina Ibranossian 50% owner

\_\_\_\_\_

\_\_\_\_\_

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: Tesla

Address: 3500 Deer Creek Road. Palo Alto, CA 94034



Phone: \_\_\_\_\_

E-mail: jcohen@tesla.com

Nature of Business: Electric vehicle, solar and battery backup production and sales

**Description of Project(s) or Legislation lobbying:**

Solar, battery backup and electric vehicle policies and products that need approval or authorization in Glendale, in addition to general information around Tesla's product availability

Property address(es) for Project site(s): \_\_\_\_\_

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Areen Ibranossian - 50-% owner

Sara Nina Ibranossian - 50% owner

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: Forest Lawn

Address: 1712 S Glendale Ave, Glendale, CA 91205



Phone: \_\_\_\_\_

E-mail: ddrabin@forestlawn.com

Nature of Business: Funeral service provider

Description of Project(s) or Legislation lobbying:

Land use
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Property address(es) for Project site(s): \_\_\_\_\_

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Sara Nina Ibranossian 50% owner

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: Air Products

Address: 1940 Air Products Blvd, Wescosville, PA 18106



Phone: \_\_\_\_\_

E-mail: RILEYTD@airproducts.com

Nature of Business: Renewable Energy Products

Description of Project(s) or Legislation lobbying:

Renewable Energy Products

Property address(es) for Project site(s): \_\_\_\_\_

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Sara Nina Ibranossian 50% owner

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: Tranzito Vector Media

Address: 560 Lexington Ave 14th Floor, New York, NY 10022



Phone: \_\_\_\_\_

E-mail: gene@tranzito.org

Nature of Business: Bus Shelters

Description of Project(s) or Legislation lobbying:

Bus Shelter Improvements
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Property address(es) for Project site(s): \_\_\_\_\_

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I declare under penalty of perjury, under the laws of the State of California, that the statements herein are true and correct. I further declare that I will file with the City Clerk within 10 days an Amended Lobbyist Registration Form should any change in the information contained herein occur, or a notice of termination if my lobbyist activities cease.

Executed on 7/14/2023, at Los Angeles, California.

  
Signature

Areen Ibranossian  
Printed Name

President & CEO  
Title/Position