



**LOBBYIST QUARTERLY REPORT**

**City of Glendale, California**

Quarter:  1<sup>st</sup> (File by April 15)  2<sup>nd</sup> (File by July 15)  3<sup>rd</sup> (File by October 15)  
 4<sup>th</sup> (File by January 15 of following year)

Year: 20

**SECTION 1: Lobbyist information:**

I am registered with the City as:  Individual Lobbyist  Lobbyist Firm

Name: Areen Ibranossian & Brian Stedge-Stroud

Firm: Chief Strategies

Business/mailing Address: \_\_\_\_\_

Phone: 415-389-6800

E-mail: chiefstrat@nmgovlaw.com

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: All Vision

Address: All Vision LLC125 Park Avenue, 25th Floor New York, NY 10017

Phone: (917) 626-7215

E-mail: kdonovan@allvision.com

Nature of Business: Billboard management company of the LAMTA

Description of Project(s) or Legislation lobbying for:

All Vision is a subcontractor for LA County Metropolitan Transportation District (MTA) and working with  
municipal jurisdictions within LA County for billboard management programs on MTA property.

Metro Transportation Communication Network (TCN) Program



**SECTION 3: Financial Information:**

List the amount received or to be received from each client: Forest Lawn

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
8/1/2024	\$22,500	

List the amount received or to be received from each client: All Vision

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
8/15/2024	12000	

**Total compensation received or promised from each client during this reporting period for lobbying purposes – please provide the name of each client and check the appropriate box for the range:**

Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Forest Lawn				x	
All Vision				x	



**SECTION 4: Information relating to City of Glendale Officials contacted or to be contacted during this reporting period:**

**Client:** All Vision

Name and Title of Official contacted or to be contacted:  
Roubik Golanian, City Manager

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 9/20/2024

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
x			

**Client:** All Vision

Name and Title of Official contacted or to be contacted:  
Elen Asatryan, Mayor & City Council

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 9/20/2024

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
x			

**Client:** \_\_\_\_\_

Name and Title of Official contacted or to be contacted:  
\_\_\_\_\_

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): \_\_\_\_\_

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts



Client: \_\_\_\_\_

Name and Title of Official contacted or to be contacted:  
\_\_\_\_\_

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): \_\_\_\_\_

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if necessary. Pages from this form may be duplicated and attached as additional sheets.

**[Remainder of page intentionally left blank]**



**SECTION 5: Lobbyist activity expenses:**

Please list payments made by you, during this reporting period, which directly benefitted any City Official or City Official's immediate family or domestic partner. Activity expenses do not include campaign contributions, however, they do include gifts, salaries and other forms of compensation to the City Official.

Client: N/A

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)
N/A	N/A	N/A

Client: \_\_\_\_\_

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)

Client: \_\_\_\_\_

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)



Check here and attach additional sheets if reporting lobbying activities for more than one client. Pages from this form may be duplicated and attached as additional sheets.

I declare under penalty of perjury, under the laws of the State of California, that the information provided herein is true and correct.

Executed on 10/14/2024, at 11577 Addison St. LA, California.

A handwritten signature in black ink, appearing to be "Areen", written over a horizontal line.

Signature

Areen Ibranossian

Printed Name

President & CEO

Title/Position